

BSBA Curriculum Map

Map Curriculum to BSBA Learning Competencies by indicating with an 1, 2, or 3 in the appropriate box

1 = Introduced, 2 = Moderate Coverage, 3 = Comprehensive Coverage, NC = not covered

	BUS 100 Launch into Business 2 cr	BUS 201 Principles of Financial Accounting 4 cr	BUS 202 Principles of Managerial Accounting 4 cr	BUS 204 Fund of Bus Analytics 4 cr	BUS 205 Applied Bus Tech 2 cr	BUS 301 Business Law 4 cr	BUS 302 Marketing Principles 4 cr	BUS 304 Mgmt & Org Dynamics (4 cr)	BUS 305* Principles of Finance (4 cr)	BUS 308 Systems in Orgs (4 cr)	BUS 403 Ent. Strategy (4)
BSBA Learning Competencies (LC)											
LC 1) Inclusive Collaboration Students gain skills to communicate effectively, include diverse perspectives, and build relationships with others to reach common goals.	1						2	3 (C)	2	2	3
LC 2) Critical Thinking Students learn to critically gather, analyze, and synthesize information for the application and dissemination of knowledge.	1	1	3	2	1			2.5	3	2	3
LC 3) Effective Problem Solving & Decision Making Students apply their knowledge to formulate clear problem statements, generate ideas within constraints, and implement the most effective solutions to achieve desired results.	1		3	2	1		2	2.5	3	2	3
LC 4) Positive Business Impact Students learn how to leverage business principles to meet social, economic, and environmental needs.	1						1	2.5	2		2
LC 5) Continuous Learning & Development Students develop an intrinsic interest in learning and build skills for professional growth throughout their careers.	1	1		2		NC	2	3	2		2