**PNA Faculty Half-Day Retreat**

April 11, 2014

Attendees: Rich Callahan, Tony Ribera, Monika Hudson, Tim Loney, Kim Connor, Richard Waters, Ron Harris, Mike Duffy, Larry Brewster, Jessica Roberts

**MPA Degree Redesign**

See flowchart

**Undergraduate Degree (BSBA) – Add Concentration in Nonprofit Management**

Undergraduate must do service learning requirement – some exposure to nonprofit but not structured learning in nonprofit management

Duffy – concentration would be four courses

Waters – Courses would be:

1. Philanthropy – Foundations – Delivery Organizations
2. Fundraising – Grant Writing
3. NGO
4. Strategy Governance (Board of Directors)

Callahan – suggested joining nonprofit and public sector together in a minor; Brewster – disagreed

Loney – Do they need this credibility for their job?

Waters – Test to see if there’s student interest in joining the two areas together

Connor – Would we be stepping on the toes of the McCarthy center (Arts & Sciences)? They offer a Public Service and Community Engagement Minor. Resolution – SOM goes with just one direction, that of nonprofit management

**Motion** : Will the PNA department support a proposal for an UG minor in Nonprofit Management (starting in Fall 2014)? All in favor. The initial group to work on this will be Hudson, Connor, Waters and Duffy.

**Regional Campus Discussion**

John Veitch does not support the SF semester. Callahan will communicate back to Veitch stating that program delivery is a faculty governance issue via AACSB & NASBA. Duffy – brought up the issue that per the union the University owns the curriculum.

Ribera – there is no strategic plan for regional campuses

Connor – BSM students need writing help in ISA – a remote tutor is helping them. She found out that there is a tutor at the branch campus as well (pilot program of the Associate Provost)

Harris & Brewster – keep Sacramento location (Sac State is competition)

Page 2

Brewster – concerned with only having SF and online – Carol Batker isn’t helping to grow programs – maybe possibly create a MPA in the East Bay (draw Pleasanton folks to Oakland)

Callahan – suggests offering the MNA in San Jose & Sacramento and getting rid of the MPA in those two locations

Duffy – suggests MPA in San Francisco and at one regional campus and continue our commitment to online – have an open house to include a speaker, current students and faculty

Ribera – **Motion**: To have the MNA in San Jose & San Francisco and to have the MPA online, in San Francisco and Pleasanton – both degree programs to have Saturday classes only (semesters TBD). All in favor.

Duffy – possibly two San Francisco cohorts

San Francisco – fall recruit only/ Online – three start ups/Regional – one start up for each

Adjourned 12:35 PM.