

Publishing with iBooks Author

Apple allows users to create iBooks using its own publishing platform – iBooks Author. iBooks files are a special Apple-only multi-touch version of the epub standard. They can only be created using the iBooks Author app, and they can only be read by the iBooks app on an iOS device or a Mac running OS 10.9 or higher. iBooks supports EPUB and PDF formats. While PDF are fixed layout formats, and EPUB are fluid formats allowing text to reflow to fit the container of the text, iBooks Author gives freedom to the user further by allowing them to read from the iPad in portrait or landscape view.

Learning Objectives

- Requirements for publishing with iBooks Author; download iBooks Author to computer
- Basic interface, templates chooser and tools
- Page Layout, Inspectors and widgets
- Share options
- Preview on iPad or Mac

What do you need to create an iBook?

1. Computer with Mac OS X 10.9 or later (Choose Apple menu > About this Mac)
2. An iPad
3. Download the iBooks Author application to your computer (create)
4. Download the iBooks app on iPad and your Mac (preview)
5. iBooks for Mac app - using OS X Yosemite or later version allows you to view your books outside iTunes. iBooks for Mac automatically moves your book library from iTunes over to the iBooks for Mac app. (any previous version of OS allows you to view iBooks on iTunes.)
6. Keynote 6.0 or later (required for importing Keynote presentations)

Template Chooser

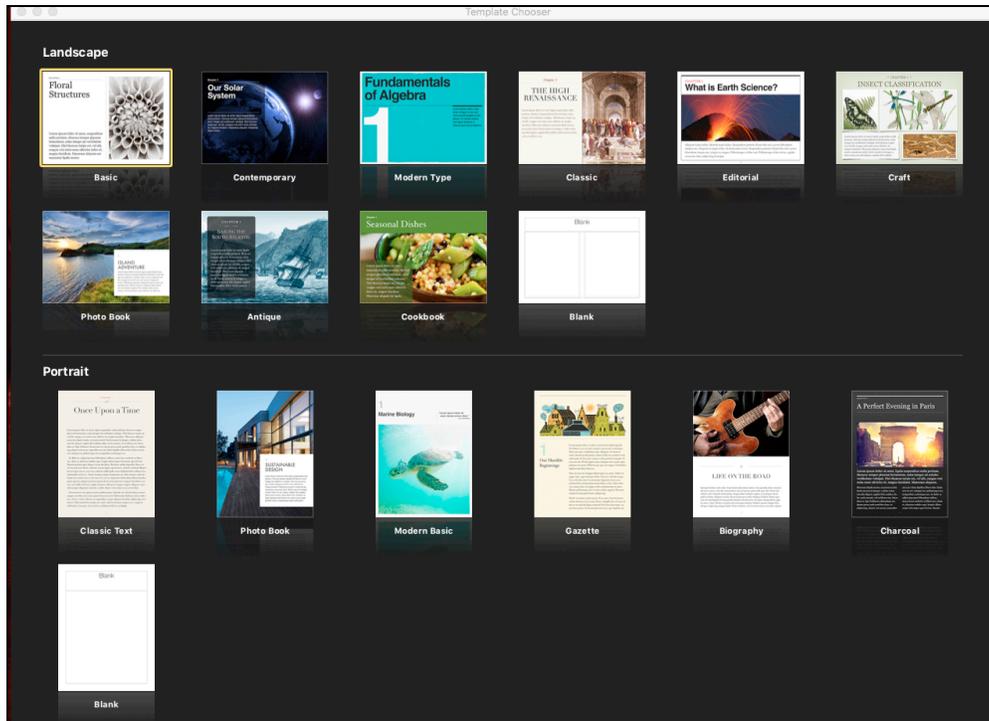
The first thing you see when you open iBooks Author is the Template Chooser. Templates are classified as:

- **Landscapes** - Basics, Contemporary, Modern Type, Classic, Editorial, Craft, Photo Book, Antique, Cookbook and Blank.
- **Portrait** - Classic Text, PhotoBook, Modern Basic, Gazette, Biography, Charcoal, and Blank.
- **ePub** - Classic and Blank.

Each template has its own preset styles, graphics and text layout. You can change most parts of the template. All templates are filled with placeholder images and text initially to help you with the development process except the Blank template, which you will build your book from scratch. (Use ePub template designed for iPhone support.)

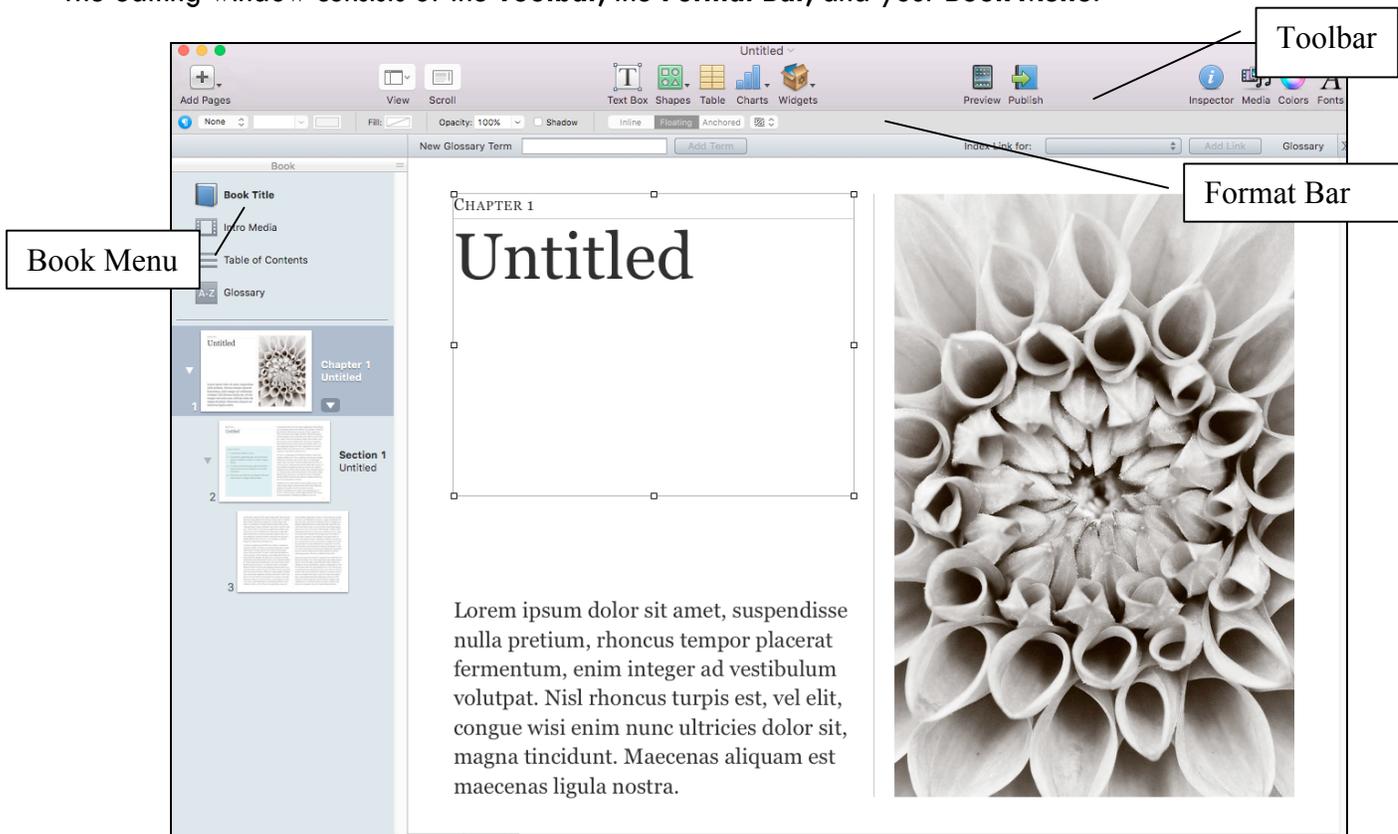
Two Required Downloads you need to create iBooks -

- iBooks from App store onto your iPad for review of your book
<https://itunes.apple.com/us/app/ibooks/id364709193>
- iBooks Author onto your Mac for creating your iBook content
<https://itunes.apple.com/us/app/ibooks-author/id490152466?mt=12>



Editing Window

The editing window consists of the **Toolbar**, the **Format Bar**, and your **Book Menu**.



Every object has an inspector to help you customize and fine-tune it.

Format bar is just right below the **Toolbar**, which contains many options depending on what object you have selected. For example, if you are selecting text, you will have options on fonts, background colors, font style, alignment, line spacing etc.

The Book menu consists of **title page**, **intro media**, **table of contents**, and **glossary**, followed by a book outline or page thumbnails depending on what you desire as **View option**. You can also choose **View > Show Layouts** to show the entire layout options above the Book menu.

The **Intro Media** allows you to add an image, audio file, or movie to introduce your book. The audio or movie will play automatically if you choose to include one.

Objects and Scrolling

An object is any item you place on a page in your book. Photos, widgets (interactive media), shapes, text boxes, tables, and charts are examples of objects. There are 3 kinds of objects: *inline*, *floating*, and *anchored*. By default, objects you add in iBooks Author are either anchored or floating, but you can change them.

Floating and anchored objects behave differently depending on the kind of template you use. Inline objects and most widgets (of any object type) always appear in both landscape and portrait orientation.

Scrolling

When a book is in scrolling view, readers can scroll continuously through it instead of swiping to turn each page. ePub templates always shows scrolling as you work. iBooks created with a portrait template, the view is always paginated - you can't scroll through the content.

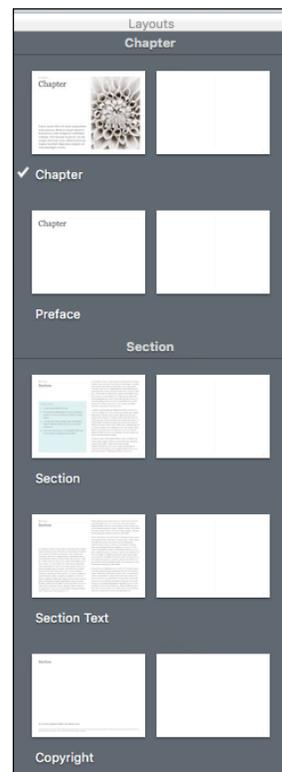
A landscape template, however, allows users to enable or disable scrolling. Simply click the **Inspector** button > choose **Document inspector** button, and then make sure "**Disable scrolling view**" isn't selected. For editors to switch to or from scrolling view while working on your book in a landscape template, simply click the **Scroll** button on the toolbar.

Table of Content

Table of contents is generated automatically for each chapter of the book as you are compiling it. You cannot edit any of the auto-generated text on the TOC, but you can add new text boxes and a short paragraph to describe the chapter.

The **gray boxes** at the bottom of each of the TOC page will be filled with icons of the first page of each chapter when you export your book, giving users a visual view for easy navigation.

Use the **little dots** at the bottom of the screen to switch to the TOC pages for different chapters.



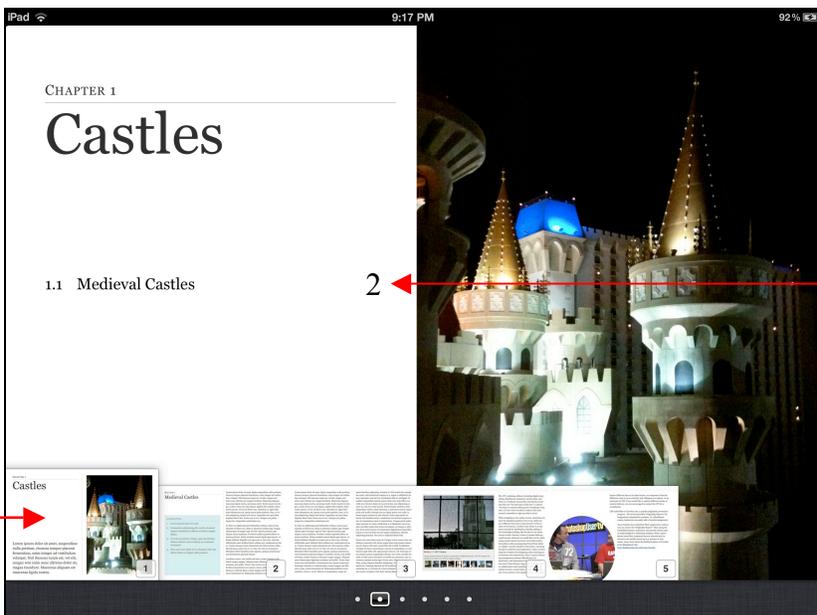
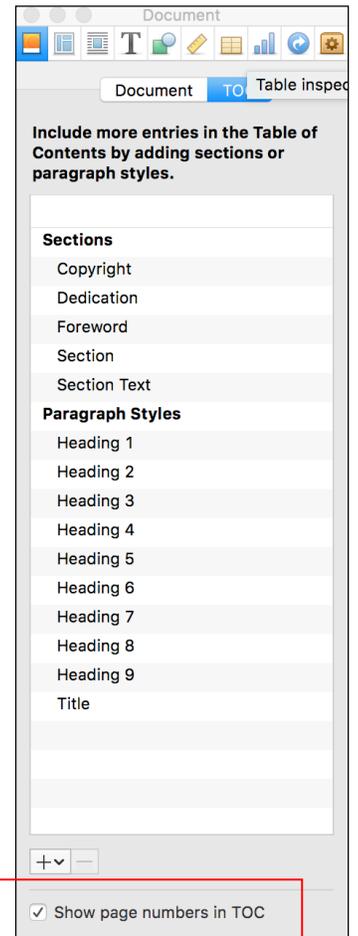
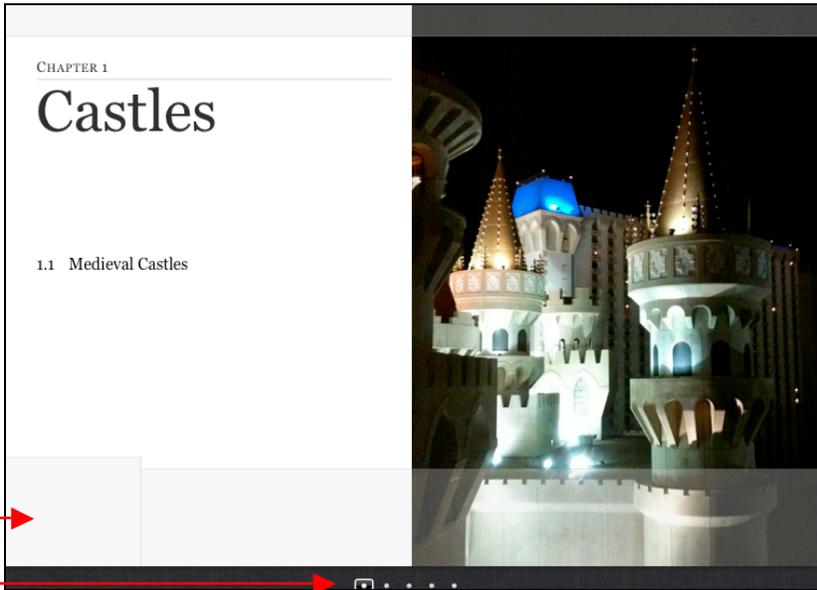
Inspector



Document inspector



Scroll



Glossary

Glossary can be easily created by double-clicking to select a word, then right-click/Cmd+click to choose **'Create New Glossary Term from Selection'** from the content menu. The word will then turned **bold** indicating that it has been added to the Glossary. You can also add a new glossary terms from the **Glossary toolbar** by typing the term and clicking **Add Term**. Make sure you have to select the word first.

To define a term, select the word for a glossary term and then add a dictionary definition.

The Index section tells you where you can find a term in your book. It automatically links to the place in the book where you originally set a word into a glossary term, but you can also add as many index entries to other locations as you want. To do this, make sure that you have the **Glossary toolbar** displayed, and then select the word that you want to add a link to, choose the glossary term from the **'Index link for'** drop-down menu, and click **Add Link**. You can use the **'Find term'** button from the Glossary to search the book for every occurrence of a glossary term, and add Index Links to any or all of the found results too. Study cards can be created on your iPad Preview with glossary terms.

Document Inspector

Couple of things to note here...

1. If you don't want your readers to be able to read your book in scrolling view, turn on the **'Disable scrolling view'**.
2. Turn off **Hyphenate** if you want your words to not break across lines.
3. If you wish to password-protect your file, check the box **'Require Password to Open'**.

Formatting Text

Edit Placeholder text

There are two ways of editing placeholder text: overwrite the entire text block, or type over word-by-word. To do the latter, do the followings:

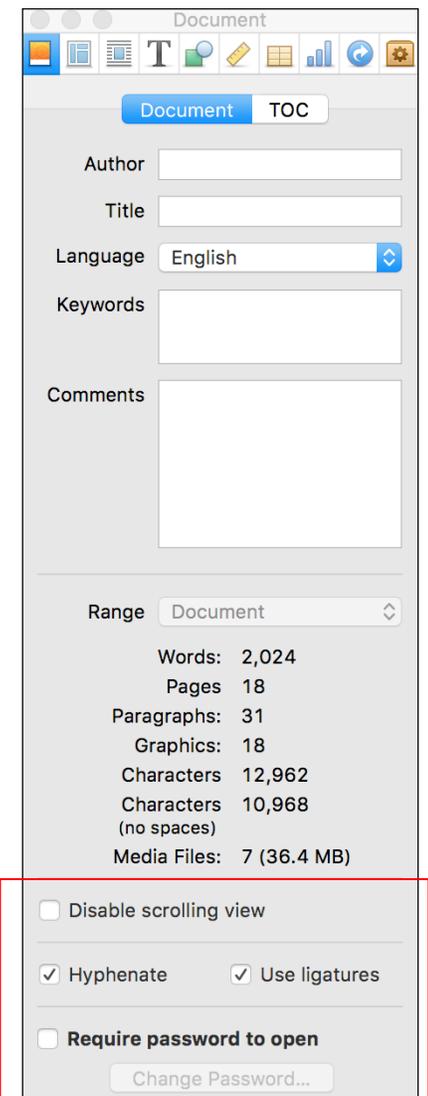
- Select any placeholder text.
- Choose **Format > Advanced > Enable Placeholder Text Authoring**.
- You can now edit the placeholder text word by word.
- To spell check, choose **Edit > Spelling > Spellchecking**.

Add Text from Word Document

There are two ways of bringing text in from another document: either copy-and-paste, or insert from the document. If you would like to **copy-and-paste** and retain the iBooks template text styles, make sure you paste only **plain text**. To do the latter, do the followings:

1. Choose **Insert > Chapter from Pages or Word Document**.
2. Select the word document and then click the **Insert** button.
3. Choose a layout.
4. Select or deselect **'Preserve document paragraph styles on import'**.
5. Click **Choose**.

You can also drag a Word document into iBooks Author to create a new chapter or section for you.



Columns and Page breaks

Choose the text where you want it to break and choose **Insert > Column Breaks** or **Page Breaks**. To delete a column or page break, click in the text immediately following the break and hit the **Delete** key.

Sidebars

Sidebars are usually text in a separate box set away from the main text. Each template has its own matching sidebar boxes created for you, but you can create your own too.

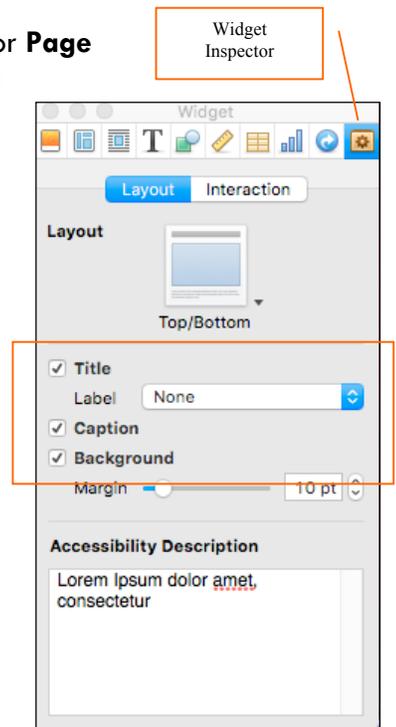
To add a sidebar, you can do one of the followings:

1. Insert a new page that includes the sidebar from the template.
2. **Copy** a sidebar from another location in your book and **paste** it in the desired place.

Graphic Styles

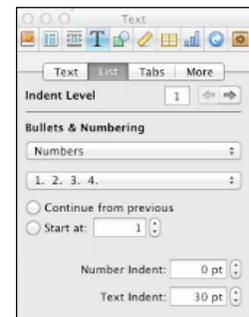
You can create your graphic style with a shape or text box with custom color, background, stroke, and frame. Then choose **Format > Copy Graphic Style** and then apply this style to another image or textbox using **Format > Paste Graphic Style**.

Widgets can be formatted by adding borders and backgrounds, styles, text and captions. From the **Widget Inspector >** under **Layout** tab > check the box next to **Title**. Choose **None** for **Label**. Turn **caption** or **background** on if desired.



Tables

Click the **Table** button in the toolbar to add a table to your book. By default, the new table is set in the **middle** of your page, and set to **float** so that you can drag and drop it anywhere you like. The **Inline** button in the **Format bar** will allow you to put the table in the flow of the text.



Lists

You can create both ordered and unordered lists in iBooks Author by opening the **Text inspector** and choose from the **Bullets and Numbering** options. You can also create new styles for your list as well as paragraphs and characters. To remove styles, open the **Styles Drawer** and click on the **red triangle** to choose **Revert to Defined Style**. Then choose your list styles in the **List Styles** panel.

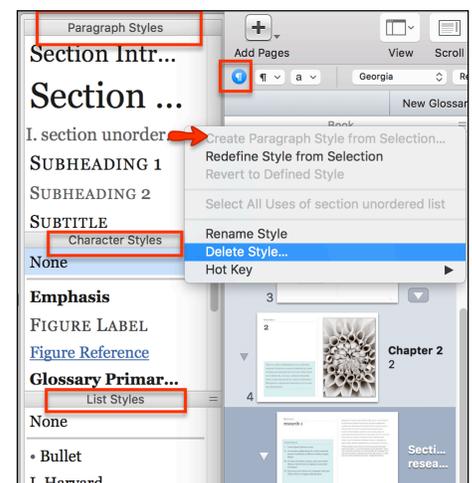
Styles Drawer



You can create new styles for lists, paragraphs and characters in the **Styles Drawer** by clicking the + sign. To remove styles, open the **Styles Drawer >** click the **red triangle >** choose **Revert to Defined Style**.

Chapters, Sections and Pages

Your book is made up of chapters. A chapter can contain pages and sections.



A section is a part of a chapter. You can use sections to divide the content of a chapter into topics, or use them for self-contained types of content, such as lessons, activities, and case studies. All sections appear together at the end of the chapter they're in.

Adding Sections and Chapters

You can reorder sections and chapters at any time by dragging them in the Book, and iBooks Author automatically renumbers the pages.



It might be easier if you use **Book Outline** (**View** > **Book Outline**) to reorder.



Adding Pages

To add extra pages to your book manually, you can click the **page thumbnail** that you want to add pages after, and then click the **Add Pages** button in the top left of the Toolbar. Choose the **page layout style** you want for your new page.

Note: You WILL NOT be able to move the page around once it's there, so make sure you add them in the correct spot.

Change Page Layout

You can change layout for any page, sections or chapters. First select the page you want to change, and then click the little arrow that appears to the right, and choose from the list of layouts.

Choose **View** > **Show Page Layout** to see all layouts.

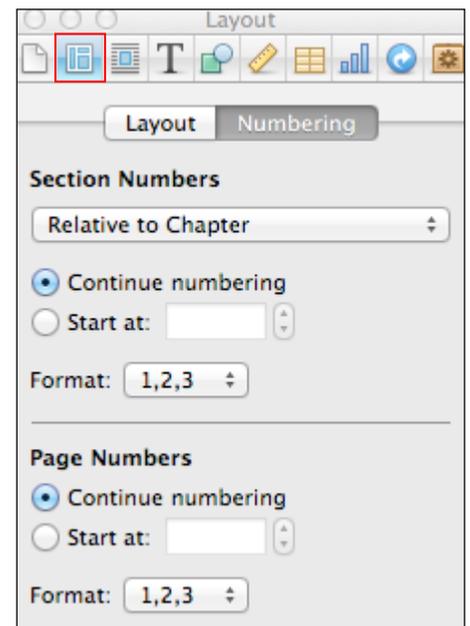
Page Numbering

All page numbering is based on the landscape orientation. In iBooks Author, you can see page numbers in the Book pane, to the left of each thumbnail while in the landscape orientation. In the finished book, page numbers appear in the lower-right corner of the page in both orientations.

Chapters, sections, and pages are automatically numbered. (Chapters and sections are numbered separately from one another.) By default, these items are numbered sequentially throughout the entire book, but you can make a section or page start with a specific number.

Change section or page numbers

1. Select the chapter or section in the Book pane.
2. If the Layout inspector isn't open, click Inspector in the toolbar and click the **Layout Inspector** button.
3. In the **Layout inspector**, click **Numbering**.
4. Do any of the following:
 - **To number sections based on their order within a chapter or book:** Choose an option from the **Section Numbers** pop-up menu. You can number sections continuously throughout the book, or you can number them on a per-chapter basis. For example, if sections are numbered by chapter, Section 4.2 identifies the second section in the fourth chapter.



- **To remove numbering from a chapter or section:** Choose **None** from the **Section Numbers** pop-up menu.
- **To continue numbering from the previous section:** Select **“Continue numbering.”**
- **To start the section or page with a specific number:** Select **“Start at”** and enter a number.
- **To change the numbering format:** Choose an option from the **Format** pop-up menu.

Images

To add an image, simply drag and drop your image into your page; or choose the **Media Browser**. While you are selecting your image, the Format Bar changes to cater to your selection. You can then add a border, stroke etc. to your image.



Graphic Inspector

Graphic inspector allows you to add a background color to your selected object such as shapes or text boxes; add strokes, style, and shadow and adjust opacity.

Levels

Click **Adjust Image** to improve your images. You can adjust the color balance, sharpen your image, enhance brightness, contrasts, saturation, temperature, exposure etc.

Mask

Masking shows only a portion of the image. Click **Format > Image > Mask** or **Mask with Shape**.

Anchors

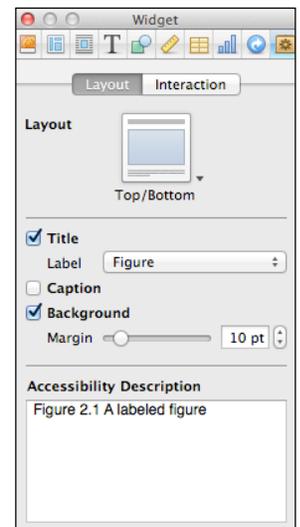
Anchored image is better than floating an image. It ties your image to a specific point within the text on the same page.

Figures

You can turn an image into a numbered figure in the book. Select the image > choose **Widgets > Layout >** turn on **Title** checkbox, choose **Figure** from the **Label** drop-down menu.

Charts

Click the **Charts** button in the toolbar or go to **Insert > Chart** to add a chart to your page.



Widgets



Widgets are used to place different contents to your book such as image galleries, slideshows, video or audio, quiz, interactive models, 3D models, pop-over, and scrolling sidebar. Some widgets created in landscape orientation will not display in portrait orientation.

Use the **Widget Inspector** to control your **Layout** and **Interaction**.

Gallery Widget

You can use the Gallery widget to put multiple images into a photo gallery. Click **Widgets** in the **Toolbar >** and choose **Gallery**. Author adds an empty sidebar to your page with placeholder text. Drag and keep adding images on top of the picture icon.

Add/remove images - Use the **Interaction tab** to add or remove images from your Gallery.

Title - You can only add one title to the Gallery sidebar, but you can add different captions for each image.

Media Widget

You can add movie or audio file to the page via the Widgets in the toolbar. Click **Widgets** in the **Toolbar** > and choose **Media**. Author will add a box in the middle of your page and you can just drag the desired file from your desktop.

iBooks Author can import audio or video files that are supported by QuickTime, except for files that already contain DRM encryption. iBooks Author will optimize your media files to meet the requirements for audio and video on the iPad. Files that already meet the iPad audio and video requirements, and are compressed appropriately, will not be re-optimized.

Movie files

iBooks Author supports all media formats **supported by QuickTime** such as .mp4, .avi, .m4v, .mpeg-1, .mov.

For other forms of AVI media, you are suggested to resort to third-party software like **Handbrake.com** or **MacX Video Converter Pro** to convert the video file to QuickTime supported video file formats for a faultless playback on QuickTime player. [<http://www.macxdvd.com/mac-dvd-video-converter-how-to/quicktime-player-supported-video-formats.htm>]

To insert a movie file, simply drag the desired file from your desktop.

Audio files

iBooks Author supports all audio formats **supported by QuickTime** such as .mp3, .wav, .m4a, m4b, aiff.

Notes: Movies can be pretty big files, which affect loading time on the iPad and will take up more storage space. Author does NOT embed any videos, movies or images into your pages. Instead, it saves the files in a special folder and links to them.

To insert an audio file, simply drag the desired file from your desktop.

Review Widget

Quiz questions can be created using Author – basic MC with image, adding text labels, adding image labels. Click **Widgets** in the **Toolbar** > and choose **Review**.

Use the **+** or **-** buttons to add or delete questions. Drag the image from the **Finder** or from the **Media Browser** into the image box if you want to add images to your questions.

Keynote Widget

Click **Widgets** in the **Toolbar** > and choose **Keynote**. Author will add a box in the middle of your page labeled **Presentation**. Drag the file into the box.

Note: Author only accepts **Keynote** files, not PowerPoint. But Keynote can open a PowerPoint file and convert it for you – simply right-click your PowerPoint file in Finder and choose **Open with Keynote**. Self-Playing presentations and Recorded presentations with voiceover narration may not work as expected. Readers will be able to view and manually advance your presentation, but recorded narration and timings won't be available.

To insert, simply drag the desired file from your desktop.

Interactive Image Widget

Click **Widgets** in the **Toolbar** > and choose **Interactive Image**. Author gives you two interactive labels, and you can delete one if you wish. Drag your image into the middle of the page, and then start to add interactivity.

Click a label and Author will zoom into a random place on your image. Adjust the **zoom slider** and drag your image until it is right. Click to edit the text label and description as desired, and click **'Set View'** after you are done. Turn on the **'Show transport controls'** if you wish the users to interact with the page in a different way.

Pop-Over Widget

The Pop-Over widget provides a custom image that acts as a trigger to display a scrolling region similar to the Scrolling Sidebar. The Pop-Over widget has two parts: text and image.

Scrolling Sidebar Widget

Scrolling Sidebar provides a vertically scrolling region that may contain text and images larger than the initially defined area. Readers may scroll through this region to read the enclosed content.

3D Widget

Add 3D **collada (.dae)** files to your book for a 3D experience. Collada files can be created with **Google Sketchup Pro**. Click **Widgets** in the **Toolbar** > and choose **3D**. Drag the box wherever you like and drag your file into it. Turn on the **'Auto-rotate object when idle'** option if you want the object to spin around even when the users are not using it. Check out 3dvia.com, sketchup.com, turbosquid.com for free models.

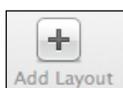
HTML Widget

Dashcode comes installed on all new Macs and you can check out how to build your own Dashcode applications using HTML on <http://bit.ly/yEqA1B>. A Dashcode Example: Mac HD > Library > Widgets > calculator.

Third party Service Widgets

Bookry.com, formerly known as class widgets, is one of several websites that offer widget-creation services for iBooks, offering a basic set of widgets for free and additional premium services for a fee. Check it out!

Layouts and Templates



There are many layouts that you can use in iBooks Author such as Chapters, Sections, Pages and all their layouts. However, you can completely customize these layouts by either modifying an existing or creating a new one.

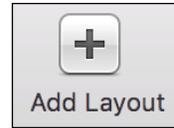
Modifying Existing Layout

1. To access the Layout list, click the **View** button in the toolbar and choose **Show Layouts**.
2. In the **Layouts** pane, select the layout you want to modify.
3. Modify the layout any way you like by adding or formatting placeholder text, images, and objects.

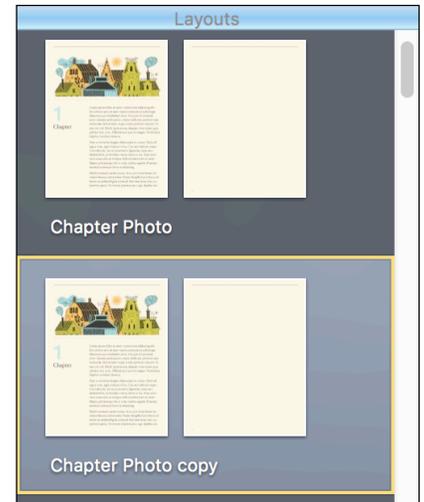
4. In the **Layouts** pane, click **Apply Changes**. This will apply the changes to all pages using this layout throughout the entire document.

Create a Your Own Layout

If you want to customize the Chapter layout into a new one, for instance, you will first **duplicate** it and then rename it differently. You can have multiple versions of it.



1. Click the **View** button in the toolbar and choose **Show Layouts**. You will see layouts for Chapters, Sections and Pages etc.
2. Select the layout you want to customize into a new one.
3. Click **Add Layout** in the toolbar. A new layout appears in the Layouts pane with "copy" at the end of its name.
4. To **rename** the layout, double-click its name and type a new name.
5. You can now add new pages based on this new layout.



Save New Layout as a Template

If you have heavily customized a template and you want to save it as a new template for future use, do the followings:

1. Choose **File > Save as Template**.
2. Give it a unique name and **Save**.
3. Next time when you open Author, you will see the template listed in the Template Chooser.

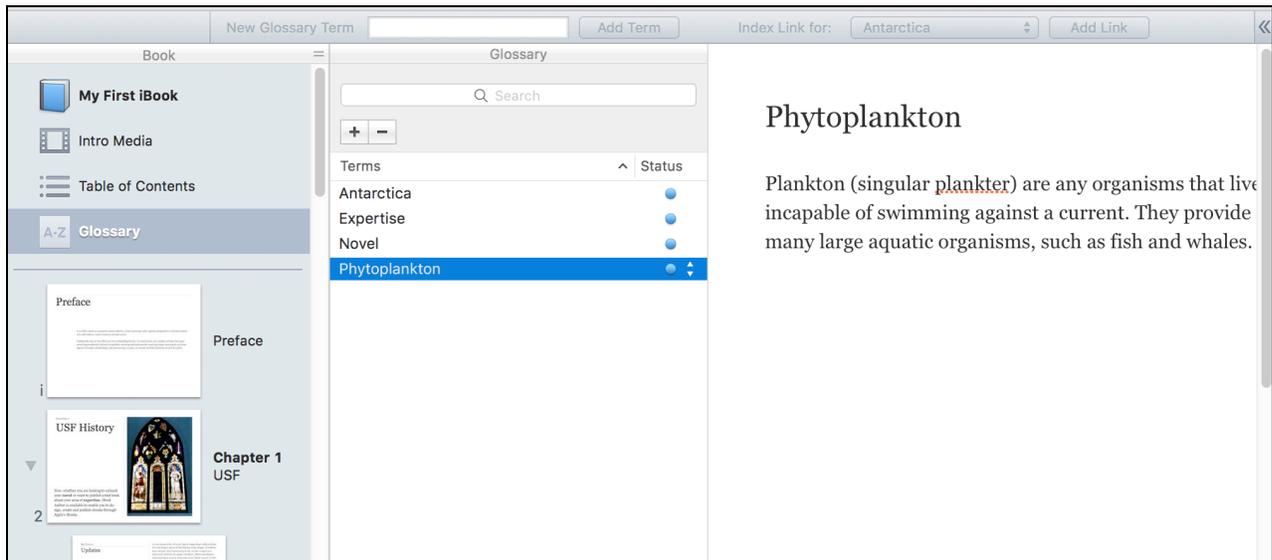
Remove Template

1. Click the **Finder** icon in the Dock and choose **Go > Go to Folder**.
2. To open the **Templates** folder, enter: `~/Library/Application Support/iBooks Author/Templates/My Templates/`
3. Find the custom template and drag it to the **Trash**.

Glossary

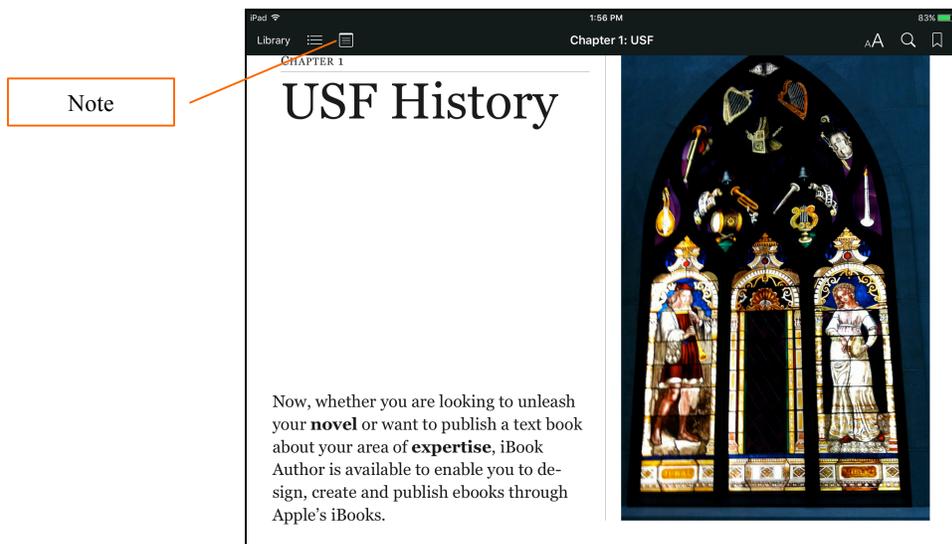


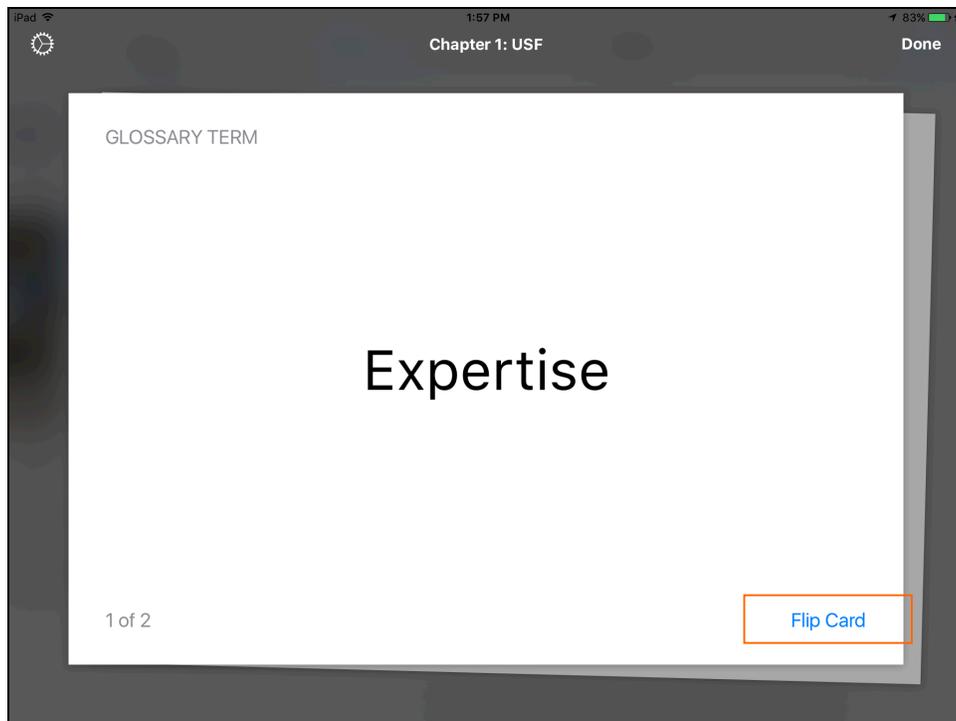
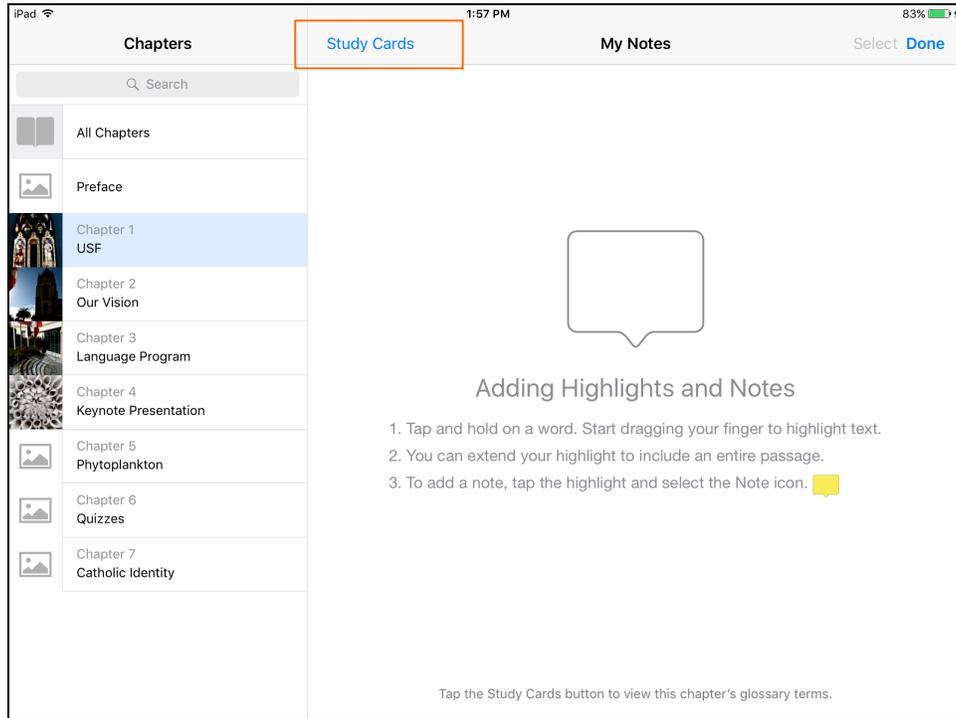
1. First, choose **View > Show Glossary Toolbar**.
2. Select a vocabulary term in your text.
3. Right-click and choose **Create Glossary Term from Selection**.
4. Or, click the **Add Term** button. The glossary term is now bolded.
5. Choose **Glossary** under the **Book** panel. Select the term and replace the placeholder **definition**.



Note and Study Cards (Review on iPad)

1. From your iPad, open iBook app. Tap once on the screen and click the **Note** icon on top left.
2. Choose the chapter with glossary entries. Then you will see **Study Cards** button being activated.
3. To use glossary entries to study, click on the **Study Cards** button.
4. Click **Flip Card** link or swipe to continue to the next card.
5. Click **Done** when you are finished, and **Done** again to return to your iBook.



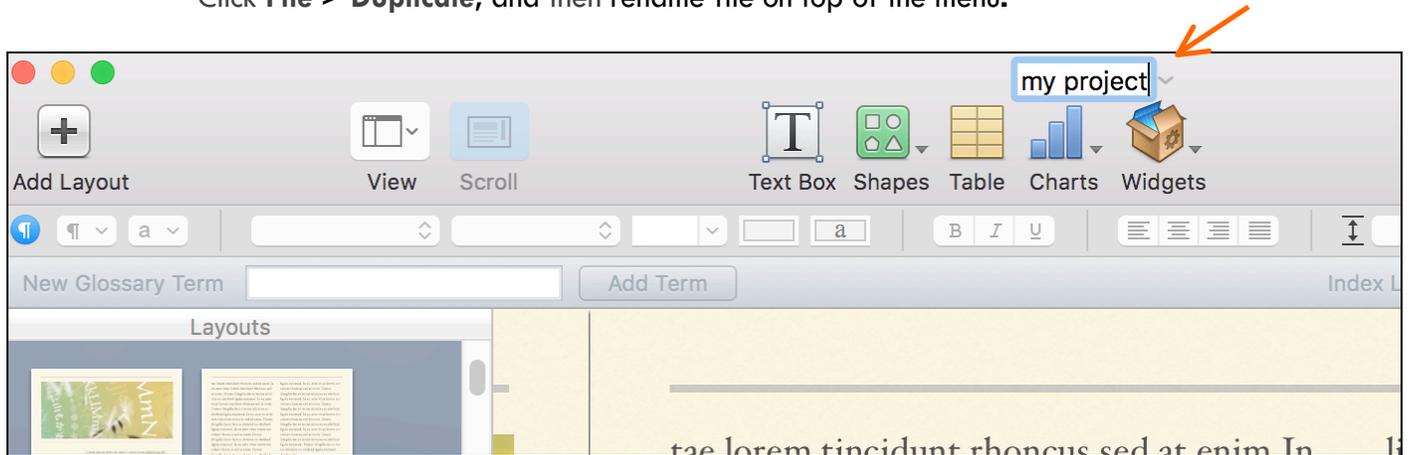


Saving your Book

Changes you make to your documents are saved automatically. You need to save a document only once, to name it and decide where to store it. You don't need to save before closing iBooks Author.

Duplicate a Book with a New Name

- Click **File > Duplicate**, and then rename file on top of the menu.



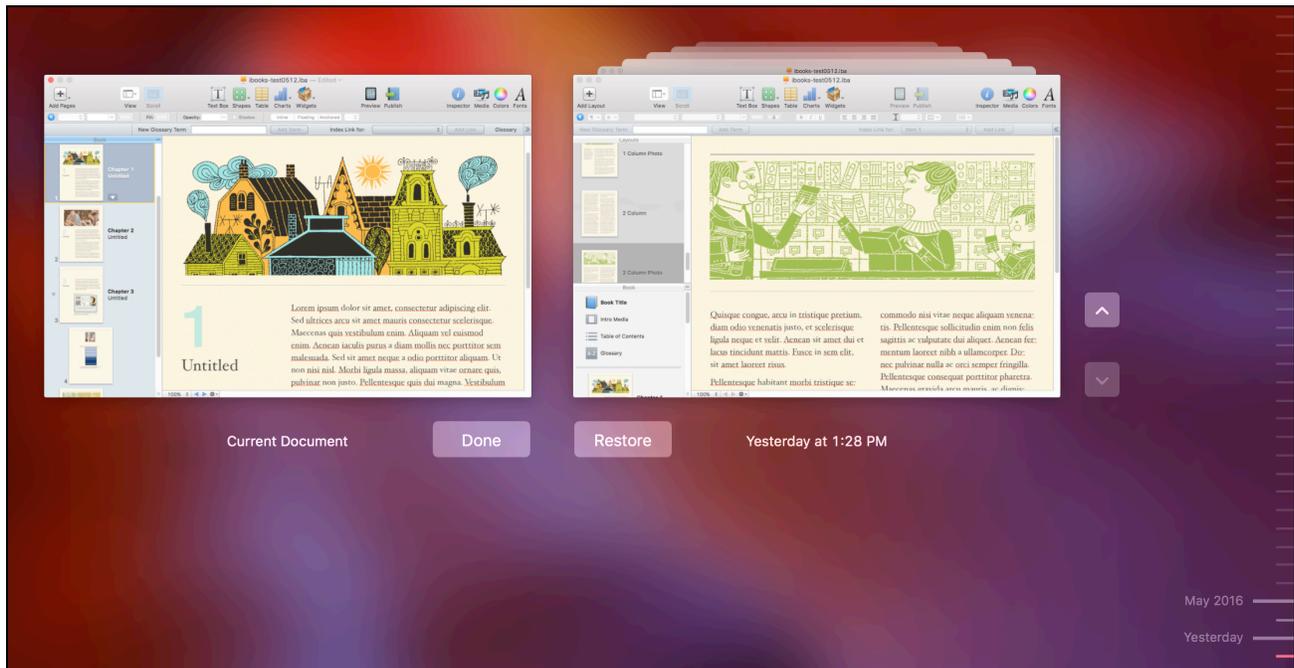
Saving a Particular Version of your Book

As you work on your document, you can save versions of it at specific points in time. Later, if you don't like changes you've made to the document, you can browse all the saved versions and revert to a previous version.

To save your book at a particular point of time, click **File > Save**. All versions are kept as archived versions.

Go to a Particular Version of a Book

1. Open the document.
2. Choose **File > Revert To > Browse All Versions**.



3. To move back in time and see older versions of the document, move your pointer over the timeline on the right side of the screen.
4. **Restore an older version:** Click **Restore** when the version you want is on top. The restored document appears on your desktop, replacing the last version you were working on. The last version is saved in the timeline if you want to retrieve it.

Preview your Book

You can preview your entire book or just a chapter in iBooks for iPad or Mac. To preview your book, you need to install the latest version of iBooks.

Preview a book or a chapter on iPad or iPhone

1. **Connect** iPad to your Mac.
2. On your iPad, open the **iBooks app**.
3. In iBooks Author, do either of the following:
 - a. **Preview a book:** Click the **Preview** button in the toolbar, or choose **File > Preview**.
 - b. **Preview a chapter:** Select the chapter you want to preview in the sidebar, and then choose **File > Preview Current Section Only**.
4. Note: To preview on an iPhone or iPad running iOS 7 or later, you need iTunes 11.1 or later installed on your Mac.

Preview a book or a chapter on your Mac computer

1. On a Mac with **iBooks installed**, open **iBooks Author**.
2. In iBooks Author, do either of the following:
 - a. **Preview a book:** Click the **Preview** button in the toolbar, or choose **File > Preview**.
 - b. **Preview a chapter:** Select the chapter you want to preview in the sidebar, then choose **File > Preview Current Section Only**.

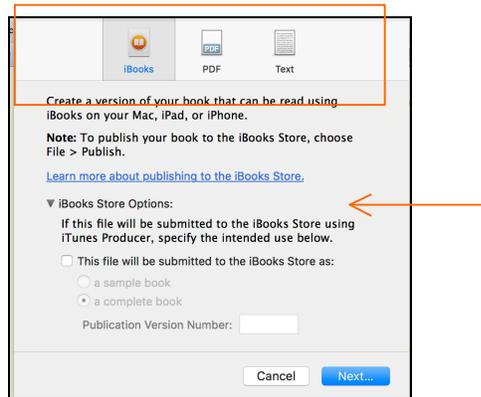
Export your Book for iBooks or in Other Formats

Even if you are not submitting your book to the iBooks Store, you can still create a book file that you can distribute yourself. You can export a book created using any of the following formats:

- **iBooks file**
- **Text file**
- **PDF file** (links work in the PDF, but other interactive media (widgets), such as movies and 3D objects, might not work as expected.)
- Starting with version 2.3 of June 2015, you can also export a book as an **ePUB file** as long as you use a .epub template.

Export as iBooks, PDF or Text

1. To share your book, choose **File > Export >** choose **iBooks, PDF** or **Text**.
2. Click **Next**, choose file destination, and click **Export** to finish.

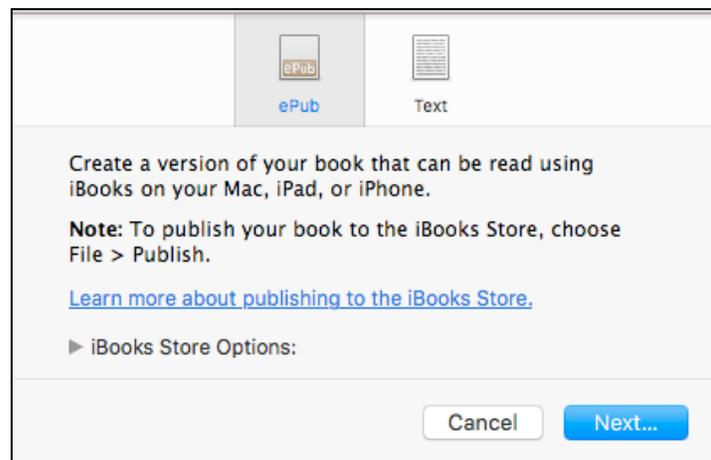


IMPORTANT:

After you export your book file, don't compress or "zip" the file before you share it. Compressed book files can't be opened. If you choose to distribute your book yourself, be sure to review the guidelines in the iBooks Author software license agreement. To see the agreement, choose **iBooks Author > About iBooks Author**, and click **License Agreement**.

Export as ePUB

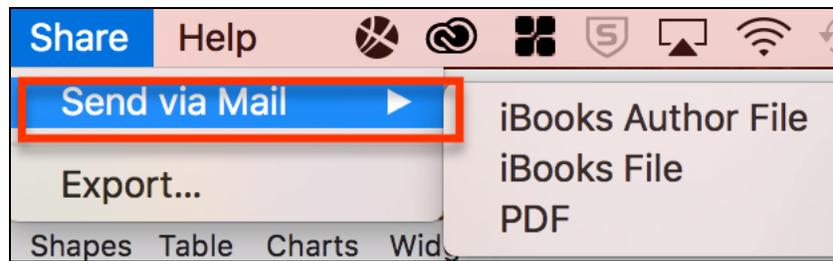
1. To share your book, choose **File > Export > choose epub or Text**.
2. Click **Next**, choose file destination, and click **Export** to finish.
3. Note that not all the interactive widgets are supported in .epub format. Users can view ePub file using iBook or other readers such as Adobe Digital Editions or Firefox EPUBReader.



Send iBooks via Email

After you have finished your book, you can choose to share it through email either in iBooks Author, iBooks, or PDF formats.

1. Choose **Share > Send via Mail > choose iBooks Author, iBooks Files, or PDF**.
2. A new mail message opens with the version of your book attached.
3. Edit the email message and click **Send**.



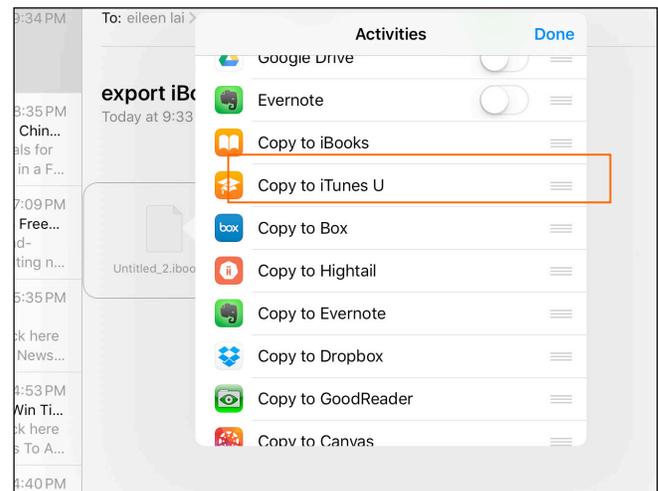
- **iBooks Author File:** Creates an iBooks Author file (**with the extension .iba**). Your recipient needs to have iBooks Author installed to open the file.
- **iBooks File:** Creates an iBooks file (**with the extension .ibooks**). Your recipient needs to have iBooks installed on iPad, iPhone, or Mac to open the file.
- **PDF:** Creates a PDF file (**with the extension .pdf**). Links work in the resulting PDF, but other interactive media, such as movies and 3D objects, might not work as expected.

Open the Email Book file on an iPad or Mac

If you have exported your book as iBooks format, your file has the **.ibooks** extension.

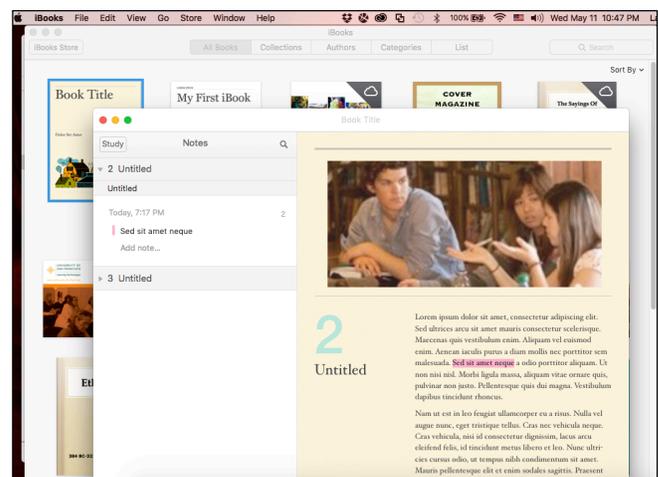
To open your book on an iPad: Make sure you have the latest versions of iBooks and iOS installed.

1. Email the file and open it in **Mail** on an iPad.
2. Tap once to download and choose **Copy to iBooks**.
3. **iBooks** will now open your file.



To open the book in iBooks on Mac: Make sure you have the latest versions of iBooks and OS X installed.

1. Email the file and open it in **Mail** on your Mac. Download the file and then double-click it open in **iBooks**.
2. If the file is too big to email, it will make a link to Google Drive. Make sure you choose **Share and Email**. The recipient has to download it from **Google Drive** and choose to **Open In iBooks**.



Share Book File on Cloud Storage

Besides sharing your book through email, another option is to upload your file to the cloud storage such as Dropbox, Google Drive, and share your file. The recipient can download the file and open it in iBook on their iPads or Mac.

Distribution of iBooks

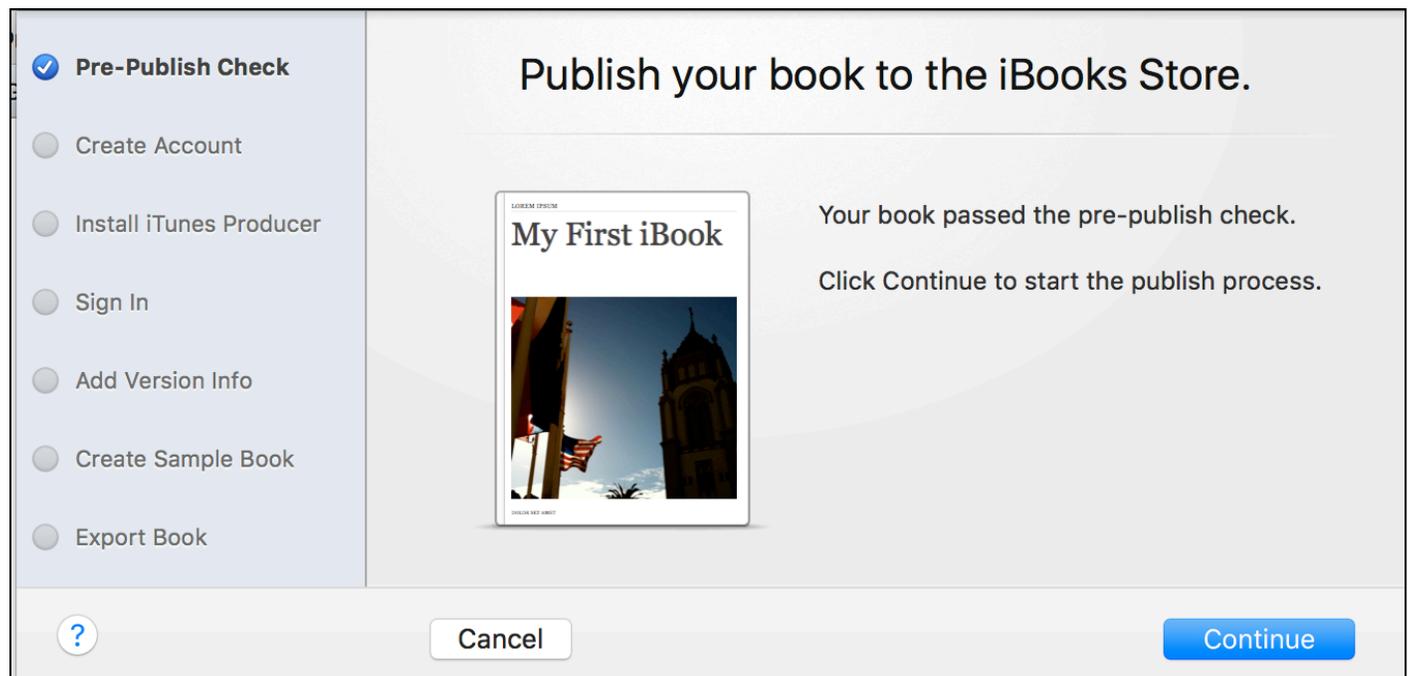
You can publish books to the iBooks Store and iTunes U, or distribute them anywhere on the web.

1. Distribute to iBook Store

To submit your work for publication on the iBooks Store, save it as **an .ibooks or .ePub file**. Free books can be distributed in any format (including .ibooks) through the iBooks Store or by other means. Books you sell on the iBooks Store can be protected by Apple's proprietary FairPlay DRM (digital rights management) system, which helps prevent unauthorized duplication of your book.

Offering your books on the iBooks Store is free. You can sell iBooks by yourself. Apple deducts a 30% fee from each paid book sold, and none for free books. You can also sell books through an Apple-approved aggregators, who accept your book and publish it on your behalf, taking care of all tax and administration issues and passing on a proportion of the takings once they've passed a certain threshold.

Click **Publish** in the toolbar or choose **File > Publish** and click on the link '**Learn more about publishing to the iBookstore**' before continuing further. Follow the onscreen instructions to proceed step-by-step.



To sell directly to the iBooks Store by yourself, you need the followings:

1. **Get an Apple ID** with a credit card information associated with it.

2. **Enable iTunes Connect with your Apple ID** (free). When you enable iTunes Connect, you choose whether you want to only offer books for free, or both sell them and offer them for free.
3. **Download iTunes Producer**, the application you use to submit your book to the iBooks Store (free).
4. **Create a sample book** (required if you're selling a book) for customers to view for free before deciding to purchase your book. During the publishing process, iBooks Author can create a sample based on one of your book's chapters. Or you can create a sample manually. If you offer a book for free, providing a sample book is optional.

IMPORTANT

A typical book is about 2 MB. Books that contain enhanced features, such as audio or video, vary in size depending on the content. Enhanced books might take longer to download than a standard book. The iBooks Store also offers textbooks that might be as large as 1 to 2 GB in file size.

Meeting Apple requirements and submitting an application to apply for a Paid Books Account does not automatically guarantee that you have a contract with Apple. Apple can reject your application for different reasons. Upon that, they might refer you to an Apple-approved aggregator, which has its own application process and distribution fees and setup process. The process takes a couple of days, and you will be notified via email or a notification via iTunes Connect if there is a problem with your submission. An ISBN is recommended but not required for any book you are offering on the iBooks Store.

Creating the Sample Book

1. Choose **File > Export**.
2. Choose to create an **iBooks**.
3. Expand the **iBooks Store Options**, and choose **'This file will be submitted to the iBooks Store'** as a sample book, then follow the guided steps to finish.

Package your Book with iTunes Producer

To load your book to the iBookstore, you need to use a separate application called **iTunes Producer**, which you will only have access to after you have set up your Paid or Free Books account.

Free Books Account

There's no need for an ISBN for free books account. However, you might want to add **screenshots, book description, and metadata** to build searchability and marketability of your iBook.

Note: The **iTunes Producer User Guide** is very helpful and can be downloaded from the **'Deliver your Content'** section in **iTunes Connect**. There are also training videos and other resources available for you in Apple's documentation.

2. Distribute to iTunes U

To submit your work for publication on iTunes U, save it as an **.iBooks or .ePub file**. To publish your book on iTunes U, you must have an iTunes U site. If you don't have an iTunes U site, you can apply for one.

3. Distribute on the Web

You can distribute works you've created with iBooks Author on the web as a standalone purchase or subscription product or service. When you sell your book on the web, it must be in a non-.iBooks format such as PDF and ePub.

Update to an Existing Book

During the publishing process, you specify whether the book is new or an update to a previously published version. If it is an update, you must provide a new version number. Readers who downloaded your book are notified in iBooks that a new version is available.

1. When updates are available, you see the **Downloads** button  in the top-right corner of your library or the iBooks Store.
2. Click the **Downloads** button , and then choose the books to update or click **Update All**.

RESOURCES

Main reference:

<http://www.apple.com/ibooks-author/>

Overview:

<http://www.apple.com/education/ibooks-textbooks/>

Sample iBooks:

Hubble Space telescope Discoveries

<https://itunes.apple.com/us/book/hubble-space-telescope-discoveries/id588428410>

Calling Nature:

<https://itunes.apple.com/us/book/calling-nature/id590198557?mt=11>

lynda.com Tutorials:

Creating a Lab Manual:

<http://www.lynda.com/iBooks-Author-tutorials/iBooks-Author-Teachers-Creating-Lab-Manual/117541-2.html?org=usfca.edu>

Video Overviews:

<https://www.youtube.com/watch?v=TuzMGDwY2Bs>

<https://www.youtube.com/watch?v=mLYSnNn55f8>

<http://www.youtube.com/watch?v=U8aiYa6Ptwl> (A Step-by-step guide to create a private iBook – Part 1)

<http://www.youtube.com/watch?v=xUSR1mKLSHU> (Part 2)

<http://www.youtube.com/watch?v=3oiK8C2dhoU&feature=endscreen> (Part 3)

Sell Book through Apple Store

<http://www.macworld.co.uk/feature/iphone/how-sell-books-using-apple-ibooks-itunes-3595445/>

Bookry.com

Service to allow you create widget services creation for iBooks. Set of widgets for free. For example: a Sketchpad widget

How to Sell iBooks through the Apple Store

<http://blog.aquafadas.com/publish-magazine-ebook-apple-ibookstore/>