RECOMMENDATION 6: Improve methods of systematically surveying alumni in order to create a fuller picture of the impact of a USF education.

CFR(s): 4.1

POINT PERSON(S): Lindsey McClenahan, Vice President, Development

TASKS List the steps that will lead to accomplishment of the recommendation	INDIVIDUAL(S)/ GROUP(S) RESPONSIBLE	INDICATORS THAT THE SPECIFIC TASK HAS BEEN ACCOMPLISHED	DESIRED OUTCOME(S)	STATUS Work Not Yet Started, In Progress, or Complete?	DUE DATE (EXP)
Complete national search for the newly created role of Assistant for Alumni Engagement and Annual Giving.	• Senior Associate Vice President for Development • *Cabinet Member Sponsor - Vice President for Development*	Successful hiring of highly qualified candidate for this role.	Reporting to the Vice President for Development, the Assistant Vice President (AVP) for Alumni Engagement and Annual Giving will be a member of the Development management team in the Office of Development. The AVP is responsible for planning, directing, integrating and managing all aspects of the University of San Francisco alumni engagement and annual giving efforts. The AVP will also play an integral leadership role in working collaboratively with representatives from Student Life, Academic Affairs, Center for Institutional Planning and Effectiveness, and other identified departments, to	Complete	1/1/2019

			improve surveying of alumni and capturing the impact of a USF education on their lives.		
Convening of Alumni Surveying and Impact Working Group	• Assistant Vice President for Alumni Engagement and Annual Giving • Senior Associate Vice President for Development • *Cabinet Member Sponsor - Vice President for Development*	• Working Group Convened and meeting regularly • Action items from meetings in process	Establish an updated methodology and process for surveying alumni to create a fuller picture of the impact of a USF education.	Complete	Spring 2021
Create Student and Alumni Data Warehouse	• Opinder Bawa, CIO, VP of Information Technology • Shirley McGuire, Senior Vice Provost, Academic Affairs • Peter Wilch, Vice President, University Development • Julie Orio, Vice Provost, Student Life • Jeff Hamrick, Vice Provost, Budget, Planning and Analytics	• Integration of multiple sources of student outcome data • Publication of alumni outcome dashboard	Multiple groups in the USF community will share an alumni outcome dashboard to assist strategic planning and decision-making.	Complete	Fall 2021

4.1 The institution employs a deliberate set of quality-assurance processes in both academic and non-academic areas, including new curriculum and program approval processes, periodic program review, assessment of student learning, and other forms of ongoing evaluation. These processes include: collecting, analyzing, and interpreting data; tracking learning results over time; using comparative data from external sources; and improving structures, services, processes, curricula, pedagogy, and learning results.