STATEMENT OF INTEREST

LINDA I NOWAK, PH.D.

Earning my Ph.D in Business Administration at Saint Louis University was a life-changing experience for me, so I was very excited to see this opportunity for interim dean of the School of Management at the University of San Francisco. I have long respected USF’s outstanding reputation for its student-centered focus and for instilling in its students the importance of a lifetime of giving back to the community. USF exemplifies my personal philosophy that our responsibilities in higher education do not end in the classroom. We have a larger purpose in working to empower our students to “change the world”.

After a career in corporate finance and marketing, I started my first academic position at Sonoma State University in 1996, later moving to CSU Stanislaus to become the dean of business administration. I also completed two years as interim dean at Salem State University in Massachusetts. Since my primary residency over the last twenty-three years has been in Sonoma County and Stanislaus County, I remain well connected with these business communities. Many of my business relationships have their corporate or district offices in the Bay Area, and I would be able to nurture long-standing friendships and kindle new relationships to benefit the students and the university.

I have worked with faculty to develop several highly successful graduate programs, including an MBA in Wine Business at Sonoma State University, an online MBA and Executive MBA at CSU Stanislaus, and a Master of Accounting at Salem State University. These programs were all highly successful, served the career needs of our students, deepened our relationships with the business community, and met the demanding standards of AACSB.

I enjoy engaging with the business community, alumni, faculty, and students in order to support institutional priorities. At CSU Stanislaus, I worked with university advancement to raise funds for a career center and internship program, a speaker series, an endowed chair, and several student scholarships. While at Salem State University, we successfully raised funds for faculty research, a trading lab, outstanding faculty awards, scholarships, an endowed chair, and the establishment of a university-wide center for entrepreneurship.

In summary, I am confident that my experience serving as dean of two business schools and my proven track record in AACSB accreditation, fundraising, graduate program development, and student career development enables me to contribute significantly to the University of San Francisco in meeting its accreditation needs, establishing and rolling out successful graduate programs, forming deep connections with the business community and alumni, and promoting USF to the Bay Area and beyond. It would be an honor to work with the outstanding faculty, staff, and students of the University of San Francisco to take the School of Management to the next level of excellence.
LINDA I. NOWAK, Ph.D.  
Retired Dean and Professor Emerita  
College of Business Administration  
California State University, Stanislaus

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UNIVERSITY ADMINISTRATIVE EXPERIENCE

Interim Dean, Bertolon School of Business (2015-2017)  
Salem State University, Salem, MA

Successfully restored cohesiveness, transparency, and team spirit among the faculty in order to further the strategic goals of the School and the University. Worked with faculty and staff to prepare the Application of Eligibility and the Self Evaluation Report for AACSB Candidacy. Managed the Bertolon School of Business Advisory Board, Endowment Funds, External and Internal Funding, Program Development and Oversight, Development and Oversight of Research Grants, Development of Community Partnerships, Fundraising, Alumni Relations, and Staff Supervision.

Worked to increase sources of revenue for the Bertolon School of Business through the development of a Master of Accounting. Worked with faculty and the community to raise funds for and establish a university wide Center for Entrepreneurship. Raised funds for a trading lab, faculty research, and scholarships.

Dean, College of Business Administration (2010-2014)  
California State University, Stanislaus, CA

Responsible for Strategic Planning, Maintenance of AACSB Accreditation, Managing College of Business Advisory Board and Endowment Funds, Managing External and Internal Funding, Program Development and Oversight, Development and Oversight of Research Grants, Development of Community Partnerships, Fundraising, Alumni Relations, Event Planning, Fiscal Management, and Staff Supervision.

Successfully increased sources of revenue for the College through self-support programs: Executive MBA and Online MBA. Raised funds for faculty research, a

School of Business and Economics Dean’s Executive Management Team (2008-2010)
Sonoma State University

Responsible for Strategic Planning, Resource Management, Maintenance of AACSB Accreditation, Continuous Improvement, Community Partnerships, New Program Development, Faculty Research and Development, Student Learning, Internships and Placement, Innovative Teaching and Distance Learning.

Developed Assurance of Learning processes using direct measures in order to comply with revised standards from the AACSB. Developed new policies for faculty travel awards, research grants, and teaching innovation.

Executive Director, Wine Business Institute (2007-2010)
Sonoma State University

Responsible for Strategic Planning, Managing Executive Advisory Board and Endowment Funds, Managing External and Internal Funding, Graduate Program Development and Oversight, Development and Oversight of Research Grants, Development of Community Partnerships, Fundraising, Alumni Relations, Grant Development, Event Planning, Fiscal Management, Staff Supervision, Development of International Exchanges.


Coordinator, Graduate Programs, MBA (2007-2008 and 2001-2002)
Sonoma State University

Program and Course Development, Assessment, Accreditation, Student Recruitment and Retention, Community Partnerships, Alumni Relations, Event
Planning, Development of Interdisciplinary Degrees, Class Scheduling, Faculty Supervision, Faculty Recruitment and Evaluation, Resource Management, Graduate Research, Advising.

**Coordinator, Undergraduate Programs, Marketing and Wine Business (2004-2007)**  
**Sonoma State University**

Program and Course Development, Community Partnerships, Alumni Relations, Event Planning, Internships, Class Scheduling, Faculty Supervision and Evaluation, Recruitment, Resource Management, Advising.

**Department Chair, Business Administration, Undergraduate and Graduate Programs: Accounting, Finance, Financial Management, Management, Marketing, and Wine Business (2002-2004)**  
**Sonoma State University**

Supervision of 25 Faculty, 1200 Students, Staff, Budget, Scheduling, Curriculum Development and Oversight, Policy Development and Oversight, Advising, International Programs.

**Coordinator, AACSB Accreditation, Undergraduate and Graduate Programs (2000-2004)**  
**Sonoma State University**

Responsible for all AACSB activities related to preparation for initial accreditation: Self-Assessment Report, Student Learning Objectives and Outcomes Assessment, Faculty Professional Development and Research, Data Collection and Analysis, Annual Reports to AACSB.
EDUCATION

Ph.D. in Business Administration
Saint Louis University
St. Louis, Missouri
Major Area: Marketing
Minor Area: International Business

Master of Business Administration
Mercer University
Atlanta, Georgia

Bachelor of Science
California Polytechnic State University
San Luis Obispo, California

INTELLECTUAL CONTRIBUTIONS

JOURNAL ARTICLES PUBLISHED


**CONFERENCE PRESENTATIONS**


Nowak, Linda I., “Traditional Versus Distance Learning Course Structures: Differences in Student Learning and Satisfaction,” 2002 Academy of Marketing Science Annual Conference and Faculty Consortium.


Nowak, Linda I. and Judith H. Washburn, "Marketing Alliances Between Non-Profits and Businesses: Changing the Public's Attitudes and Intentions Towards the Cause," 1999 Academy of Marketing Science Annual Conference and Faculty Consortium. (Revised and published in 2000.)

