**Department Meeting: Business Analytics and Information Systems**

November 14, 2013 1:00 – 3:00 PM RM: Kalmanovitz 399

Call in Number: 415 422 5000

Attending: Steve Alter, Tom Grossman, Moira Gunn, Steve Huxley, Vijay Mehrotra,

Stephen Morris, Mouwafac Sidaoui and Wilma Kay.

Call in Number: 415 422 5000

The minutes from 9/26/13 were approved by a motion from Alter and a second by Morris.

**SOM Leadership Team** meeting updates- Mouwafac noted that career services at the downtown campus are doing great stuff including workshops for job preparation with a focus on MBAs. Daniel Glenn is traveling all over doing her alumni outreach.

Stackman talked BSM and BSBA. MSOD is in the process of a faculty search.

Mouwafac is working on a first draft of a job description for BAIS. It will be posted on a Google site soon.

**Analytics Discussion**

Vijay is on the search committee. A term faculty Michael Dixon has been hired to teach in the Analytics department. Veitch will not allow MBA students to take Analytics courses. Vijay added that it is a legitimate design constraint due to the fact that the cohort moves at a specific pace. Morris suggested exploring a MSIS concentration with students vetted before entry. Gunn added that MSIS is very interested in big data. Vijay noted that out of the 35 or so programs in the country, ours is the most technical.

Sidaoui is planning to invite Mike Webber to a Spring MSIS meeting to share new changes in the program and where it is going and what is happening.

There is an ISM emphasis in BSM.

Sidaoui will reach out to the new hire as he has yet to be introduced. Vijay will facilitate.

Huxley asked the numbers in MSIS with Morris responding three cohorts currently with 49 students.

Grossman added that the Analytics department has a clear direction, strong vision, good connections and story. Our group could do the same with communicating the industry pull to help grads see a clear connection between curriculum and the business. A story backed by curriculum.

**Dean Search Updates**-An update on the Provost meeting was shared.

**BUS 204 pre‐req and CASA**-Mouwafac has capped the class numbers to 30 to better serve the students’ needs. He has been working very hard with Deanna Pachinger to resolve pre-requisite and gradation issues.

Huxley moved that we strongly recommend capping a class at 30 which was unanimously approved.

**Faculty Research, Speaking Engagement, Company Visits,**

**Gunn** has an article accepted in peer-reviewed Journal of Commercial Biotechnology with co-authors Lorton, Kane and adjunct, Nola Masterson. and two A &S professors. PSM in Biotechnology and also excited about the Gunn-Lorton attitudinal Survey by the National Science Foundation funded Bio-Link surveying biotechnology courses at community colleges nationwide.

**Alter** elaborated with an email Directions for Progress in University Research."  invited presentation at a "Service Science Summit" (<http://ccss.ucmerced.edu/summit-agenda/>)  at UCSD that marked the inauguration of the Calfornia Center for Service Science (a university consortium, mostly UCs)

"Questioning the Unique Nature of Service and Service Systems." invited presentation at a “New Directions for Service Research” conference of the Cambridge Service Alliance at the University of Cambridge, UK.

"Work System Thinking" -- presented at

 --  Sociotechnical Centre at Leeds University, Leeds, UK

--   University of Ghent,  Ghent, Belgium

--   Public Research Centre Henri Tudor, Luxembourg City, Luxembourg

--   University of Duisberg-Essen, Essen, Germany

--   INFORMS meeting at Stanford University

"From Resources and Activities to Value for Customers within Systems of Service Systems" presentation at SIGSVC workshop associated with the International Conference on Information Systems, Milan, Italy

He also received a copy of the 11th PhD thesis that has made significant use of my research on work systems and/or service systems. The author is Tahvo Hyötyläinen of the University of Tampere, Finland. The title of the thesis is "Path to Improved Firm Performance with Business Process Management (BPM) and BPM Systems.

**Vijay** –excited that MBA students are doing things they never thought they could do.

He has a Book review accepted will do a keynote in Analytics in SF paper out to MSOM teaching related papers

**Huxley** co -authored article with Terrazzo and another one applying min/max tool to investing over different spans of time

**Morris** co-authored with Yang presented by her in Germany China Goes Global Conference and part of research relates to applying back to UC Berkeley

**Grossman** Spreadsheet engineering with a colleague at Vanderbilt, and pedagogical research.

**Sidaoui**- working on two pieces of research- Islamic finance and working with Richard Waters on predictors of social media. Reported Friday downtown’s event CEO of EMC

Has made a connection with a lawyer to speak with the students as well

**Summer 2014 Teaching [BSM and BSBA]**- we need to have full time qualified faculty for summer. BSM must run in the summer. Sidaoui thinking strategically about the 6 units offered in summer and ACSB requirements. A discussion is in the works regarding seat and work time standards for BSM to come. For BSM, the concentration only offered in SF and San Jose. There are 6 core classes – before major is decided.

Payment standard for creating a class $2,000 a unit discussed. Grossman noted the policy historically the creation of new courses are part of your job.

If you are interested in teaching in the summer, let Mouwafac know.

The values of smart scheduling, days of the week, and time utilization were acknowledged.

**MSIS Updates**-Morris will be meeting with both Gunn and Allen looking at the possibility of a 15-month MSIS program. Morris is also working on proposals for incentives – tuition credits, finder’s fee, and incentives to companies. Currently the first two classes in MSIS are waived when entering from the BSIS program.

Morris’s new class in Digital Media is full with a wait list.

**MBA & UG New Electives**-Mehrotra course syllabus, MBA 6521 Introduction to Data Mining was distributed to the group. He is looking for case studies and will add articles. This is the only course the students wanted to move from a -2 unit elective to 4- units. This amount of time allows for students to go where the problems take them with more tools to bring to the projects.

Morris motioned for approval with a second by?? at the department level.

**Intersession Excel Class-**Huxley’s course got dinged. Stackman didn’t think the course was a fit into overall strategy.

**Ted Kreutzer’s proposal for a 4 unit Big Data Concepts** course was modified into a 2 unit BSM elective. Mehrotra will collaborate with Kreutzer to facilitate the content.

Sara Asefaw will be working on the new BAIS business cards.

**Voluntary Summa Disclosure** – Grossman wants a conversation regarding this. It is his personal view Summas should be public with comprehensive review of teaching, with summas as just a part of a development tool.

**Business Cards**- Sara will be working on this.

**End of Term Celebration** for both full time and part time will be arranged sometime in January 2014.

Best,

wilma