

INDEPENDENT DOCUMENTARY FILMMAKERS SEEK CROWD-FUNDING INTERNS

Are you interesting in helping a timely social issue film reach its audience? Or developing marketing, publicity, fundraising, and new media skills?

PatchWorks Films (www.patchworksfilms.net) is a San Francisco-based production and distribution company run by veteran filmmakers, Marcia Jarmel and Ken Schneider. We make documentaries that explore contemporary social issues via intimate character stories, while forming innovative partnerships with key stakeholders in those social issues.

Our upcoming film, "The Factory" tells the contemporary story of a Havana-based Afro-Cuban hip hop star struggling to keep his vision alive in Cuba, a country on the cusp of change.

We are looking for **interns** to help with our winter crowdfunding effort. The internships will focus on **outreach, social media, and publicity**. This is a time-limited opportunity, 8-10 hours a week, from January 1, 2016- March 15, 2016. A small stipend is available upon internship completion.

Duties and responsibilities:

Fundraising

- Researching funders
- Assisting with crowd funding campaign management
- Letter-writing and outreach
- Maintaining relations with donors
- Obtaining, tracking, and delivering donor rewards

Social Media

- Building Social Media network
- Posting on Social media platforms

Publicity

- Writing press releases
- Pitching stories about the film
- Researching news outlets, bloggers, and journalists
- Outreach for campaign rewards

All positions will require basic administrative and database upkeep.

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Required skills and abilities:

- Knowledge of MS Office programs
- Strong communication and writing skills
- Accurate and swift data entry
- Ability to work well with PatchWorks' staff and independent contractors
- Web savvy
- Working knowledge and/or interest of and in social media
- Detail and deadline oriented
- Strong organizational skills
- Proactive, focused problem-solving (macro and micro attention)
- Super-reliable, committed, and trustworthy

Extra-desirable qualities:

- Familiar with Mac
- Spanish language skills
- Have a valid CA driver's license (having your own car is a plus but not necessary)

We are seeking creative, energetic, and dedicated people who want to be bring their ideas and enthusiasm to the PatchWorks' team. Please send your RESUME along with a LETTER addressing, why you would like to work on "The Factory" campaign and what you hope to achieve in an internship. Send contact information for 3 references as well. If you have any ideas or suggestions for the campaign, we'd love to hear about those as well.

College credit possible; please ask at your school.

No phone calls, please.

Please send your application via email to info@patchworksfilms.net.

Many thanks.

The PatchWorks Team

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