

MGEM AY 2015-2016 Assessment

Phase 1: Assessment Plan

Learning Outcome assessed:

MGEM Learning Outcome 2: Identify the Ethical and Professional Responsibilities

identify the ethical and professional responsibilities of a global entrepreneur.

Assessment Method:

Final Project Presentations

Targeted performance, based on rubrics:

80% Exceeds Expectations

Evaluation Process:

Students were tested on the basis of the individual portions of team presentations focusing on the assessment of a select company’s challenges (problem identification) and creative solutions. For LO2, student presentations (10-15 min. for each team; approximately 5 min for individuals) were tested on the basis of the assessment rubric and the scoring sheet to analyze their individual demeanor and ability to handle the Q&A portion of the presentation when a variety of questions were asked of every member of the team challenging them to defend their positions in respective portions of the presentation to explain their notions and facts in the context of a variety of managerial situations in the global setting and handle the session professionally. The Q&A portion was rated on the basis of the same scoring sheet used for the SLO #1 and #3.

Rubric: See Results section.

Rubrics	Accomplished	Proficient	Beginning
1. Students exhibit professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentation.	Exhibits always consistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations	Displays mostly consistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations	Displays inconsistent professionalism as evidenced by preparedness, demeanor, and knowledge of issues during a robust quality discussion in the Q&A portion of the consulting project presentations; dodges questions and/or mostly withdrawn from the discussion.

Course where learning outcome was assessed:

MGEM 5115 - USF. Consulting Course

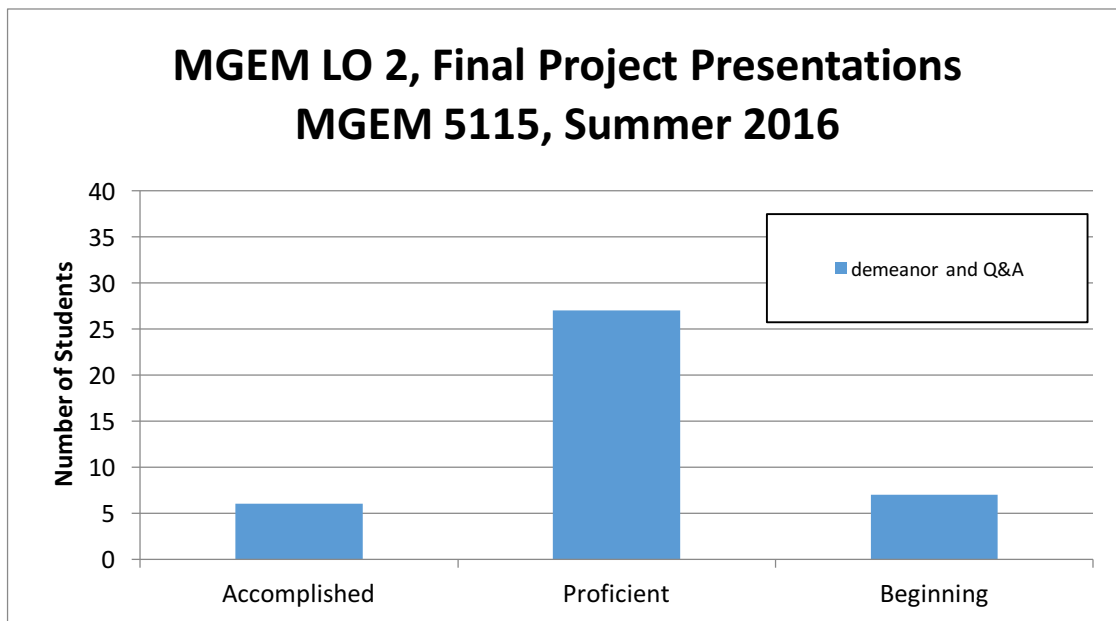
Evaluator(s):

Gleb Nikitenko and James Lee

Phase 2: Results Assessment and Planned Action

Results:

	Accomplished	Proficient	Beginning	% Students at Exemplary or Accomplished Level
Categories:	3	2	1	
Cumulative score on the basis of the presentations' averages of individual scores on demeanor and Q&A (see the scoring rubric). Average score: 2.44	6	27	7	83%



Suggested Action:

Students have not reached the goal of 80% target of exceeding expectations but have reached the 80% threshold of meeting or exceeding expectations (82.5%). Students displayed generally a good level of professional demeanor and knowledge of the case materials while handling a Q&A session of the case analysis presentations assessed individually.

Faculty have found that the SLO needs to be revised and a more detailed and relevant rubric to be developed. Both ethical and professional characteristics should be further defined for SLO assessment and curricular purposes. This SLO will be assessed again in the FY 16-17.

Phase 3: Closing the Loop

In the year that the assessment is made, this is good place to describe how the suggested actions might be evaluated in a future assessment cycle. When that cycle is complete, the results can be added to this document to finalize the report.