**MSFA AY 2016-2017 Assessment**

***Phase 1: Assessment Plan***

**Learning Outcome assessed:**

**1-3 Analytical Tools**  
Accounting Describe and interpret financial accounting concepts and measurements to (i) use financial statements and footnotes to analyze an investment valuation; ii) analyze a company’s liquidity, profitability, financial stability, solvency, and asset utilization; and iii) analyze the effects of alternative accounting methods and assumptions on firm valuation.

**Assessment Method:**

Midterm Exam

**Targeted performance, based on rubrics:**

80% of students will score 22/30 (75%) on exam.

**Evaluation Process:**

Exam question with open-ended question.

**Rubric:**

Test key

**Course where learning outcome was assessed:**

67 students assessed.

MSFA 714-40, Corporate Finance

**Evaluator(s):**

Torben Voetmann

***Phase 2: Results Assessment and Planned Action***

**Results:**

The scores for problem 4 were as follows:

|  |  |  |
| --- | --- | --- |
| 27-30 (90%) | 23-26 (77% or >) | <23 (<77%) |
| 39 | 19 | 6 |

87% of 67 students achieved a “satisfactory level” on test.

**Suggested Action:**

The instructor was very successful in helping students attain the targeted percentage in what is a fairly complex open-ended question. Instructor will continue to focus on developing student skills in the valuation area using applied word problems as a way to develop student skills with the underlying mathematical concepts.

***Phase 3: Closing the Loop***

We note that this question requires students to use the concept of present value in a fairly sophisticated context. The improvement in proficiency percentage relative to LOS 1-1 tested earlier (the midterm) in this class shows that the course is working well. We will continue to monitor this in course development each year to ensure it continues.

