Connected Profile - Admin



**Linked in** Learning

# Unlock a personalized learning experience that deepens engagement

During the setup process, learners can connect their <u>LinkedIn.com</u> profile to their Learning account.

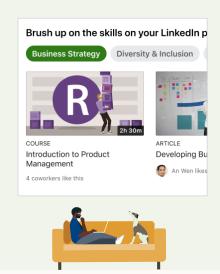
1.5x

Learners who connect their profiles engage 1.5x more with LinkedIn Learning content compared to those who choose not to connect.

### Help learners access a more personalized learning experience.

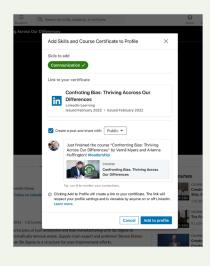
# Find the right content faster

Connected learners receive personalized course recommendations based on their LinkedIn profile information - like title, skills, industry, and past experience.



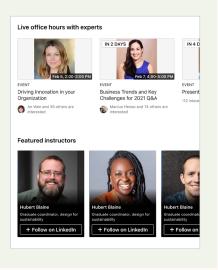
# Showcase new skills

Connected learners can seamlessly share completion certificates on their LinkedIn profiles.



# Engage with peers and instructors

Connected learners can participate in Q&A with other learners, attend live instructor-hosted events, and discover and join learning groups.





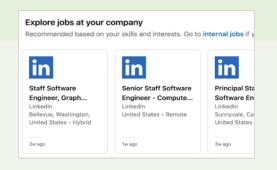
#### **Linked** in Learning

# Unlock a personalized learning experience that deepens engagement

### Connect learners to new opportunities at your organization\*

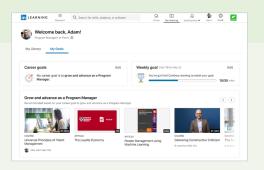
### Help learners discover the right jobs internally

Connected learners see relevant, recommended jobs at your organization in LinkedIn Learning.



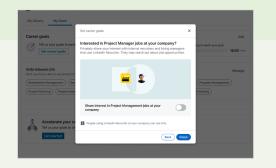
### Develop more qualified candidates

Connected learners can see how their skills map to roles in role guides and internal jobs and get recommendations for the skills they should develop for roles at your organization.



### Keep a pulse on who's interested in new roles

Internal recruiters and hiring managers using LinkedIn Recruiter can see when connected learners share their interest in internal roles.



### Privacy and Security

Your data is secure and your learners' privacy is our #1 priority.

We only access the necessary personal data for your learners (learning user information, product usage data, IP address & device/browser characteristics), store it securely in US-operated data centers, and continually ensure the security of our systems through regular internal and external penetration testing. LinkedIn Learning also requires our vendors to meet the same high standards of data security in our data processing agreements.