

Student Learning Assurance Report

AY 2011-2012

Report Date: September 25, 2012
School/College: School of Management
Department/Program: Master of Nonprofit Administration
Person completing the Report: Kathleen Fletcher, Ed.D

1. **Overview Statement:** Briefly summarize the student learning assurance activities that were undertaken this academic year, indicating:
 - a. which program learning outcomes were assessed this year.
 - b. who in your department/program was involved in the evaluation of the above learning outcomes

The following learning outcomes were assessed this year:

- #3: Demonstrate and apply knowledge in strategic planning, board governance, fundraising, nonprofit financial management, legal requirements, human resources, marketing, and advocacy.
- #5: Design and carry out an evaluation research project for a nonprofit organization, analyze data collected for the project, and make recommendations based on the findings

The following faculty members were involved in the evaluation of learning outcomes:

- Fulltime SOM faculty: Richard Waters, Kathleen Fletcher
- Adjunct faculty teaching financial management, legal requirements, human resources, and advocacy

2. **Please Answers the Following Questions for Each of the Student Outcomes Assessed:**

- a. **What did you do?**

Describe clearly and concisely how you assessed the learning outcomes that were evaluated this year (e.g., measures, research methods, etc.). [please use bullet points to answer this question]

- Learning Outcome #3 (demonstrate and apply knowledge in various nonprofit management functions) was assessed by the assignments provided by faculty teaching the courses in order to measure students' level of knowledge gained and ability to apply that knowledge.
- Learning Outcome #5 (design and carry out an evaluation research project) was assessed by evaluating the final project that students undertook in the MNA program, which was an actual program evaluation

for a nonprofit organization involving data collection and analysis and recommendations to the organization based on the student's findings

b. What did the faculty in the department or program learn?

Summarize your findings and conclusions as a result of the student learning assurance indicating strengths and weaknesses in student learning demonstrated by this evaluation.

- Each faculty member learned the strengths and weaknesses of his/her course content and assignments in relation to the learning outcomes being measured

c. What will be done differently as a result of what was learned?

Discuss how courses and/or curricula will be changed to improve student learning as a result of the evaluation. Include a discussion of how the faculty will help students overcome their weaknesses and improve their strengths.

- Changes are being made in the course content, methodology, and evaluation activities by the faculty members in areas where student learning appears not to have been optimal.

d. What student learning improvement initiatives did you implement as a result of what was learned from this Year's student learning assurance report?

Discuss how courses and/or curricula were changed to improve student learning as a result of the Year's student learning assurance. Include a discussion of how the faculty has helped students overcome their learning weaknesses and improve their strengths.

- Faculty members are making adjustments to their courses by developing better ways of evaluating what the students have learned (for instance, assignments that are better aligned with the outcomes sought). At our next faculty meeting, we will discuss learning assurance and share ideas and methods that have proved helpful.

3. Attach a copy of the components of the department/program student learning assurance plan that have been modified since its initial submission:

- a. Program Mission
- b. Program Learning Goals
- c. Program Learning Outcomes
- d. Program Learning Rubrics aligned with outcomes
- e. Curriculum map that shows the courses that pertain to the outcome

Please return to: Robert Schlick rschlick@usfca.edu by September 30