USF School of Law  
Spring 2022 – First Assignment

Course:  
IP Seminar

Professor:  
Brian Love

Course Materials:

Please reference the booklist on the USF Law Registrar’s Course Resources page.

First Assignment:

1. Peter S. Menell et al., IP in the New Technological Age (2020), pp. 1-37 (ok to skip the “Problems”), available via SSRN here:  
2. Chris Sprigman & Kal Raustiala on industry norms in:  
   - Fashion (https://www.freakonomics.com/2010/03/03/behind-the-scenes-of-oscar-fashion/),  
   - Cuisine (https://www.freakonomics.com/2010/07/02/who-owns-the-korean-taco/),  
   - Comedy (https://www.freakonomics.com/2010/03/30/the-vigilantes-of-comedy-a-guest-post/), and  

Additional Notes:

Additionally, please come to class prepared to discuss the following: - The general area(s) of IP law that you anticipate writing about in this class. - Other area(s) of IP law that interest you the most. - Topics covered (and not covered) in your prior IP coursework.