# Spring 2016  
## First Assignment

<table>
<thead>
<tr>
<th>Name</th>
<th>Prof. Robert Talbot</th>
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<tr>
<td>Course</td>
<td>Internet and IP Justice Clinic (IIP)</td>
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### Required Text/Reading

- The TM Manual is available on TWEN. You should refer to this Manual, as well as the USPTO Trademark Manual of Examining Procedure (TMEP) found [here](http://tmep.uspto.gov/RDMS/detail/manual/TMEP/current/d1e2.xml), when working on cases and completing assignments. You will find the answer to any TM questions in the TMEP, so you should be familiar with accessing it and searching through it when you have a question. The TM Manual is a very mini version of the TMEP. You will be required to refer to the TM Manual when completing your First Assignment Worksheet.

- Practical Law is a great resource that has many different types of agreement templates. For access to Practical Law Company materials go to Westlaw Next and click on the Practical Law Company link on the main page. You will be given reading assignments in Practical Law throughout the semester.

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- Go to Chilling Effect website [www.chillingeffects.org](http://www.chillingeffects.org). Read home page and FAQ's about Chilling Effects and University of San Francisco blog topics. Review this website before you submit your blog as described below.

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- ENTREPRENEURIAL VENTURES LEGAL SERVICES PROJECT Readings (see attached) - IIP is crucial to EVLS and we have many requests from startups for IP help. In the EVLS Readings, read as much as you can to be familiar with legal aspects of startups. Required before the first class are sections #1 ‘Choosing the Right Entity’ and #2 ‘Selecting a Name’.

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### 1st Assignment

- **First Assignment Reading**  
  You need to be familiar with the resources you have at hand. This is a practical learning experience, and you may not learn everything you need to know in class. One of the most valuable skills as a lawyer is the ability to spot the issues and know where to find the answer, if you do not know it right away. The Trademark Manual of Examining Procedure (TMEP) is an amazing resource that has all information you need to know about prosecuting trademarks. You have to be used to referring to the TMEP when you have a question (believe me, you will find the answer in the TMEP). Please find the manual by searching through the USPTO website at [www.uspto.gov](http://www.uspto.gov). A link to the TMEP along with many other valuable trademark resources is found at [www.uspto.gov/trademark](http://www.uspto.gov/trademark). **For the first class on Wednesday, January 13, 2015 please read the following sections in the TMEP**: 1207.01; 1207.01(a); 1207.01(a)(i); 1207.01(a)(ii); 1207.01(a)(iii); 1207.01(a)(vi); and 1207.01(b) through 1207.01(b)(vi)

- **First Assignment Worksheet**  
  You MUST complete the First Assignment Worksheet by no later than **Monday, January 18 by 11:59 pm by emailing Professor Fajfar at**
**Note to Students**

Please contact the Clinics office at 415-422-6752 if you have questions or email Prof. Jessica Fajfar at jlfajfar@usfca.edu.

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**Plan a Blog Topic**

1. Go to [www.internetjustice.org](http://www.internetjustice.org) for examples of selected blogs by former students. We are looking for something current and interesting, i.e., a hot topic relating to internet and/or intellectual property law. There are daily articles published which can inspire your blog topic. Select a topic you think is interesting as it will potentially be turned into a short class presentation and published on our webpage. Your topic should be narrow enough to adequately be covered in approximately two paragraphs. We are serious about the length-- you should not be writing a law review article, just a very simple and short blog.

2. Email your blog topic to the Clinic lawclinic@usfca.edu with a copy to jlfajfar@usfca.edu for approval by no later than January 27, 2016.

3. Once approved, you will be asked to create a short topic outline and email that to the Clinic. More instructions will be provided in class.