

BSBA CURRICULUM MAP

Map FT MBA Learning Outcomes by indicating with an 1, 2, or 3 for each course

1 = Introduced' 2 = Moderate Coverage; 3 = Comprehensive Coverage; No coverage leave blank.

| | BUS 100 | BUS 201 | BUS 202 | BUS 204 | BUS 205 | BUS 301 | BUS 302 | BUS 304 | BUS 305 | BUS 308 | BUS 403 |
|---|----------------------|----------------------|-----------------------|--------------------|-----------------------------|----------------|----------------|-------------------------|----------------|-------------------------------|---------------------|
| Learning Outcomes | Launch into Business | Financial Accounting | Managerial Accounting | Business Analytics | Applied Business Technology | Business Law | Marketing | Organizational Behavior | Finance | Managing Processes & Projects | Entrepren. Strategy |
| Inclusive Collaboration | | | | | | | | | | | |
| Students gain skills to communicate effectively, include diverse perspectives, and build relationships with others to reach common goals | 1 | 1 | 0 | 1 | 1 | | 2 | 2.5 | 0 | 2.5 | 1 |
| Critical Thinking | | | | | | | | | | | |
| Students learn to critically gather, analyze, and synthesize information for the application and dissemination of knowledge. | 1 | 1 | 2.5 | 2.5 | 1 | | 2 | 3 | 2 | 3 | 3 |
| Effective Problem-Solving & Decision Making | | | | | | | | | | | |
| Students apply their knowledge to formulate clear problem statements, generate ideas within constraints, and implement the most effective solutions to achieve desired results. | 1 | 2 | 2.5 | 2.5 | 2.5 | | 2.5 | 2.5 | 2 | 3 | 3 |
| Positive Business Impact | | | | | | | | | | | |
| Students learn how to leverage business principles to meet social, economic, and environmental needs. | 1 | 1 | 0 | 1 | 1 | | 1 | 2.5 | 2 | 2 | 1 |
| Continuous Learning & Development | | | | | | | | | | | |
| Students develop an intrinsic interest in learning and build skills for professional growth throughout their careers. | 1 | 2 | 1 | 1 | 1 | | 1 | 2.5 | 2 | 2 | 1 |