USF School of Law
Spring 2020 – First Assignment

Course:
Intellectual Property Seminar

Professor:
Brian J. Love

Course Materials:
There is no required textbook for this course. The syllabus includes links to several online resources for students writing thesis-driven research papers.

First Assignment:
- Reading:
  - Peter S. Menell et al., IP in the New Technological Age (2019), pp. 1-29 (ok to skip the “Problems”), available via SSRN here.
  - Chris Sprigman & Kal Raustiala on industry norms in Fashion, Cuisine, Comedy, and Football (click these links to read each blog post)

- Additionally, please come to class prepared to discuss the following:
  - The general area(s) of IP law that you anticipate writing about in this class.
  - Other area(s) of IP law that interest you the most.
  - Topics covered (and not covered) in your prior IP coursework.