

BEYOND

FAST
FASHION



UNIVERSITY OF
SAN FRANCISCO

Office of Sustainability

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THRIFT STORES NEAR YOU



- ★ University of San Francisco
- Waste Land
- Goodwill
- Buffalo Exchange
- Crossroads
- Decades of Fashion
- The Salvation Army Family Store
- Designer Consigner

FAIRTRADE & ETHICAL BRANDS



PEOPLE TREE \$\$
Apparel, jewelry, accessories



KROCHET KIDS INTL. \$-\$\$
Apparel & accessories



EVERLANE \$\$
Apparel, accessories, shoes



NISOLO \$\$
Shoes & accessories



PACT APPAREL \$
Tees, underclothing, socks



PATAGONIA \$\$
Outdoor apparel, swimwear, activewear



ALTERNATIVE APPAREL \$\$
Apparel, activewear, outerwear



FAIR TRADE WINDS \$\$
Apparel & accessories



HOPE MADE IN THE WORLD \$\$
Men's & women's tees, sweaters, scarves

For more information, check out
thegoodtrade.com

THE COST OF FAST FASHION

"Fashion is considered to be one of the most polluting industries in the world"
-Eileen Fisher

AIR

The production of polyester and nylon releases nitrous oxide, which is **300 times more potent at trapping heat** in the atmosphere than carbon dioxide.

WATER

A single cotton shirt can require 5,000 gallons of water to produce. Toxic dyes and chemicals like mercury and lead can leak into waterways and damage aquatic life and agriculture.

WHAT CAN YOU DO?

Change is in YOUR hands! By purchasing clothes consciously, you are voting for a more sustainable future.

- 1 Choose timeless styles, not fast fashion
- 2 Shop at thrift stores, support fair trade & ethical brands
- 3 Buy quality, not quantity

WHAT IS FAST FASHION?

The term fast fashion refers to the rapid production of cheap and disposable clothing.

Most fast fashion garments are made only to survive a few washes until the quality is compromised and the style is out of trend, often as short as two weeks.

AIR Because of the constant shifts in trends and deteriorating materials, we have little attachment to our clothes

FOREVER 21
ZARA
UNIQLO
H&M
TOPSHOP

On average, Americans throw away 70 pounds of clothing and other textiles each year. 2.8 billion tons of clothes are added to landfills every year.



WHO MADE YOUR CLOTHES?

Walk into a fast fashion store and you can easily find a \$10 shirt, \$15 jeans, and \$20 shoes.

Large corporations target oppressed populations in developing countries for cheap labor.

80% of 75 million of the workers making fast fashion clothes are mostly women 14 to 26 years old from developing countries like Indonesia, Bangladesh, and Vietnam.

Workers working in sweatshops deal with low wages, unsafe working conditions, and harassment.

- On average, workers work 14 hours a day and earn less than \$3 a day.
- Factories often lack adequate fire suppression systems, increasing the risk of fire.

