University of San Francisco
School of Management
Department of Business Analytics and Information Systems

Meeting Summary

Date:	01/28/2019	**Start Time:**	2:00pm	**End Time:**	4:00pm	**Location:**	MH 405

Attending:	**Calling In:**	**Teaching:**	**No Show:**
Mouwafac Sidaoui (Chair) Majid Dadgar Longyuan Du Thomas Grossman Stephen Huxley Shivani Shukla	Muhammad Al-Abdullah Bill Kolb Vijay Mehrotra Joel Oberstone Eric Lacy (PT)		

Agenda Topics

1. Approval of last meeting minutes
   Motion to approve minutes of last meeting by Grossman, seconded by Huxley, approved unanimously.
2. Departmental Logistics
   a. Welcome Longyuan Du
   b. CIO at ICIS in SF, Co-Chaired sponsored by MSIS and BAIS (Dadgar)

Majid Dadgar wrote the following summary and sent it to Nischa to be included in the minutes (Nischa was preparing food for meeting when he spoke):
The event went as planned. Tom opened the event with his remarks about USF as the sponsor of the event. I would like to thank again for the volunteer work that two MSIS students did at the event, Eric Lacy and Jamey Fu. All the following invited speakers showed up except from Bill Schmarzo who cancelled couple of days before the event due to being sick:

- Andy Nallappan | Vice President and Chief Information Officer at Broadcom Limited
- Declan Morris | Chief Information Officer (CIO), Splunk Inc.
- Ashok Chakravarthy, GSPANN Technologies, Inc.
- Jonathan Reichental, Ph.D | Chief Information Officer (CIO) for the City of Palo Alto
- Andrew C. Peterson, CIO of Oakland
- Opinder Bawa | Chief Information Officer (CIO) and VP, University of San Francisco
- Marjan Mohsenin | Senior Director Strategic Relations, Singularity University

ICIS conference has multiple events and the CIO forum had the highest number of registrants but not all who registered showed up at the event due to all the other parallel paper sessions that were going on. During the intermissions between the talks, some would leave or join. I think overall it gave a very good visibility to USF, BAIS, and SOM and motivated very good discussions. Throughout the conference the name and logo of USF and SOM was displayed on banners, posters, online, and on the conference mobile app and proceedings.

c. Salesforce (Shukla & Dadgar):
Shivani Shukla reported that 85% of work with technical department is finished; some app-based technical problems remain to be solved; once everything is finished, Salesforce will make the developed teaching materials available to BAIS;

Muhammad Al-Abdullah added that there has been a shift away from the original focus on an administrative-, to a business-oriented focus;

Mouwafac Sidaoui stated the faculty who went through the training did not meet the objective of the salesforce training that was initiated by the Dean.

d. Fall 2019 Schedule (Sidaoui): Mouwafac Sidaoui has been re-assessing the MSIS program; re-designed program launches fall 2019, and, subsequently, the new redesign will be led by Tom Grossman and shall be launched fall 2020

e. Students Caps (Sidaoui): classes are to be capped at 40 students as instructed by the Dean's Office.

f. MSIS May 2019 Graduation event: Will be held in San Jose on Friday May 3 from 6-8pm at The Farmers Union 151 West Santa Clara Street, San Jose, CA 95113

3. Programs Updates:

a. MSIS:

i. Enrollment (Kolb): 300 students and 2 USF employees – high enrollment; open enrollment model

ii. International Students Admit Fall 2019, Moving to 101 Howard, STEM (Sidaoui & Grossman):

- International Students Admit Fall 2019: new full-time program format (12 units, 7-week model) starting Fall 2019; marketing is starting now for the program
- particular emphasis during discussion was on winning international students, more specifically H2B visa holders as enrollees (possibility of working in the US within the OPT provision for 3 years after education in this type of program in US)
- Moving to 101 Howard: August 31st 2019 may be the last day of classes in San Jose; cohorts that need to be finished-out will be taught in rented classrooms (where exactly remains TBD by the Provost office), all other classes will be in SF; Mouwafac Sidaoui commented that the move to SF is good for the program, as the tech industry has moved north; Mouwafac Sidaoui also related that the program is now a revenue-driving model.

iii. Career Services (Grossman & Kolb): Dan Borelli is focusing on graduate student recruiting; he's developing a new system, e.g. sending emails out that include student ambassador contacts so they can be easily and directly reached by prospective students

iv. AIS Club & AOL (Dadgar): Tom Grossman stressed importance of advisors keeping the continuity aspect in students' minds

v. Ambassador Program (Grossman): Through serving on an external group, Tom Grossman met a Tesla manager who is part of that group, thanks to whom Tom

Grossman's class was given a guided tour at Tesla (Tesla does not normally give educational tours); Tom Grossman said he wanted to plant the seed that 'serving on external groups can bring unexpected benefits'

vi. Hiring PT faculty (Sidaoui): 3 were lost, 2 new faculties hired

vii. Assessment, redesign and cross list MSIS (6-12 units) with MBA? (Redesign shall take place in Fall 2019; new program shall go to GPC & NCAP in Spring 2020 and then start the new program in Fall 2020?): Mouwafac Sidaoui and Tom Grossman are in favor of cross-listing MBA Business Analytics courses with MSIS.

b. MBA

i. CAP (Mehrotra): best program (highest in numbers); Vijay Mehrotra expressed he was very enthusiastic about CAPS; 4 concentrations at USF, Vijay Mehrotra will find out and communicate percentage of how many students take Business Analytics as concentration at the next meeting; BAIS is the number one concentration of graduates; Vijay Mehrotra shared new recruitment video with all after meeting.

c. EMBA

i. Curriculum Design: New Committee (Sidaoui/Mehrotra): Vijay Mehrotra reported the committee is evenly split between wanting to innovate and wanting to keep the program as is, there have been no changes in the last 3 years

d. BSBA:

i. Minor: Business Analytics (Sidaoui): minor degree is online and we have 2 students signed up, Physics and Economics

ii. Major: Business Analytics (Sidaoui) Program design started to take a place in Fall 2018; program shall go to UPC and NCAP in Spring/Fall 2019, the program shall start in Fall 2020)

iii. Hackathon Spring 2019 (Shukla) (Sat, April 6): Goal is to have 6 schools participating; so far only requests from individuals, not schools; USF students have shown great interest; email blast to go out to 60 schools on January 28th and 15 days later; the question of who will act as judges is to be discussed; decision on whether there should be a pre-event is to be discussed

iv. AOL BUS 204 (Shukla): 6 sections; pre-test in progress; Shivani Shukla noticed a big difference in the level of knowledge of students last semester vs. this semester -> expressed concern about how this might affect AOL: Muhammad Al-Abdullah replied that the level students start from does not affect AOL; AOL focuses on making sure the learning goals that were set with the students and communicated to them are reached; Muhammad Al-Abdullah and Majid Dadgar to meet with her and Longyuan Du to discuss details

v. AOL BUS 308 (Al-Abdullah): one part was successful, one was not; the loop is to be closed this semester; emails about learning objectives and how to go about assessments will be sent to professors teaching 308 by Muhammad Al-Abdullah

e. BSM

i. Updates (Sidaoui): numbers are decreasing; Richard Stackman is taking the lead

4. Committee Updates

a. FGC & GPC (Grossman):

FGC – there is more communication between different schools within USF now -> opportunity to exchange and track students to major degree

GPC – the goal is to make the system easy to navigate for faculty; Katherine Green is also helping navigate

b. UPC (Huxley):
Minor was approved; changes were made on 204 pre-requisites, there are less now than before. Any level can now take 204 (freshman-senior), and there are fewer English language restrictions

c. Library (Al-Abdullah): Meetings on budget cuts are being held in order to keep a maximum of subscriptions in place; Muhammad Al-Abdullah asked everyone who is using any of the materials to be cut to write to the dean so that it is not solely the committee that is communicating

5. Miscellaneous

- Shivani Shukla reported that many students have been requesting to be added to classes although this is not possible because the class would be over capacity; Mouwafac Sidaoui confirmed that add-ons are not possible

- Sequel is more currently used in professional life than Python -> should more Sequel be taught? Should Sequel be taught instead of Python? It was decided that this should be a future discussion to be had including FT and PT faculty

Meeting is adjourned at 4:00 PM