**MBA AY 2015-2016 Assessment**

***Phase 1: Assessment Plan***

**Learning Outcome assessed:**

**MBA Learning Outcome 5: Leadership and Communication Skills**Students will possess effective leadership and communication skills & strategies.

**Assessment Method:**

Evaluations of Final Project Presentation

**Targeted performance, based on rubrics:**

80% meet expectations

**Evaluation Process:**

Students delivered a final presentation and were scored on against 4 pt rubrics for content and delivery. The groups were scored together on their content, and as individuals for their delivery.

**Rubric:**

2 rubrics were applied to this evaluation. See addendum (p6-7) for details.

**Course where learning outcome was assessed:**

MBA 6013 Strategic Management in the Global Environment, section 1

**Evaluator(s):**

Stephen Morris

***Phase 2: Results Assessment and Planned Action***

**Results:**

**MBA 6013 Group Content Rubric Results**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Number of groups achieving target | | |  |  |  |  |
| Categories: | Exceeds Expectations | Meets Expectations | Below Expectations | Novice |  | % Groups Meeting or Exceeding Expectations |
| = 4 | 3 - 4 | 2 - 3 | < 2 |  |
| Introduction | 0 | 0 | 2 | 4 |  | 0% |
| Theses | 0 | 1 | 2 | 3 |  | 17% |
| Connection | 0 | 1 | 5 | 0 |  | 17% |
| Subject | 0 | 1 | 5 | 0 |  | 17% |
| Organization | 0 | 0 | 6 | 0 |  | 0% |
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**MBA 6013 Individual Delivery Rubric Results**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Number of students achieving target | | |  |  |  |  |
| Categories: | Exceeds Expectations | Meets Expectations | Below Expectations | Novice |  | % Students Meeting or Exceeding Expectations |
| = 4 | 3 - 4 | 2 - 3 | < 2 |  |
| Eye | 2 | 2 | 19 | 6 |  | 14% |
| Movement | 0 | 12 | 17 | 0 |  | 41% |
| Voice | 0 | 13 | 16 | 0 |  | 45% |
| Fluency | 0 | 16 | 13 | 0 |  | 55% |
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**Suggested Action:**

This outcome should be assessed in multiple sections and courses for a larger sample that includes both full time and part time students.

Use of external evaluator is good.

***Phase 3: Closing the Loop***

*To be filed the year after the results assessment.*

**Change Assessment**  
Discuss how the actions taken in Phase 2 were assessed, and the results of that assessment

**Addendum: Rubrics used for this evaluation**