1. **Overview Statement**: Briefly summarize the assessment activities that were undertaken this academic year, indicating:

   a. which program learning outcomes were assessed this year.

   b. who in your department/program was involved in the assessment of the above learning outcomes

   *This year all of the MBA student learning outcomes were assessed. They include:*

   A. Leadership  
   B. Global Perspective  
   C. Information Analysis & Application  
   D. Ethics and Corporate Social Responsibility  
   E. Business Concepts

2. **Please Answer the Following Questions for Each of the Student Outcomes Assessed:**

   a. **What did you do?**

      Describe clearly and concisely how you assessed the learning outcomes that were evaluated this year (e.g., measures, research methods, etc.). [please use bullet points to answer this question]

      - Appointed faculty members conducted course-embedded assessments of individual student written assignments or exams.
      - Each assignment was rated on a four to six-point scale, with six being the highest score possible, along specified performance dimensions. (See rubrics attached).
      - A 75% satisfactory performance level was set as the targeted benchmark for the stated outcome.
      - The following expectations were established: (1) 75% of the students will score 4 or above on the stated outcome represented by the total average score; and (2) 75% of the students will score greater than or equal to 4 of each of the defined performance dimensions.
      - The data collected were then subjected to a simple analysis of means and frequencies and inter-rater reliability.
b. **What did the faculty in the department or program learn?**
Summarize your findings and conclusions as a result of the assessment indicating strengths and weaknesses in student learning demonstrated by this assessment.

*The results of the Fall 2008 assessment indicate students exceeded faculty expectations on overall performance in Business Concepts, but not in Leadership/Communications.*

**Student areas of strength include:**
- Understanding strategic issues in business concepts
- Critical analysis of business concepts
- Communicating content
- Delivery of oral presentation
- Organization of oral presentation
- Eye contact in oral presentation

**Student areas of weakness include:**
- Offering relevant and clear recommendations for business problems
- Organization of written communication
- Mechanics of written communication

*The Spring 2009 assessment data have not been compiled as of the date of this report.*

c. **What will be done differently as a result of what was learned?**
Discuss how courses and/or curricula will be changed to improve student learning as a result of the assessment. Include a discussion of how the faculty will help students overcome their weaknesses and improve their strengths.

*The Graduate Program Committee is scheduled to discuss the findings of the 2008-2009 assessment cycle at the beginning of the Fall 2009 term.*

3. **Attach a copy of the components of the department/program assessment plan that have been modified since its initial submission:**
   a. Program Mission
   b. Program Learning Goals
   c. Program Learning Outcomes
   d. Program Learning Rubrics aligned with outcomes
   e. Curriculum map that shows the courses that pertain to the outcome

*Most recent MBA Program Assessment Plan and rubrics in a separate document.*