1. **Overview Statement**: Briefly summarize the assessment activities that were undertaken this academic year, indicating:

   a. which program learning outcomes were assessed this year.

   b. who in your department/program was involved in the assessment of the above learning outcomes

   a. Learning outcomes assessed: 1) DCF analysis (BA 305) and 2) Financial Statement analysis (BA 331-Summer)

   b. Involved faculty: N. Tay (BA 305), F. Ohara (BA 331), B. Doyle (dep’t chair)

2. **Please Answers the Following Questions for Each of the Student Outcomes Assessed:**
   a. **What did you do?**
      Describe clearly and concisely how you assessed the learning outcomes that were evaluated this year (e.g., measures, research methods, etc.). [please use bullet points to answer this question]

      BA 305: -Study pattern of answers to questions;
              - Identify areas of weakness

      BA 331 - Analyze case presentations

   b. **What did the faculty in the department or program learn?**
      Summarize your findings and conclusions as a result of the assessment indicating strengths and weaknesses in student learning demonstrated by this assessment.

      To be determined
c. **What will be done differently as a result of what was learned?**

Discuss how courses and/or curricula will be changed to improve student learning as a result of the assessment. Include a discussion of how the faculty will help students overcome their weaknesses and improve their strengths.

To be determined

3. **Attach a copy of the components of the department/program assessment plan that have been modified since its initial submission:**
   a. Program Mission
   b. Program Learning Goals
   c. Program Learning Outcomes
   d. Program Learning Rubrics aligned with outcomes
   e. Curriculum map that shows the courses that pertain to the outcome

Please return to Sonja Martin Poole (smpoole@usfca.edu) by May 15, 2009