

## Marketing & Communications Internship

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**CUESA (Center for Urban Education about Sustainable Agriculture)** is a nonprofit organization dedicated to cultivating a sustainable food system through the operation of farmers markets and its educational programs.

### Overview of Internship

The intern will assist with the development and management of written and visual communications for CUESA. The internship will primarily include web and print communications, as agreed upon by CUESA and the intern. Such projects may include but are not limited to:

- Support marketing research and efforts at CUESA's Ferry Plaza Farmers Market (San Francisco) and Jack London Square Farmers Market (Oakland).
- Interview vendors and write profiles for CUESA website and market signage.
- Write and research at least one feature article for the CUESA weekly e-letter.
- Assist with website updates.
- Assist in production of CUESA educational and event materials and signage.
- Assist in photographing CUESA's farmers markets and events and organizing CUESA photo archive.
- Contribute to CUESA's social media channels as needed.

### Internship Learning Objectives

- Create engaging, educational, and professional-quality content that promotes CUESA's farmers markets, programs, and mission.
- Work with Marketing & Communications Manager to ensure that content reflects CUESA's organizational goals, messaging, and visual brand.
- Practice developing production timelines and goals.
- Gain nonprofit communications experience.
- Learn more about sustainable agriculture, farmers markets, and food issues.

### Skills and Qualifications

- Strong written communications skills and attention to detail.
- Journalism, blogging, web, and/or marketing experience a plus.
- Photography graphic design (Adobe Creative Suite) experience a plus.
- Strong interest in sustainable food and agriculture.

### Hours and Duration of Internship

- Summer 2016; approximately three months.
- Approximately 10-15 hours a week at the CUESA office at San Francisco's Ferry Building, farmers markets, or fundraising events; specific hours to be agreed upon.
- Days off or schedule changes may be arranged as agreed upon by the intern and CUESA.

### Terms of Internship

The intern reports to Marketing & Communications Manager Brie Mazurek. CUESA will provide training as needed and will do our best to fulfill the intern's learning objectives while also meeting the organization's goals. CUESA will provide performance feedback at the midpoint and at the completion of the internship. This is an unpaid internship, but the rewards are many, such as learning about sustainable food systems, becoming familiar with the farmers market, and experiencing the nonprofit working environment.

**To apply**, please send a résumé, two write samples, and cover letter to Brie Mazurek at [brie@cuesa.org](mailto:brie@cuesa.org).