

College of Arts and Sciences (CAS) 2016 - 2017 Yearly Assessment Report

If you would like to preview this form before you begin submitting, please follow this link:
https://myusf.usfca.edu/sites/default/files/2017_Yearly_Assessment_Report_preview.pdf

NOTES:

- *2016-2017 Yearly Assessment Reports* for all CAS Majors, Minors, Graduate Programs, and Non-Degree Seeking Programs are due by 10/28/17; early submissions are welcome.
- Reports, including Curriculum Map(s) should be submitted to the Program Assistant; he/she will upload documents to Gnosis.
 - Undergraduate programs (majors and minors) must include two curricular maps – one showing how courses map onto Program Learning Outcomes (PLOs) and one showing how PLOs map onto Institutional Learning Outcomes (ILOs).
 - Graduate programs must include one curricular map showing how courses map onto PLOs.
 - Non-degree seeking programs must include one curricular map showing how PLOs map onto ILOs.
- This form **cannot be saved** once it is in-progress. If you close out of the form before submission, responses will be **discarded**. Please ensure you are ready to fill out the full form once you begin, and/or keep a backup copy of your responses.
- If you encounter any issues while utilizing this form, please contact Corie Schwabenland Garcia, Academic Data and Assessment Analyst, at x4285 or ceschwabenland@usfca.edu

Name of Program *

Film Studies

Type of Program *

Minor

College of Arts and Sciences Division *

Social Sciences

Name/Title/E-mail Address of Submitter *

dplotnick@usfca.edu

Name(s)/E-mail Address(es) of Additional Individual(s) Who Should Receive Feedback

Inna Arzumanova iarzumanova@usfca.edu, Susana Kaiser kaisers@usfca.edu

Submissions via the following Google form are strongly encouraged. However, if your department/program wishes to upload its assessment report in lieu of completing this form, you can do so here. Would you like to upload a PDF version of your Yearly Assessment Report?

Yes

No

Yearly Assessment Report PDF Upload

If you wish to submit a separate PDF report, please be sure to include all the components listed in this google form (screen shots of the google form are available at https://myusf.usfca.edu/sites/default/files/2017_Yearly_Assessment_Report_preview.pdf)

Assessment Film S...

Please upload your program's curriculum maps here (all file types allowed) *

Film Studies Flow ...

Assesment Film St...

WARNING: This form currently cannot be saved once it is in-progress. If you close out of the form before submission, responses will be **discarded.**

Mission Statement



Please type and/or copy-and-paste directly into the space below:

*

See Media Studies Mission Statement

Program Learning Outcomes (PLOs)

Please type and/or copy-and-paste directly into the space below:

*

- a. Students should develop an understanding of the language of film.
 - b. Students should be able to analyze and critically discuss the aesthetic quality of contemporary videos and films and should understand the formal and rhetorical devices to understand film language on its own terms.
 - c. Students should gain an understanding of film as artistic expression and understand how film communicates ideas through image and sound.
-

Curriculum Maps

Please upload your Curriculum Maps below. All file types (Excel, PDF, etc.) are allowed.

*

Film Studies Flow ...

**WARNING: This form currently cannot be saved once it is in-progress.
If you close out of the form before submission, responses will be **discarded**.**



Which of your Program Learning Outcomes did you assess during 2016-2017? *

Students should gain an understanding of film as artistic expression and understand how film communicates ideas through image and sound.

What student work products did you use to assess your PLO(s)? Pick one or more direct methods from the list below and briefly describe below what specific work product(s) you used. *

- Published (Standardized) Test (e.g., Major Field Test)
- Class Tests & Quizzes with Embedded Questions
- Class Presentations
- Off-Campus Presentations (NGOs, clients, agencies, etc.)
- Research Projects Reports
- Case Studies
- Term Papers
- Portfolio
- Artistic Performances, Recitals & Products
- Capstone Projects
- Poster Presentations
- Comprehensive Exams
- Thesis. Dissertation

- Pass Rates on Certification or Licensure Exams
- Group Projects
- In-/Out-of Class Presentations
- Competency Interviews (e.g., oral exams)
- Simulations
- Juried Presentations
- Other: Video Projects

Brief description of student work products used to assess PLOs: *

Final Video Projects were used to assess PLOs

What tools did you use to evaluate the student work product(s) (e.g. rubric, test score)? *

For each project students receive extensive feedback in the form of raw footage critiques, rough cut critiques and final critiques. They receive feedback from their fellow students and from the instructor. After each critique session, students have the opportunity to incorporate the feedback that they receive into the cuts of their film. Students can receive more feedback at any time during the post-production process by attending office hours. Each film is critiqued in the following five areas. 1. Story 2. Cinematography 3. Sound 4. Edit 5. Effort

Please upload any tools used to evaluate student work product(s) here in PDF format only. Please use descriptive file names (e.g. "SociologyAssessmentRubric.PDF").

Film Studies Tools ...

Who evaluated the student work product? Check all that apply. *

FT faculty members who were not instructor(s) of the course(s)

FT faculty members who were instructor(s) of the course(s)

PT faculty members who were not instructor(s) of the course(s)

PT faculty members who were instructor(s) of the course(s)

Other:

Describe the calibration procedure you employed, if any (i.e., how did you assure that faculty raters were consistent with each other in how they rated the student work products):

.....

What indirect methods did you employ, if any?

- Student Survey
- Student Interview
- Focus Groups
- Reflection Sessions
- Reflection Essays
- Faculty Survey
- Exit (end of program) Survey
- Exit (end of program) Interview
- Alumni Survey
- Employer Survey
- Diaries or Journals
- Data from Institutional Surveys
- Curriculum/Syllabus Analysis
- Other:

Please indicate and briefly describe what indirect methods you used (and/or attach the survey/script/interview below).

.....

**WARNING: This form currently cannot be saved once it is in-progress.
If you close out of the form before submission, responses will be **discarded**.**

Results

What were the direct data results? *

See attached files

What were the indirect data results? (If applicable)

How do you interpret these results? What do they mean? *

Based on the statistics, students are achieving the learning outcomes.

Closing the Loop

Which of the following actions did you take as a result of the assessment results? Pick one or more and briefly describe below. *

- Revision of PLOs
- Changes in pedagogical practices
- Revision of program course sequence
- Revision of course(s) content
- Curriculum Changes (e.g. addition and/or deletion of courses)
- Modified program policies or procedures
- Designed measurement tools more aptly suited for the task
- Improved within and across school/college collaboration
- Improved within and across school/college communication
- Revised student learning outcomes in one or more courses
- Modified rubric**
- Developed new rubric
- Developed more stringent measures (key assessments)
- Modified course offering schedules
- Changes to faculty and/or staff
- Changes in program modality of delivery
- Other:

Please elaborate on your potential course(s) of action, related to any/all items you checked above. *

I think based on this assessment, improvements can be made to giving feedback. Students get extensive feedback in class, but could benefit from written encapsulations of the feedback.

This form was created inside of Faculty & Staff DonsApps.

Google Forms