



2008-2009 Assessment Plan Report

PROGRAM ASSESSMENT REPORT AY 2008-2009

Report Date:

School/College: SOBAM

Department/Program: FINANCE

Person completing the Report: Barry Doyle

1. **Overview Statement:** Briefly summarize the assessment activities that were undertaken this academic year, indicating:

- a. which program learning outcomes were assessed this year.
 - b. who in your department/program was involved in the assessment of the above learning outcomes
- a. Learning outcomes assessed: 1) DCF analysis (BA 305) and 2) Financial Statement analysis (BA 331-Summer)
- b. Involved faculty: N. Tay (BA 305), F. Ohara (BA 331), B. Doyle (dep't chair)

2. **Please Answer the Following Questions for Each of the Student Outcomes Assessed:**

a. What did you do?

Describe clearly and concisely how you assessed the learning outcomes that were evaluated this year (e.g., measures, research methods, etc.). [please use bullet points to answer this question]

BA 305: -Study pattern of answers to questions;
- Identify areas of weakness

BA 331 - Analyze case presentations

b. What did the faculty in the department or program learn?

Summarize your findings and conclusions as a result of the assessment indicating strengths and weaknesses in student learning demonstrated by this assessment.

To be determined



2008-2009 Assessment Plan Report

c. What will be done differently as a result of what was learned?

Discuss how courses and/or curricula will be changed to improve student learning as a result of the assessment. Include a discussion of how the faculty will help students overcome their weaknesses and improve their strengths.

To be determined

3. Attach a copy of the components of the department/program assessment plan that have been modified since its initial submission:

- a. Program Mission
- b. Program Learning Goals
- c. Program Learning Outcomes
- d. Program Learning Rubrics aligned with outcomes
- e. Curriculum map that shows the courses that pertain to the outcome

Please return to Sonja Martin Poole (smpoole@usfca.edu) by **May 15, 2009**