

MGEM AY 2015-2016 Assessment

Phase 1: Assessment Plan

Learning Outcome assessed:

MGEM Learning Outcome 2: Identify the Ethical and Professional Responsibilities

Identify the ethical and professional responsibilities of a global entrepreneur.

Assessment Method:

Case Analysis Presentations (Individual/ Team)

Targeted performance, based on rubrics:

80% Exceeds Expectations

Evaluation Process:

Students were tested on the basis of the individual portions of team presentations; the focus was on the assessment of a select company’s challenges (problem identification) and creative solutions and recommendations in the context of the case’s regional ecosystem (all cases came from the MIT case study program on global entrepreneurship and were from all continents—Asia, Europe, the Americas, and Africa). For LO2, student presentations (10-15 min. for each team; approximately 5 min for individuals) were assessed on the basis of the rubric and the scoring sheet to analyze their individual ability to conduct a proficient Q&A session elaborating on the case issues, analysis and conclusions while maintaining professional demeanor and exhibiting a consistent knowledge of the case materials (general competence).

Rubric:

Rubrics	Accomplished	Proficient	Beginning
1. Students exhibit professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentation.	Exhibits always consistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations	Displays mostly consistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations	Displays inconsistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations; dodges questions and/or mostly withdrawn from the discussion.

Course where learning outcome was assessed:

MGEM 5111- Emerging Trends in Entrepreneurship and Innovation- Social Entrepreneurship

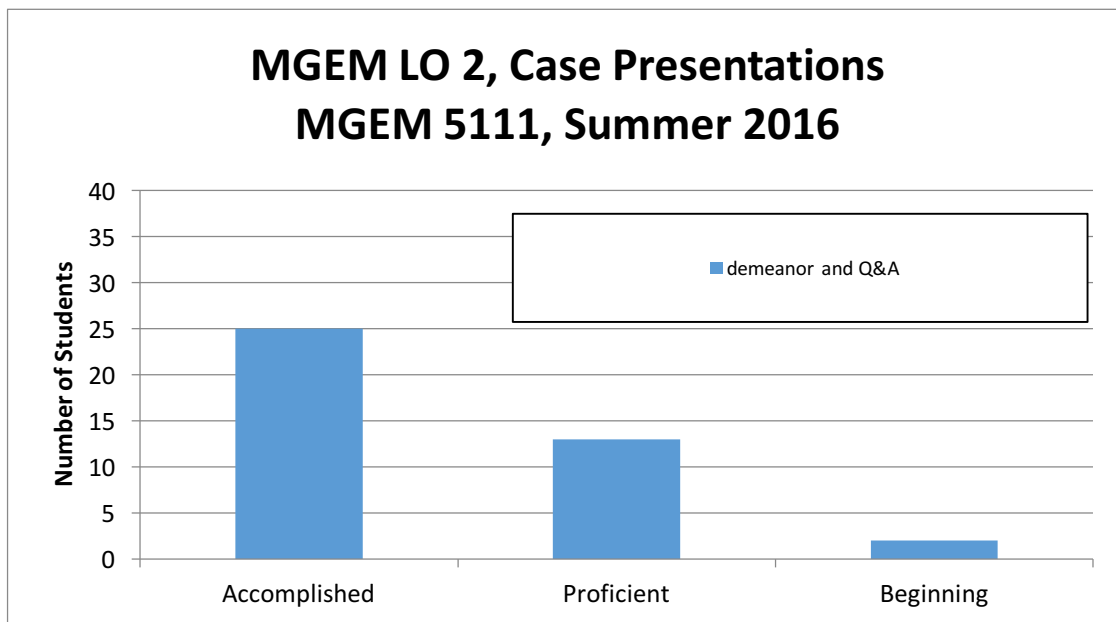
Evaluator(s):

Gleb Nikitenko and James Lee

Phase 2: Results Assessment and Planned Action

Results:

Categories:	Accomplished 3	Proficient 2	Beginning 1	% Students at Exemplary or Accomplished Level
Cumulative score on the basis of the presentations' averages of individual scores on demeanor and Q&A (see the scoring rubric). Average score: 2.68	25	13	2	95%



Suggested Action:

Students have not reached the goal of 80% target of exceeding expectations but have reached the 80% threshold of meeting or exceeding expectations (95%). Students displayed consistently high or proficient level of professional demeanor and knowledge of the case materials while responding during a Q&A session of the case analysis presentation assessed individually.

Faculty have found that the SLO needs to be revised and a more detailed and relevant rubric to be developed. Both ethical and professional characteristics should be further defined for SLO assessment and curricular purposes. This SLO will be assessed again in the FY 16-17.

Phase 3: Closing the Loop

In the year that the assessment is made, this is good place to describe how the suggested actions might be evaluated in a future assessment cycle. When that cycle is complete, the results can be added to this document to finalize the report.