

Provost's Council
January 19, 2021
Zoom Video Conference

SUMMARY

Members Present:

Margaret W. Baker, Dean, School of Nursing and Health Professions
Pamela Balls Organista, Interim Vice Provost & Special Assistant to the Provost
Michael Beseda, Vice Provost, Strategic Enrollment Management
Derick Brown, Senior Director, Leo T. McCarthy Center for Public Service and the Common Good
Shawn Calhoun, Acting Dean, University Library
Marcelo Camperi, Dean Emeritus
Tyrone Cannon, Interim Provost and Vice President of Academic Affairs
Susan Freiwald, Dean, School of Law
Eileen Fung, Interim Dean, College of Arts and Sciences
Shannon Gary, Associate Vice Provost and Dean of Students
Jeff Hamrick, Vice Provost, Institutional Budget and Planning & Analytics
Michael Harrington, Associate Vice Provost for Institutional Budget and Planning & Analytics
Shabnam Koirala-Azad, Dean, School of Education
Shirley McGuire, Senior Vice Provost for Academic Affairs
Shona Milazo, Associate Vice Provost and Dean of Student Academics Services
Charles Moses, Dean, School of Management
Deborah Panter, Associate Vice Provost for Educational Effectiveness
Angélica Quiñónez, Interim Director, University Ministry
Anastasia Vrachnos, Associate Vice Provost for International Initiatives
Mary Wardell-Ghirarduzzi, Vice Provost, Diversity Engagement and Community Outreach

Absent and Excused:

None

Guests:

Ellen Ryder, Vice President, Marketing Communications
Marlene Tom, Assistant Vice President, Web and Digital Communications Strategy

1. Welcome

Interim Provost Cannon welcomed new member Eileen Fung, interim dean of the College of Arts and Sciences to Provost's Council.

2. Provost Search Update

Provost Cannon gave a brief update on the provost search. An announcement was sent last week to the community with information about upcoming meetings with the four finalists. Interviews with various groups across the university will begin next week.

3. Website Redesign

Vice President Ellen Ryder and Associate Vice President Marlene Tom from OMC gave an overview on the redesign plans for the university's external website www.usfca.edu. Plans for redesigning the internal website myusfca.edu will come after this project is completed. The usfca.edu website is the university's primary marketing and recruitment tool. It is important for us to update it in order for us to stay competitive with

other institutions. A website's life cycle is typically around four to five years and ours is overdue for a makeover. Anticipated launch for the redesigned website is March 2022.

Ryder and Tom asked for feedback on what info they would like to see on the new website and how best to communicate the redesign plans to the academic areas.

Comments/Feedback:

- Overall marketing messaging on new website will be aligned with the university's mission, vision, and values as well as themes that come out of Strategic Planning.
- OMC will need help from academic areas to pair job opportunities with majors.
- Expand to include co-curricular info (i.e. What do student want to do when they get to USF?)
- Include experiential learning info for international students.
- OMC to revisit having tuition rates in one centralized area.
- Talk to CAD
- How does a major's programming engage students? Talk about internships, experiential learning, opportunities on and off campus, etc. Ask current students to share their story. They are the best storytellers.

4. Instructional Delivery Approach for Fall 2021

Senior Vice Provost McGuire lead a discussion about basic principles and tools needed for Fall 2021.

Considerations:

- Announcement to reopen in-person and related expectations
- Accreditation, professional standards
- Health and safety
- Financial sustainability

Tools:

- Expanded course schedule
- Approval process for departments and programs to add remote and online modalities long-term

Comments/Feedback:

- Build in accommodations for multiple community groups (e.g. ADA)
- Use knowledge from faculty and staff on how to better educate our students
- Timeline for decisions
- Clear vaccination guidelines and processes for faculty and staff
- Consider on-campus vaccination sites
- WSCUC approval processes for long-term changes (i.e. changes that are not pandemic related)
- For messaging considerations, we should keep in mind our other locations
- Financial considerations (e.g. PPE, vaccines)
- Communication from the Provost or joint statement with VP Student Life about plans, guidelines, policies, etc.

5. Announcements

- An announcement about the provost search will be going out this afternoon
- An email will go out this morning with info about the Inauguration Day Community Gathering and Interfaith Prayer Service, both happening today
- Saint Louis University, Loyola University Maryland and the University of San Francisco event to celebrate MLK, January 28, 12:00 p.m.
- School of Law Professor Rhonda McGee will be interviewing Professor James Taylor in her speaker series "The Inner and Outer Work of Social Justice" on January 21, 4:00 p.m.

6. PHP/PHP2

The deans completed their discussion of PHP/PHP2 status recommendations and voted and approved the eight awards for this year.

There being no further business to discuss or transact, the Provost's Council meeting adjourned at 11:33 a.m.

Respectfully submitted,

Tina Tsan
Assistant to the Provost and
Vice President of Academic Affairs