



UNIVERSITY OF
SAN FRANCISCO

Office of Assessment
and Accreditation Support

2023 Admitted Graduate Student Survey Report – SONHP

February 2024

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General Information about the Survey

PURPOSE

The purpose of this survey was to learn how applicants admitted to USF graduate programs perceive USF and the areas that influenced their decisions to attend, or not attend.

ORIGINATORS

The survey was developed by the Office of Assessment & Accreditation Support in collaboration with the Office of Graduate Enrollment.

DATA COLLECTION

Survey Population: The survey was sent to 2222 people who were admitted in summer and fall 2023 to graduate programs in the College of Arts & Sciences, School of Education, School of Management, and the School of Nursing & Health Professions. The School of Law did not participate. Four survey invite emails were returned making the total number who received the survey 2218.

Instrument: Qualtrics

Period: September 13, 2023 – October 12, 2023

Response Rate: The overall response rate for the survey was 20% (452 total responses). This includes participants who indicated they applied to programs in the College of Arts & Sciences, School of Education, School of Management, and School of Nursing & Health Professions.

Because the survey was anonymous, the distribution list only included email address for those admitted in summer and fall 2023 and did not include additional information, such as how many of the 2222 people the survey was sent to were admitted to the School of Nursing & Health Professions; therefore, a response rate specific to the School of Nursing & Health Professions cannot be calculated.

ABOUT THIS REPORT

This report is specific to those participants who indicated they were admitted to programs within the School of Nursing & Health Professions.

Key Findings

APPLICATION AND ACCEPTANCE TO OTHER INSTITUTIONS

68% of SONHP participants accepted their offer of admission (down 11% from 2022); though, 92% of those who accepted their offer of admission began attending USF.

60% of SONHP participants who did not accept their offer of admission, or accepted, but did not begin attending USF agreed or strongly agreed that they made the right decision not to attend USF. This increased by 30% from 2022.

81% of SONHP participants who did not accept their offer of admission, or accepted, but did not begin attending USF chose to attend another college or university (up 10% from 2022).

COLLEGE CHARACTERISTICS

The top three characteristics that SONHP participants indicated were extremely or very important when choosing a college or university were job outcomes/career opportunities (88%), academic rigor (86%), and availability of scholarships (84%). When asked to rate characteristics of USF, 55% rated job outcomes/career opportunities as good or excellent, 73% rated academic rigor as good or excellent, and only 25% rated availability of scholarships as good or excellent.

Out of 30 factors to select from, the highest percentage (80%) of SONHP participants who did not accept their offer of admission or did not begin attending USF rated financial cost as a factor that influenced their decision not to attend USF.

The highest percentage (82%) of SONHP participants who began attending USF indicated that academic rigor influenced their decision to attend USF.

FINANCIAL FACTORS

72% of SONHP participants indicated they applied for federal financial aid at USF and the majority (79%) of those who applied for federal financial aid received aid.

Of SONHP participants who began attending USF, the highest proportion (78%) applied for federal financial aid at USF.

43% of SONHP participants received a scholarship from USF.

Demographics

SCHOOL/COLLEGE

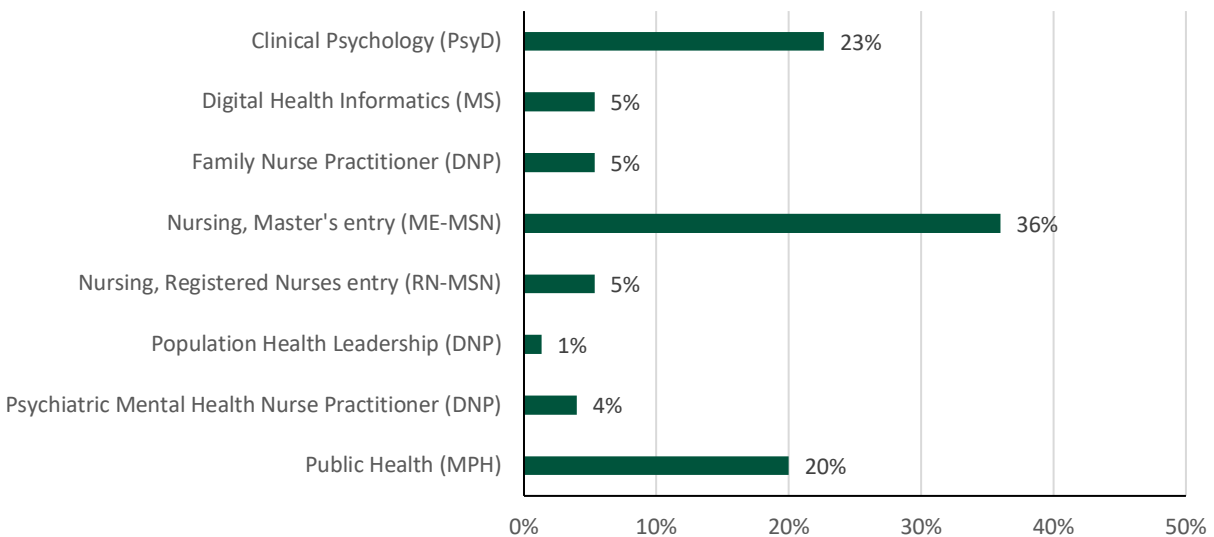
17% ($n = 75$) of participants indicated they were accepted to the School of Nursing & Health Professions (up 2% from 2022)

PROGRAM

New this year, participants indicated which program they were admitted to.

- The highest proportion (**36%**) of participants admitted to SONHP indicated they were admitted to the **Nursing, Master's entry (ME-MSN)** program.

The following figure details the proportion who selected each program.



INTERNATIONAL STUDENTS

Participants indicated whether or not they were an international student and, if so, if they were living outside the US when they applied to USF.

- **12%** of SONHP participants **were international students** (down 4% from 2022).
- Of those, **67%** indicated they were **living outside the US when they applied to USF** (up 3% from 2022).

Decision to Attend or Not Attend USF

Participants were asked to indicate whether or not they accepted their offer of admission.

- **68%** of SONHP participants accepted their offer of admission (down 11% from 2022).
- **32%** of SONHP participants did not accept their offer of admission.

Those who indicated they accepted their offer of admission were then asked whether or not they began attending USF. Of the SONHP participants who accepted their offer of admission:

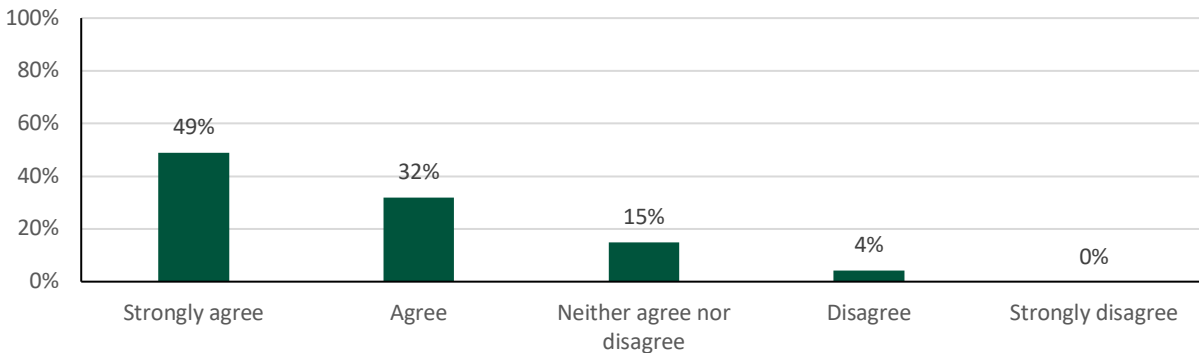
- **92%** **began attending** USF (down 2% from 2022).
- **8%** **did not begin attending** USF.

PARTICIPANTS WHO BEGAN ATTENDING USF

Participants who indicated they began attending USF were asked the extent to which they agreed with the following statement using a 5-pt. scale (1 = *Strongly Disagree*, 5 = *Strongly Agree*): I made the right decision to attend USF.

- The highest proportion of SONHP participants (**81%**) **Agreed** or **Strongly Agreed** they made the right decision to attend USF (down 11% from 2022).

The following figure details the proportion of SONHP participants who selected each response option.

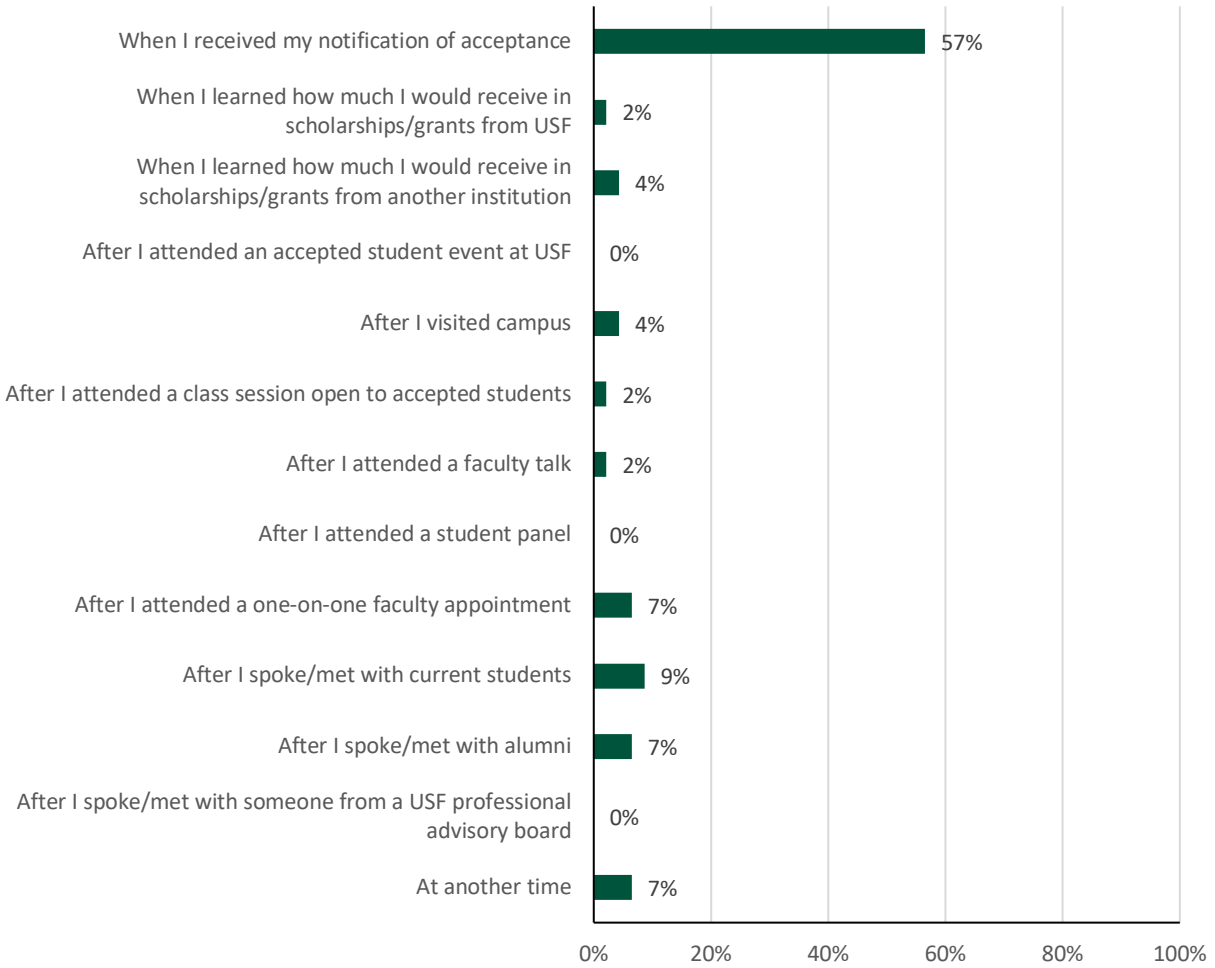


At what point decided to attend

Participants who began attending USF were asked to indicate at what point they decided to attend USF using the following response options: When I received my notification of acceptance; When I learned how much I would receive in scholarships/grants from USF; When I learned how much I would receive in scholarships/grants from another institution; After I attended an accepted student event at USF; After I visited campus; After I attended a class session open to accepted students; After I attended a faculty talk; After I attended a student panel; After I attended a one-on-one faculty appointment; After I spoke/met with current students; After I spoke/met with alumni; After I spoke/met with someone from a USF professional advisory board; and At another time. No participants provided responses to *At another time*. Participants' responses to *At another time* can be found in **Appendix A, 1.1**.

- The highest proportion (**57%**) of SONHP participants selected when I received my notification of acceptance (down 17% from 2022).

The following figure details the proportion of SONHP participants who selected each response option.

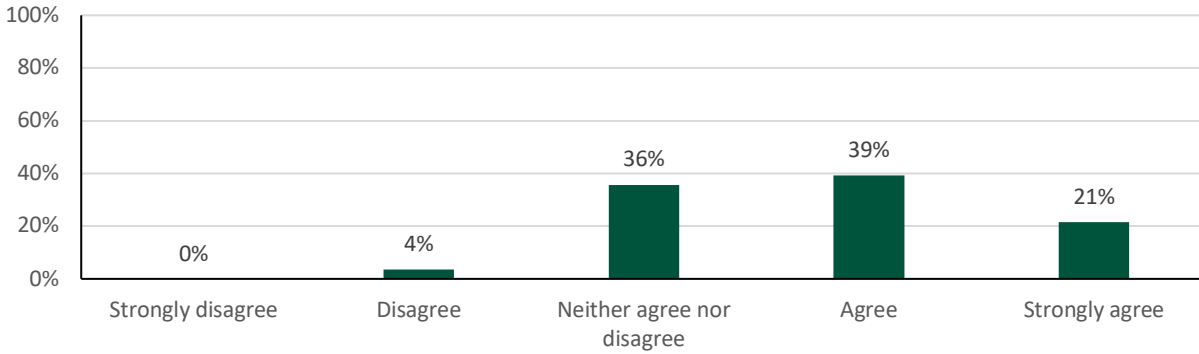


PARTICIPANTS WHO DID NOT BEGIN ATTENDING USF

Participants who indicated they did not begin attending USF were asked the extent to which they agreed with the following statement using a 5-pt. scale (1 = *Strongly Disagree*, 5 = *Strongly Agree*): I made the right decision not to attend USF.

- The highest proportion of SONHP participants (60%) **Agreed** or **Strongly Agreed** they made the right decision not to attend (up 30% from 2022).

The following figure details the proportion of SONHP participants who selected each response option.

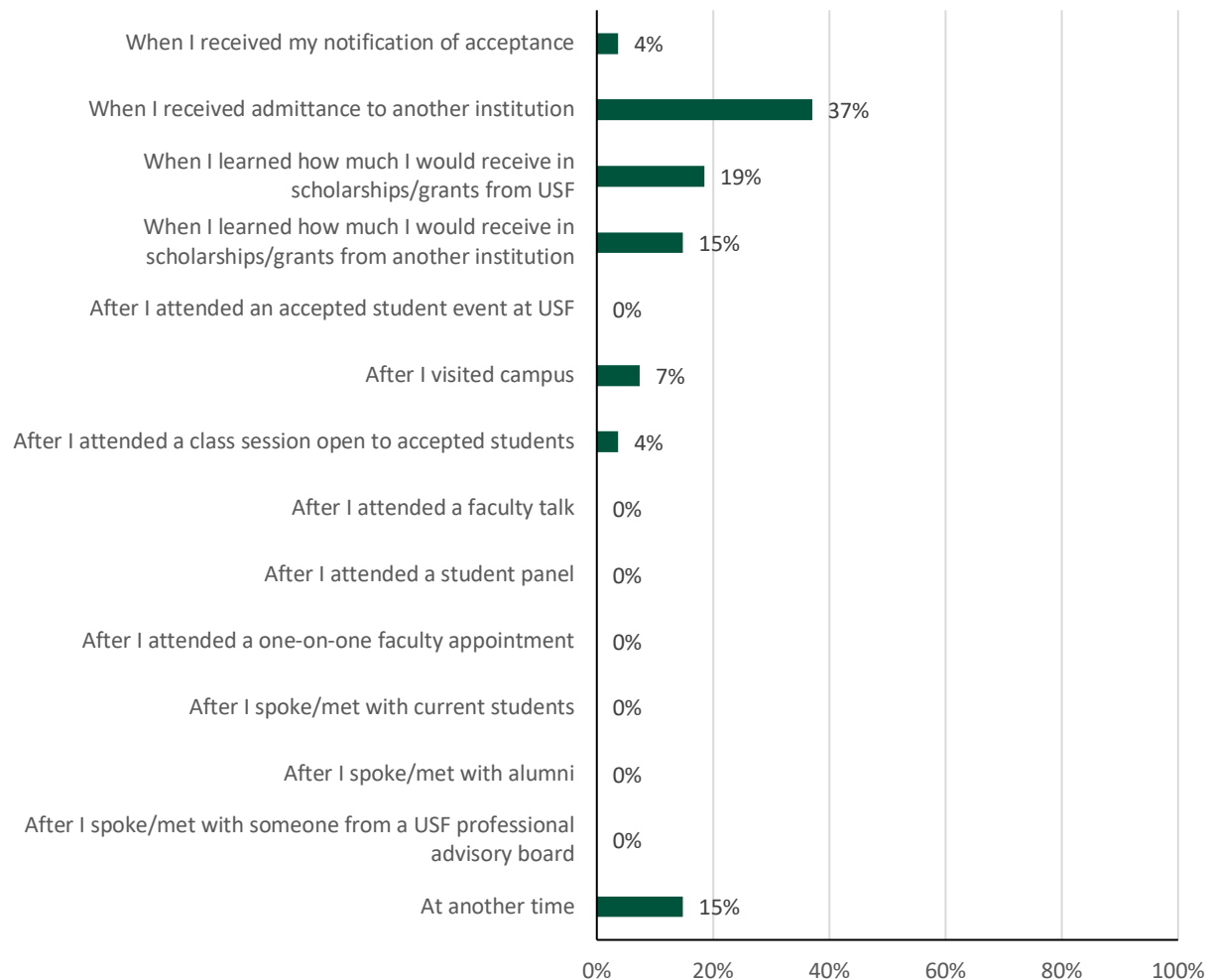


At what point decided not to attend

Participants who did not accept their offer of admission or accepted their offer, but did not begin attending USF, were asked to indicate at what point they decided not to attend USF from the following response options: When I received my notification of acceptance; When I received admittance to another institution; When I learned how much I would receive in scholarships/grants from USF; When I learned how much I would receive in scholarships/grants from another institution; After I attended an accepted student event at USF; After I visited campus; After I attended a class session open to accepted students; After I attended a faculty talk; After I attended a student panel; After I attended a one-on-one faculty appointment; After I spoke/met with current students; After I spoke/met with alumni; After I spoke/met with someone from a USF professional advisory board; and At another time. When I received my notification of acceptance; and At another time. Participants’ responses to *At another time* can be found in **Appendix A, 1.2**.

- The highest proportion (**37%**) of SONHP participants selected **when I received admittance to another institution** (up 2% from 2022).

The following figure details the proportion of SONHP participants who selected each response option.



Attending another college or university

Those who did not accept their offer of admission or accepted their offer, but did not begin attending USF were asked to indicate if they chose to attend a college or university other than USF or if they are not attending any college or university at this time.

The below data indicate the proportion of SONHP participants who selected each response option:

- Not attending any college or university at this time = **19%** (down 10% from 2022)
- Chose to attend a college or university other than USF = **81%**

Participants who indicated they chose to attend a college or university other than USF were asked to indicate in an open text field the name of the college or university they began attending. Not all names below are verbatim, some names of institutions have been formatted for consistency, when necessary.

Name of College or University	Count of Participants Writing in this Institution
Cerritos College	1
Charles R. Drew University	1
Chestnut Hill College	1

Cypress Community College	1
Duke University	1
Johns Hopkins University School of Nursing	1
MGH Institute of Health Professions	1
Midwestern University	1
Palo Alto University	1
Purdue University	1
San Francisco State University	1
San Jose State University	1
The Wright Institute	3
University of Alabama Birmingham	1
University of California, Berkeley	2
University of Minnesota Twin Cities	1

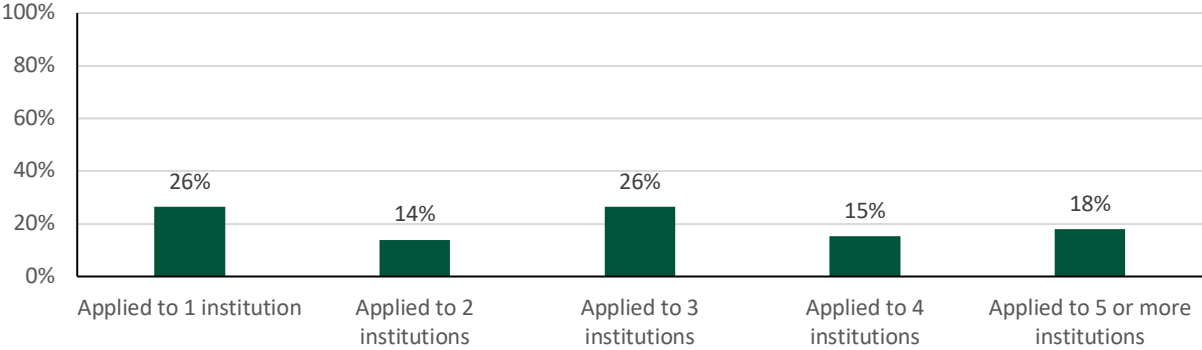
Primary reason for not attending any college or university

Those who indicated they are not attending *any* college or university at this time were asked to indicate the primary reason for that decision using the following response options: Financial; Family obligations; Time commitment; Work obligations; Difficulty obtaining a visa; and Other. Fewer than 8 participants responded to this question; therefore, the results are excluded from this report.

Application and Acceptance to Other Institutions

Participants indicated how many institutions, including USF, they applied to from the following response options: 1; 2; 3; 4; and 5 or more.

The following figure details the proportion of SONHP participants who selected each response option.



Those who indicated they applied to more than one institution were asked to indicate how many they were admitted to from the following response options: 1; 2; 3; 4; and 5 or more.

Of those SONHP participants who indicated they:

- **Applied to two institutions;** the highest proportion (**80%**) were admitted to **both institutions** (up 10% from 2022).
- **Applied to three institutions;** the highest proportion (**61%**) were admitted to all **three institutions**. In 2022, 44% were admitted to two institutions and 44% were admitted to three institutions.
- **Applied to four institutions;** the highest proportion (**45%**) were admitted to **three institutions**. In 2022, 40% were admitted to two institutions and 40% were admitted to four institutions.

- **Applied to five or more institutions**, the highest proportion (**62%**) were admitted to **5 or more institutions** (up 22% from 2022).

Participants then indicated whether or not USF was their first choice. The data below indicate the percentage of SONHP participants who indicated that USF was their first choice:

- All SONHP participants = **72%** (up 3% from 2022)
- Of SONHP participants accepted their offer of admission = **83%** (up 7% from 2022)
- Of SONHP participants who began attending USF = **82%** (up 8% from 2022)
- Of SONHP participants who chose to attend another college or university = **50%** (unchanged from 2022)

Those who indicated USF was not their first choice were asked to indicate if it was their 2nd choice, 3rd choice or 4th choice or lower.

- Of the 28% of SONHP participants who indicated that USF was not their first choice:
 - **45%** indicated it was their **2nd choice** (down 8% from 2022)
 - **40%** indicated it was their **3rd choice** (up 3% from 2022)
 - **15%** indicate it was their **4th choice or lower** (up 4% from 2022)

Participants who indicated that USF was not their first choice were asked to indicate their top 3 choices to which they were admitted using an open text field. Participant responses are below.

Choice 1	Choice 2	Choice 3
PGSP-Stanford PsyD Consortium	The Wright Institute	University of San Francisco
Pacific	Palo Alto University	Yeshiva University
The Wright Institute	San Francisco State University	University of San Francisco
The Wright Institute	Roosevelt	Loyola
Loma Linda University	University of San Francisco	
Palo Alto University	University of San Francisco	Alliant International University
Rutgers University	Palo Alto University	University of San Francisco
The Wright Institute	PGSP-Stanford PsyD Consortium	
Boston University	Purdue University	Penn State University
MGH Institute of Health Professions		
Johns Hopkins University		
Duke University	University of San Francisco	
University of Southern California	University of San Francisco	Grand Canyon University
University of California, Berkeley	University of San Francisco	University of California, San Francisco
Tulane University	George Washington University	
University of California, Los Angeles		
University of Minnesota Twin Cities	University of Wisconsin-Milwaukee	UI Bloomington/USF
University of Michigan	University of California, Los Angeles	University of Southern California
University of Southern California	University of San Francisco	California State University, Long Beach

College Characteristics

ALL SONHP PARTICIPANTS

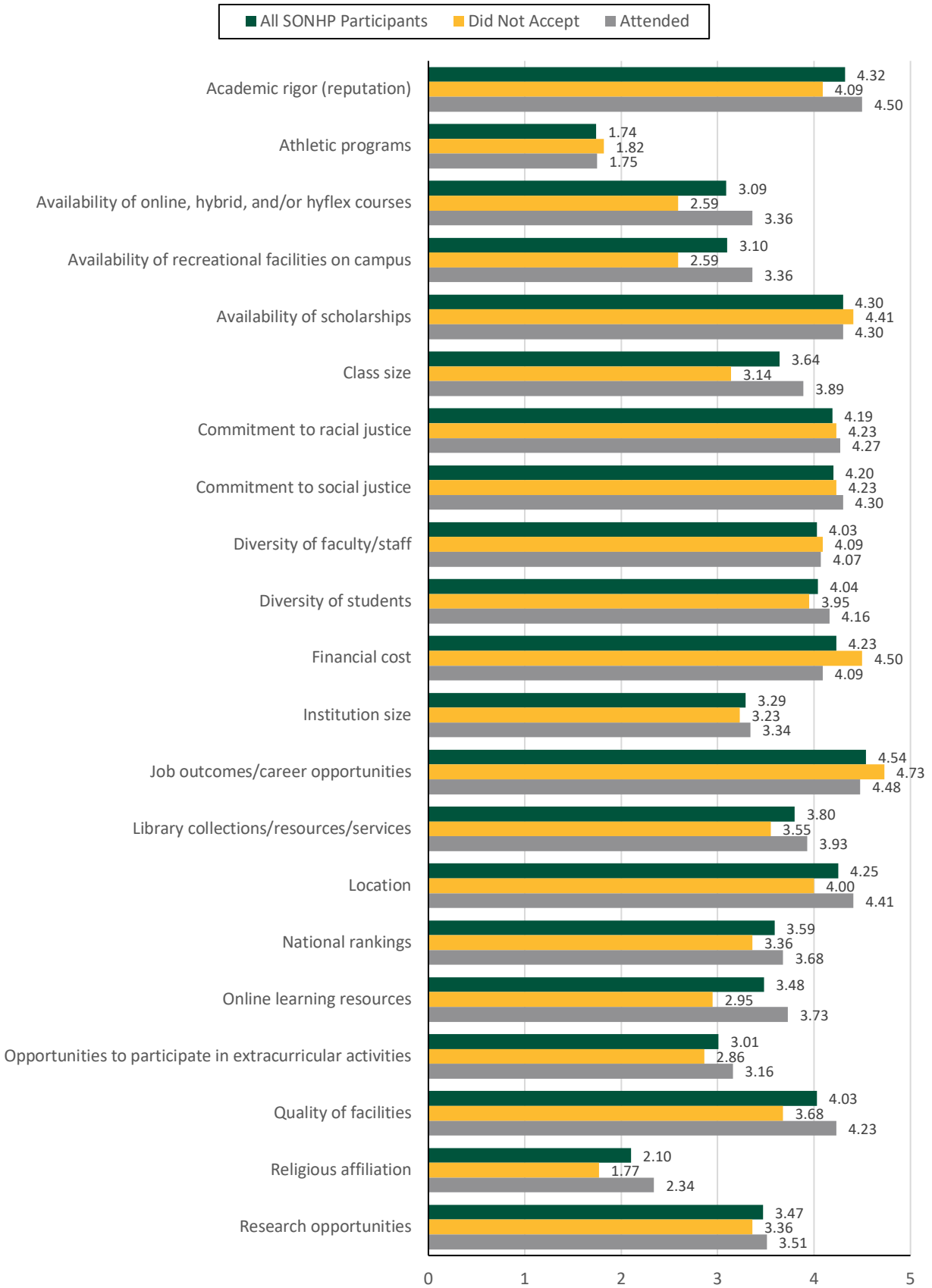
Level of Importance of Characteristics in Choosing College or University

All participants indicated the level of importance each of the following characteristics had in choosing a college or university using a 5-pt. scale (*1 = Not at all important, 5 = Extremely Important*): Academic rigor (reputation); Athletic programs; Availability of online, hybrid, and/or HyFlex courses; Availability of recreational facilities on campus; Availability of scholarships; Class size; Commitment to racial justice; Commitment to social justice; Diversity of faculty/staff; Diversity of students; Financial cost; Institution size; Job outcomes/career opportunities; Library collections/resources/services; Location; National rankings; Online learning resources; Opportunities to participate in extracurricular activities; Quality of facilities; Religious affiliation; and Research opportunities.

- The highest percentage (**88%**) of SONHP participants indicated that **Job outcomes/career opportunities** were **Extremely** or **Very Important** in choosing a college or university (down 7% from 2022). Of these:
 - **61%** began attending USF (down 17% from 2022)
 - **36%** did not accept their offer of admission (up 17% from 2022)
 - **3%** accepted their offer of admission, but did not begin attending (unchanged from 2022)

The following figure details all SONHP participants' average level of importance of each characteristic, and is also disaggregated by those who began attending and those who did not accept their offer of admission.¹

¹ Fewer than 8 participants accepted, but did not attend; therefore, the data are not disaggregated by this demographic.



Rating of USF Characteristics

All participants (whether they began attending USF or not) were asked to rate the following characteristics of USF using a 6-pt scale (0 = *No opinion*, 5 = *Excellent*): Academic rigor (reputation); Athletic programs; Availability of online, hybrid, or HyFlex courses; Availability of recreational facilities on campus; Availability of scholarships; Class size; Commitment to racial justice; Commitment to social justice; Diversity of faculty/staff; Diversity of students; Financial cost; Institution size; Job outcomes/career opportunities; Length of time passed between application and letter of admission; Library collections/resources/services; Location; National rankings; Online learning resources; Opportunities to participate in extracurricular activities; Quality of facilities; Religious affiliation; and Research opportunities. This rating gauges participants' perception of USF.

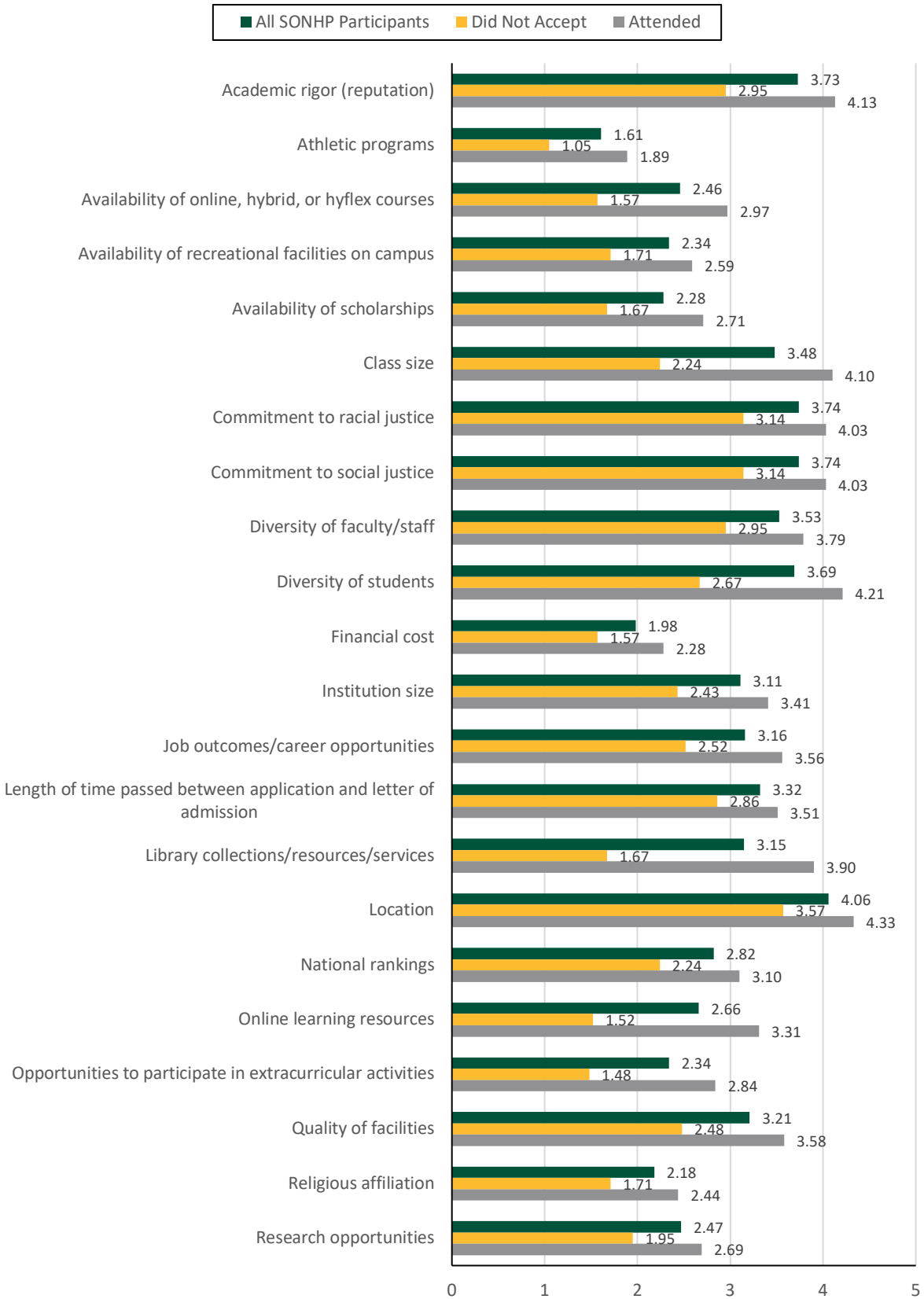
The below data indicate the percentage of SONHP participants who rated each characteristic as **Excellent** or **Good**:

- Academic rigor (reputation) = **73%** (down 14% from 2022)
- Athletic programs = **25%** (down 21% from 2022)
- Availability of online, hybrid, or HyFlex courses = **39%** (down 25% from 2022)
- Availability of recreational facilities on campus = **39%** (down 17% from 2022)
- Availability of scholarships = **25%** (down 20% from 2022)
- Class size = **66%** (down 17% from 2022)
- Commitment to racial justice = **76%** (down 3% from 2022)
- Commitment to social justice = **76%** (down 1% from 2022)
- Diversity of faculty/staff = **65%** (down 5% from 2022)
- Diversity of students = **73%** (down 8% from 2022)
- Financial cost = **8%** (down 27% from 2022)
- Institution size = **52%** (down 21% from 2022)
- Job outcomes/career opportunities = **55%** (down 12% from 2022)
- Length of time passed between application and letter of admission = **61%** (down 12% from 2022)
- Library collections/resources/services = **58%** (down 5% from 2022)
- Location = **82%** (unchanged from 2022)
- National rankings = **45%** (down 26% from 2022)
- Online learning resources = **47%** (down 22% from 2022)
- Opportunities to participate in extracurricular activities = **36%** (down 14% from 2022)
- Quality of facilities = **54%** (down 7% from 2022)
- Religious affiliation = **35%** (down 18% from 2022)
- Research opportunities = **39%** (down 9% from 2022)

The **majority of characteristics** (12 out of 22) were rated by the highest percentage of participants as either **Excellent or Good** with the exception of Athletic programs; Availability of online, hybrid, or hyflex courses; Availability of recreational facilities on campus; National rankings; Online learning resources; Opportunities to participate in extracurricular activities, Religious affiliation; and Research opportunities, which the highest percentage of participants rated as No Opinion. The highest percentage of participants rated Availability of scholarships as Average, and **Financial cost** as **Bad**.

The following figure details the average rating of each characteristic of USF by all SONHP participants and is also disaggregated by those who began attending, and those who did not accept their offer of admission. This rating gauges participants' perception of USF.²

² Fewer than 8 SONHP participants accepted their offer of admission, but did not begin attending; therefore the data are not disaggregated by this category.



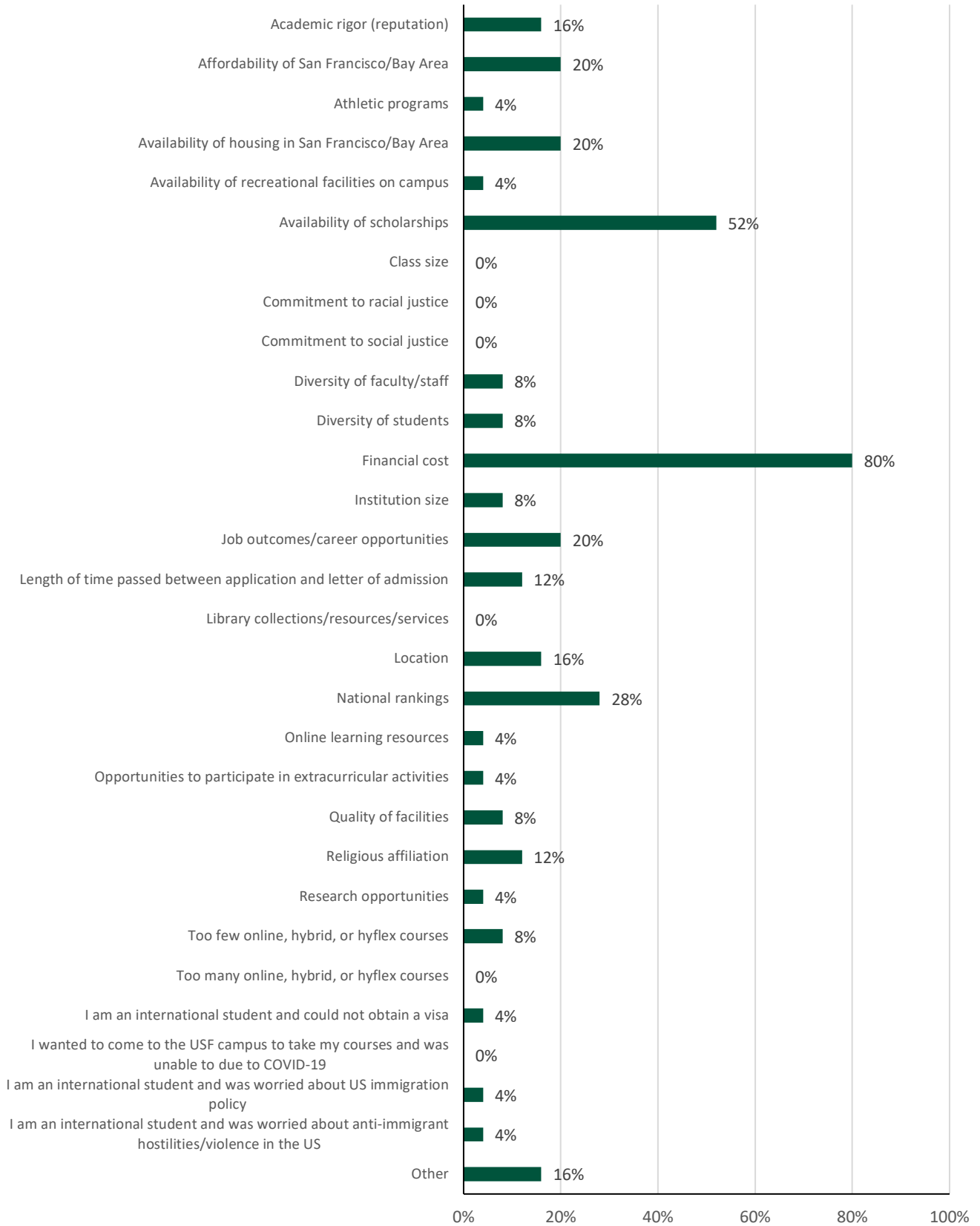
THOSE WHO DID NOT ATTEND USF

Factors that influenced decision not to attend USF

Those who did not accept their offer of admission or did not begin attending USF were asked to indicate the factors that influenced their decision not to attend using the following response options: Academic rigor (reputation); Affordability of San Francisco/Bay Area; Athletic programs; Availability of housing in San Francisco/Bay Area; Availability of recreational facilities on campus; Availability of scholarships; Class size; Commitment to racial justice; Commitment to social justice; Diversity of faculty/staff; Diversity of students; Financial cost; Institution size; Job outcomes/career opportunities; Length of time passed between application and letter of admission; Library collections/resources/services; Location; National rankings; Online learning resources; Opportunities to participate in extracurricular activities; Quality of facilities; Religious affiliation; Research opportunities; Too few online, hybrid, or HyFlex courses; Too many online, hybrid, or HyFlex courses; I am an international student and could not obtain a visa; I wanted to come to the USF campus to take my courses and was unable to due to COVID-19; I am an international student and was worried about US immigration policy; I am an international student and was worried about anti-immigrant hostilities/violence in the US; and Other. Participants could select all that apply. Participants' responses to Other can be found in **Appendix A, 2.1**.

- Of participants who did not accept their offer of admission or accepted their offer, but did not begin attending USF, the highest percentage (**80%**) indicated that **financial cost influenced their decision not to attend USF** (up 40% from 2022). In 2022, the highest percentage (53%) indicated that affordability of San Francisco/Bay Area was a factor that influenced their decision not to attend USF.

The following figure details the percentage of participants who selected each response option.



Rating of institution they are attending

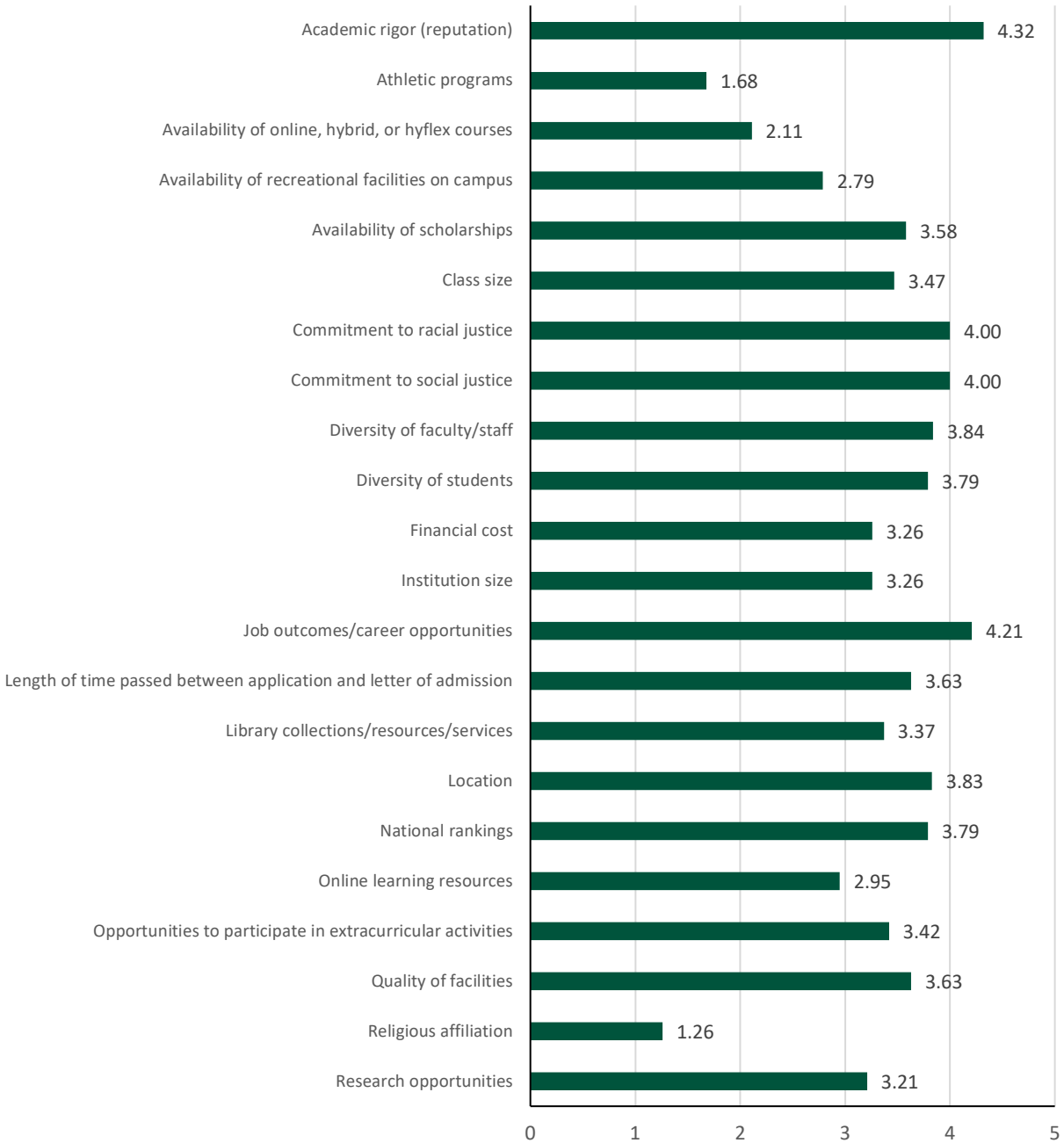
Those who indicated they began attending a college or university other than USF were asked to rate the following characteristics of the institution they are attending using a 6-pt. scale (0 = *No opinion*, 5 = *Excellent*): Academic rigor (reputation), Athletic programs; Availability of online, hybrid, or HyFlex courses; Availability of recreational facilities on campus; Availability of scholarships; Class size; Commitment to racial justice; Commitment to social justice; Diversity of faculty/staff; Diversity of students; Financial cost; Institution size; Job outcomes/career opportunities; Length of time passed between application and letter of admission; Library collections/resources/services; Location; National rankings; Online learning resources; Opportunities to participate in extracurricular activities; Quality of facilities; Religious affiliation; and Research opportunities.

The below data indicate the percentage of participants who rated the below characteristics as **Excellent** or **Good**:

- Academic rigor (reputation) = **84%** (down 5% from 2022)
- Athletic programs = **26%** (up 4% from 2022)
- Availability of online, hybrid, or hyFlex courses = **42%** (down 13% from 2022)
- Availability of recreational facilities on campus = **58%** (up 2% from 2022)
- Availability of scholarships = **58%** (up 13% from 2022)
- Class size = **63%** (down 15% from 2022)
- Commitment to racial justice = **84%** (up 18% from 2022)
- Commitment to social justice = **79%** (12% from 2022)
- Diversity of faculty/staff = **79%** (up 12% from 2022)
- Diversity of students = **74%** (up 7% from 2022)
- Financial cost = **47%** (up 3% from 2022)
- Institution size = **63%** (up 1% from 2022)
- Job outcomes/career opportunities = **84%** (down 16% from 2022)
- Length of time passed between application and letter of admission = **58%** (down 20% from 2022)
- Library collections/resources/services = **58%** (down 20% from 2022)
- Location = **72%** (down 17% from 2022)
- National rankings = **74%** (down 4% from 2022)
- Online learning resources = **58%** (down 9% from 2022)
- Opportunities to participate in extracurricular activities = **68%** (up 24% from 2022)
- Quality of facilities = **84%** (up 18% from 2022)
- Religious affiliation = **21%** (up 21% from 2022)
- Research opportunities = **58%** (down 9% from 2022)

The **majority of characteristics** (18 out of 22) were rated by the highest percentage of participants as either **Excellent or Good** with the exception of Athletic programs; Availability of online, hybrid, or hyFlex course; and Religious Affiliation, which the highest percentage of participants rated as No Opinion and Financial cost which the highest percentage of participants rated as either Excellent or Average.

The following figure details the average rating of each characteristic of the college or university SONHP participants chose to attend other than USF.



THOSE WHO BEGAN ATTENDING USF

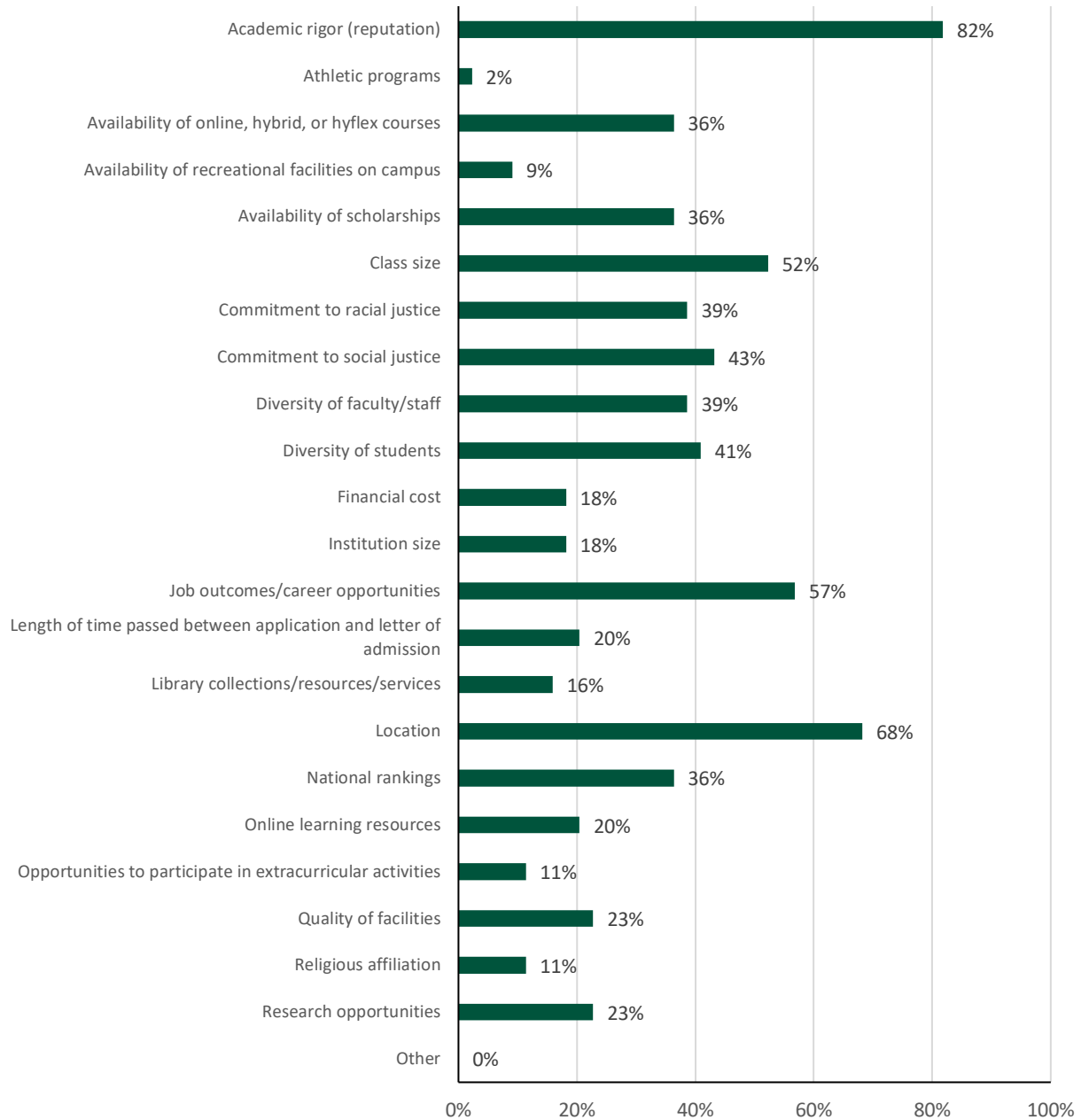
Factors that influenced decision to attend USF

Participants who indicated they began attending USF were asked to select the factors that influenced their decision to attend USF from the following response options: Academic rigor (reputation); Athletic programs; Availability of online, hybrid, or HyFlex courses; Availability of recreational facilities on campus; Availability of scholarships; Class size; Commitment to racial justice; Commitment to social justice; Diversity of faculty/staff; Diversity of students; Financial cost; Institution size; Job outcomes/career opportunities; Length of time passed between application and letter of admission; Library collections/resources/services; Location; National rankings; Online learning resources;

Opportunities to participate in extracurricular activities; Quality of facilities; Religious affiliation; Research opportunities; and Other. Participants could select all that apply.

- The highest percentage (**82%**) of participants who began attending USF indicated that **Academic rigor (reputation) influenced their decision to attend** (up 11% from 2022).

The following figure details the percentage of participants who selected each response option.



Financial Factors

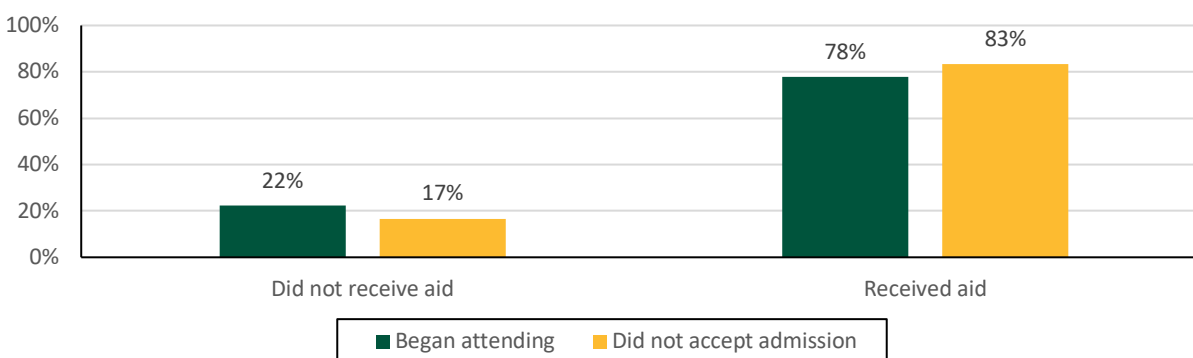
FINANCIAL AID/ASSISTANCE

Applied for federal financial aid

Participants indicated if they applied for federal financial aid (Federal Direct Unsubsidized Loans and/or Direct Plus Loans) at USF and, if so, whether or not they received federal financial aid.³

- **75%** of SONHP participants indicated they **applied for federal financial aid at USF** (down 4% from 2022).
- **25%** of SONHP participants indicated they **did not apply for federal financial aid at USF**.
 - Of SONHP participants who **began attending USF**, the highest proportion (**79%**) **applied for federal financial aid at USF** (down 2% from 2022).
 - Of SONHP participants who **did not accept their offer of admission to USF** or **accepted, but did not begin attending USF**, the highest proportion (**68%**) **applied for federal financial aid at USF** (down 5% from 2022).
- The majority (**79%**) of all those who applied for federal financial aid at USF received aid (down 13% from 2022).

The following figure details the proportion of participants who received aid or not, disaggregated by those who began attending and those who did not accept their offer of admission.⁴



Type of aid received from USF

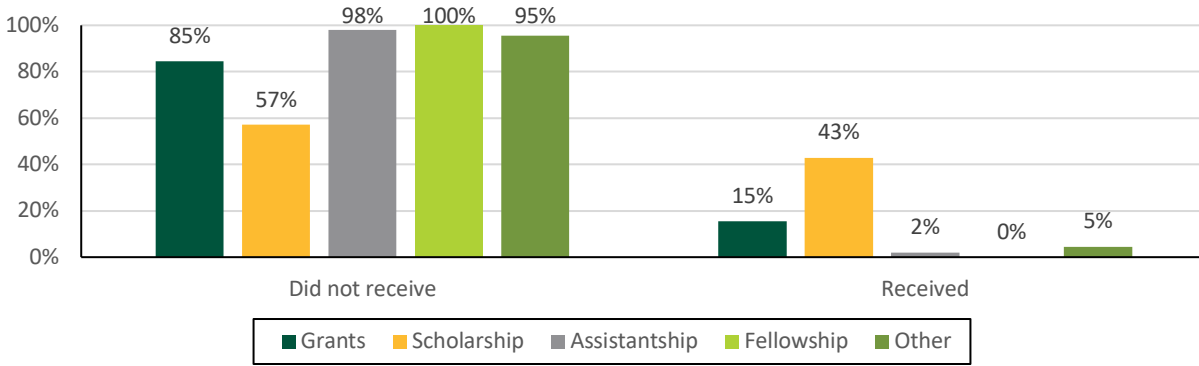
Participants indicated if they received any of the following from USF: Grant; Scholarship; Assistantship; Fellowship; and Other. Participants' responses to Other can be found in **Appendix A, 3.1**.

- Of those SONHP participants who received a grant, scholarship, assistantship, fellowship or other, the highest percentage (**43%**) of participants **received a scholarship** from USF (up 2% from 2022)

The following figure details the percentage of SONHP participants who received or did not receive each kind of aid.

³ Fewer than 8 SONHP participants accepted their offer of admission, but did not begin attending; therefore, the data are not disaggregated by this demographic.

⁴ Fewer than 8 SONHP participants who accepted their offer, but did not begin attending applied for aid; therefore, the data are not disaggregated by this demographic.



Aid from another college or university

Those who indicated they chose to attend a college or university other than USF were asked if the institution they are attending offered them more financial assistance than USF. Participants could select Yes; No; or I did not apply for financial assistance at the institution I am attending. Fewer than 8 participants responded to this question; therefore, the results are excluded from this report.

COST OF ATTENDANCE

Participants who indicated they chose to attend a college or university other than USF were asked if the cost of attendance at USF is higher or lower than the institution they are attending. The highest proportion (83%) of SONHP participants indicated that **the cost of attendance at USF is higher** than the institution they are attending. In 2022, fewer than 8 participants responded to this question; therefore, the results are not compared to 2023.

Additional Thoughts

Participants were asked if there was anything else they'd like to tell USF. Participants' responses can be found in **Appendix A, 4**.