MSFA Assurance of Learning Report

Report Date: 5/15/2015
School/College: School of Management
Department/Program: Master of Science in Financial Analysis
Person completing the Report: John Veitch

Phase 1: Assessment Process

Overview Statement: Briefly summarize the student learning assurance activities that were undertaken this academic year. Indicate which learning outcome was assessed and who was involved in the evolution.

Learning Outcome: 1-2 Analytical Tools - Economics

Recognize and explain how macroeconomic and microeconomic events impact key components of economic activity, including industry structure, firm profitability, macroeconomic output, prices, interest and exchange rates.

Evaluator(s): John Veitch

Assessment Plan:

Assessment Method 1

Category: Pre-Test/Post-Test

Assessment Method: Bloomberg Aptitude Test

Target: 75% of students will score at the “Satisfactory level”

Courses where method is assessed (if applicable): MSFA 716.

Additional Detail (if applicable): Assigned at the end of MSFA 716 Macroeconomics and covers material in MSFA 710 Microeconomics also.

Related Documents:

- Old Bloomberg BESS and BAT: Bloomberg_Certification.pdf
Assessment Method 2

Category: Course Project

Assessment Method: Each student does a discounted cash flow model of a public company that integrates their learning of industry structure, economic cycles, accounting, corporate finance and equity valuation models.

Target: 75% of students will demonstrate competence in their project

Courses where method is assessed (if applicable): MSFA 720 Equity Valuation

Phase 2: Results Assessment

Results:

Result Date: 5/15/2015

Result Type: Target Met

Result: All students met the goal for demonstrating competence in the integration of economics knowledge into the equity valuation process. 75% of Spring 2015 students and 85% of Summer 2015 students demonstrated a better mastery of the material than the goal.

Course(s) from which the assessment(s) were gathered: MSFA 720 Equity Valuation

Related Documents:

• Results for Spring 2015 and Summer 2015 MSFA 720 course offering: MSFA 720 Equity Valuation Summary S15.doc