

Because investing isn't just for the experts

FINANCIAL
ESSENTIALS
with TIAA

Good news—if you're contributing to your retirement plan, you're already investing. Understanding a few basics can help you build on that progress with confidence.



Why investing matters

Do more with your money

While returns aren't guaranteed, investing gives your money the potential to grow faster than it would sitting in a savings account—helping you move closer to your long-term goals.

Keep pace with rising prices

Inflation means that the money you save today may not go as far in the future. Investing can be one way to help your savings grow and maintain value over time—helping you keep up with higher costs later on.

Work toward a more secure future

Whether you're planning to buy a home, start a family, or simply build a safety net, regular investing is one way you can potentially strengthen your financial security over time.

Three simple investing tips

- 1 Start as early as possible**
Thanks to the power of compounding, even small amounts have potential to grow into something meaningful over time.
- 2 Spread it out**
Diversifying your investments may help you manage risk.
- 3 Stick with it**
Markets go up and down. Staying invested through the dips can carry less risk than reacting to short-term changes.

Ready to start your investing journey?



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[Webinar: Investing essentials: 5 principles to invest with confidence](#)



WATCH
[YouTube: Investing 101: How to start your wealth journey](#)

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