Peter Wilch  
VICE PRESIDENT  
DEVELOPMENT

Preston Walton  
SENIOR ASSOCIATE VICE PRESIDENT  
DEVELOPMENT

Jennifer Azzi  
DIRECTOR  
SPECIAL INITIATIVES

Bill Cartwright  
DIRECTOR  
UNIVERSITY INITIATIVES

Leslie Wetzel  
ASSOCIATE VICE PRESIDENT  
ALUMNI AND DONOR ENGAGEMENT

• Alumni engagement  
• Reunions  
• Stewardship  
• Special events  
• Development Communications  
• Women in Leadership and Philanthropy

Jessica Jordan  
ASSOCIATE VICE PRESIDENT  
ANNUAL AND SPECIAL GIVING, DEVELOPMENT SERVICES, AND PROSPECT RESEARCH AND MANAGEMENT

• Direct Marketing Solicitations (direct mail, phone, email) and Special gift annual fundraising efforts  
• Reporting, data analysis, gift processing and database management  
• Prospect identification, research, and assignment

VACANT  
DIRECTOR  
CORPORATE AND FOUNDATION RELATIONS

• Manages the strategy and direction for corporate partnerships and foundation relationships  
• Manages personnel within the Corporate and Foundation Relations department.

Ronica Smucker  
ASSOCIATE VICE PRESIDENT  
DEVELOPMENT

• Major/Principal Gifts  
• Parent Relations  
• Athletic Development  
• Law Development  
• Manages development directors from the schools and colleges

Elizabeth Hill  
DIRECTOR  
GIFT PLANNING

• Oversees all fundraising activity related to gifts of non cash assets and deferred gifts (bequests, trusts and charitable gift annuities)  
• Knowledge center for information about planning bequests and structuring tax wise gifts  
• Primary contact for the Father Lo Schiavo Legacy Society  
• Primary contact for estate administration, tracking, and donor relations

Michael Pasqua  
DIRECTOR  
DEVELOPMENT SERVICES

• Database management  
• Gift recording  
• Data-driven forecasting and analysis of progress toward fundraising goals

Nancy Abouchar  
ASSISTANT TO THE VICE PRESIDENT

Sarah Blackburn  
SENIOR DIRECTOR  
ADMINISTRATION

3/5/18
Paola De Luna Caoile
ASSISTANT TO THE GENERAL COUNSEL AND BUDGET MANAGER

Donna Davis
GENERAL COUNSEL

Robert Tigani
NCAA COMPLIANCE

Joe Tackett
ASSISTANT GENERAL COUNSEL
- Legal Analysis
- Regulatory Compliance
- Intellectual Property
- Contract Review
- Litigation
- Training

Martha Peugh-Wade
ASSISTANT VICE PRESIDENT HUMAN RESOURCES
- Benefits
- Benefits Compliance
- Compensation
- Leave Management
- AA/EEO – Diversity
- ADA
- Professional Development
- Health Promotion and Wellness

David Philpott
DIRECTOR EMPLOYEE AND LABOR RELATIONS
- 6 Unions
- Negotiations
- Contract Management
- Grievances
- Arbitration
- Training

3/5/18
Ellen Ryder
VICE PRESIDENT
MARKETING COMMUNICATIONS

Tressa Crozier
ASSISTANT DIRECTOR OF ADMINISTRATION / PROJECT MANAGER
- Budget
- Facilities
- Technology

Sarah Blackburn
SENIOR DIRECTOR OF ADMINISTRATION
- Budget
- Human Resources

Angie Davis
ASSISTANT VP CONTENT MANAGEMENT/ SR. DIRECTOR LAW COMMUNICATIONS
- Strategic Content Management
  - Campus wide
- School of Law Communications
- USF Magazine

Kellie Samson
MEDIA RELATIONS SPECIALIST
- Public Affairs
- University Media Spokesperson
- Media relations

Anneliese Mauch
ASSISTANT VP MARKETING
- University Marketing
- Client Marketing
- Creative Services
- University-wide Advertising Coordination

Marlene Tom
SENIOR DIRECTOR WEB AND DIGITAL COMMUNICATIONS
- Marketing Website
- myUSF Intranet
- Client Web Services
- Social Media Strategy
- Email Communications

Tim Thomas
PROGRAM ASSISTANT