Department Meeting: Business Analytics and Information Systems
Monday, December 1st, 2014
1:00pm-2: 30pm 101 Howard, SFH 157

Attending: Tom Grossman, Paul Intrevado, Paul Lorton, Moira Gunn, Mouwafac Sidaoui, Vijay Mehrotra, and Dean Davis.

Gunn moved that the minutes from November 5th, 2014 be approved. Grossman seconded. All approved the minutes. Sidaoui mentioned that both Huxley and Morris could not be attending today.

Dean Davis Proposition for Proposal from BAIS"

IS Discussion: Dean Davis started the discussion by commenting that from her many conversations regarding the status of IS, there is agreement regarding curriculum revision. Additionally, however, she would like this Department to think about what a cutting edge curriculum would look like combined with supply chain and biotech elements, etc., and come up with what really makes the most sense and that is both unique and relevant. She challenges the department to develop a proposal on what this next thing would look like. Liz mentioned that the Provost favors supply chain. Dean Liz recommends conferring with JP Allen.

Discussion followed.

Lorton asked about what is already in existence and thinks we should integrate offerings and take online. IS is integral to all organizations. Grossman gets the approach idea but feels the challenge is having faculty that are cutting edge. Dean Liz mentioned her discretionary remaining faculty line if the proposal strength warrants. Liz was surprised that the department has not read the supply chain curriculum that has already been approved and budgeted by the Provost but not thru GPC?

First order of business:

Read supply chain curriculum that she will send the Department

Look at research. Give feedback on the curriculum and come back with ideas after looking at IS.

Further discussion: Lorton feels we need to look at skills that cut across the disciplines. Gunn finds it very interesting to look at the backgrounds of the students in Information Systems and supply chain could be just one area. Dean Liz is looking for something else. The BAIS dept is the closest intersection of the areas of study as she is not interested in starting another department. She is looking to us to carve out a niche. Another suggestion was to look at the curriculum from North Carolina for more on supply chain background from the donor.

We need to have this discussion: Masters in IS, Supply Chain and decision sciences.

Grossman feels big question is how supply side has evolved and skeptical of attaching IS but not supply chain. Lorton feels that once the graduate curriculum is in place, the undergraduate follows. If you could get a "differentiator…" say with supply chain and sustainability. Dean Liz also recommends speaking Marco Tavanti. Another possibility Liz

mentioned was a joint appointment. The Chairs will be meeting with a market research firm. Margo has put up the Hanover Research Studies on the web.

Mouwafac noted that right now in the process of redesigning the undergraduate curriculum- not just for BSBA but MBA and MSIS. Dean Liz mentioned business intelligence. Mouwafac asked is this part of the MBA task force?

Grossman pitching to small start ups? Decide where we are going? Another conversation is entrepreneurship and management. The idea is to look at a collective of students who are already working. Think about recruiting for MBA, biotech and entrepreneurship.
There seems to be a shift to more of an emphasis on Master degrees versus MBA. Liz poised the possibility that core be on line with a variety of concentrations offered. Liz emphasized the importance of academically qualified faculty teaching the core subjects. Mouwafac asked "is it set in stone to start the supply chain in fall? Liz, said "no", if not ready without the necessary expertise. Liz mentioned her contact at Chapman that could be helpful. Mouwafac has a contact as well.

BSBA Analytics
Mouwafac has designed a new course that could be packaged into a minor. Grossman's strategy would be to look at the minimum skill set first and ask what our level of quality should be. Mouwafac agrees with going after high quality first but strategically thinks it best to look at the two classes that need to be developed. Grossman wants to start with looking at what is the essential body of knowledge they need to leave with to be fully prepared for the job market. Vijay was trying to get clear on the reasoning for developing a minor. Research methods resound with his thinking and asks "what are our priorities?' Mouwafac is pushing for a minor- the dept has no major. Minor might be a good stepping stone for building a major. Lorton believes there is a growth is in the area for this.

Grossman summarized the strategy:

- Potential opportunity for growth in BSBA or BSM
- Seniors downtown would free up classroom space
- Take existing courses and leverage into cutting edge
- Think about what we wan in that minor
- Required course (s) and rest picked from a variety of offerings

BUS 204- Mouwafac has spoken with all the adjuncts and it is agreed that the course needs reshaping. They will be meeting in a small group looking for a new common core textbook in Spring 2015.

BAIS Faculty Search Committee
Grossman wants to wait for meeting with industry before writing job description. Mouwafac spoke to the Dean about another line other than supply chain and waiting to hear from her regarding than second line. MSIS is alive and well and not under AACSB accreditation.