

## Evaluation Journalism Minor in the Department of Media Studies: Reported Submitted 10/30/2017

Our evaluation process for the progress of students in the journalism minor is currently based on their achievement in a single Journalism 1 class in the spring of each academic year. We have done so because the J1 course is required of all students in the minor and should be a measure of their ability to function as student journalists in the rest of the curriculum.

The basic evaluation template is included below followed by forms for the three classes evaluated.

### Learning Outcomes Journalism 1 to be Measured

Grades represent:

A – student has complete mastery

B – student demonstrates good skills

C – student has passing production skills

F – student is not passing this production criterion

N = number of students in this category (e.g. Number of A's in Learning Outcome 1)% = percentage of the total accounted for by this column (e.g. % of A's in 1,2,3)

Learning Outcome	A	B	C	D-F
a. Students will have a basic theoretical understanding of the theories and techniques underpinning the creation of a news story				
b. Students will be able to create a basic news story, employing the techniques ranging from conception to reporting to writing, including response to criticism and rewriting, listed in the appendix of learning outcomes				

attached to this rubric.				
Totals N(%)				

Appendix: Learning Outcomes J1

1. To write clear, brief, accurate news stories using correct grammar, spelling, punctuation and syntax.
2. To explain the decision-making process for making news judgments.
3. To apply news judgment to sets of facts and synthesize those facts into effective, concise leads and coherent, logically organized news stories.
4. To know when information must be attributed to a source to avoid editorializing and how to handle attribution smoothly in a story.
5. To understand the general sources for news (observation, interview, written reports) and the necessity of skepticism in dealing with these sources; to master the process of verifying information; to exhibit that understanding in your stories. You will supply me with a mailing address and/or telephone number and/or email address for each person quoted in your stories. At least once during the semester, I will send a copy of your story to those used as sources to get their judgment of your accuracy and professionalism.
6. To use basic AP style rules in the stories written.

**Learning Outcomes Journalism 1 – One Section 2014-2015 Academic Term**

**Enrollment: 12**

Grades represent:

A – student has complete mastery

B – student demonstrates good skills

C – student has passing production skills

F – student is not passing this production criterion

N = number of students in this category (e.g. Number of A's in Learning Outcome 1)% = percentage of the total accounted for by this column (e.g. % of A's in 1,2,3)

<b>Learning Outcome</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D-F</b>
a. Students will have a basic theoretical understanding of the theories and techniques underpinning the creation of a news story	17 percent	67 percent	16 percent	
b. Students will be able to create a basic news story, employing the techniques ranging from conception to reporting to writing, including response to criticism and rewriting, listed in the appendix of learning outcomes attached to this rubric.	17 percent	67 percent	8 percent	8 percent
<b>Totals N(%)</b>				

Appendix: Learning Outcomes J1

1. To write clear, brief, accurate news stories using correct grammar, spelling, punctuation and syntax.
2. To explain the decision-making process for making news judgments.

3. To apply news judgment to sets of facts and synthesize those facts into effective, concise leads and coherent, logically organized news stories.
4. To know when information must be attributed to a source to avoid editorializing and how to handle attribution smoothly in a story.
5. To understand the general sources for news (observation, interview, written reports) and the necessity of skepticism in dealing with these sources; to master the process of verifying information; to exhibit that understanding in your stories. You will supply me with a mailing address and/or telephone number and/or email address for each person quoted in your stories. At least once during the semester, I will send a copy of your story to those used as sources to get their judgment of your accuracy and professionalism.
6. To use basic AP style rules in the stories written.

**Learning Outcomes Journalism 1 – One Section 2015-2016 Academic Term**

**Enrollment: 13**

Grades represent:

A – student has complete mastery

B – student demonstrates good skills

C – student has passing production skills

F – student is not passing this production criterion

N = number of students in this category (e.g. Number of A's in Learning Outcome 1)% = percentage of the total accounted for by this column (e.g. % of A's in 1,2,3)

<b>Learning Outcome</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D-F</b>
a. Students will have a basic theoretical understanding of the theories and techniques underpinning the creation of a news story	23 percent	54 percent	23 percent	0 percent
b. Students will be able to create a basic news story, employing the techniques ranging from conception to reporting to writing, including response to criticism and rewriting, listed in the appendix of learning outcomes attached to this rubric.	23 percent	54 percent	23 percent	0 percent
<b>Totals N(%)</b>				

Appendix: Learning Outcomes J1

1. To write clear, brief, accurate news stories using correct grammar, spelling, punctuation and syntax.
2. To explain the decision-making process for making news judgments.

3. To apply news judgment to sets of facts and synthesize those facts into effective, concise leads and coherent, logically organized news stories.
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6. To use basic AP style rules in the stories written.

**Learning Outcomes Journalism 1 – One Section 2016-2017 Academic Term**

**Enrollment: 11**

Grades represent:

- A – student has complete mastery
- B – student demonstrates good skills
- C – student has passing production skills
- F – student is not passing this production criterion

N = number of students in this category (e.g. Number of A's in Learning Outcome 1)% = percentage of the total accounted for by this column (e.g. % of A's in 1,2,3)

<b>Learning Outcome</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D-F</b>
a. Students will have a basic theoretical understanding of the theories and techniques underpinning the creation of a news story	27 percent	36 percent	36 percent	0 percent
b. Students will be able to create a basic news story, employing the techniques ranging from conception to reporting to writing, including response to criticism and rewriting, listed in the appendix of learning outcomes attached to this rubric.	27 percent	36 percent	27 percent	9 percent
<b>Totals N(%)</b>				

Appendix: Learning Outcomes J1

1. To write clear, brief, accurate news stories using correct grammar, spelling, punctuation and syntax.
2. To explain the decision-making process for making news judgments.

3. To apply news judgment to sets of facts and synthesize those facts into effective, concise leads and coherent, logically organized news stories.
4. To know when information must be attributed to a source to avoid editorializing and how to handle attribution smoothly in a story.
5. To understand the general sources for news (observation, interview, written reports) and the necessity of skepticism in dealing with these sources; to master the process of verifying information; to exhibit that understanding in your stories. You will supply me with a mailing address and/or telephone number and/or email address for each person quoted in your stories. At least once during the semester, I will send a copy of your story to those used as sources to get their judgment of your accuracy and professionalism.
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