



## How to Become a ClipDart Hair Professional

At ClipDart, we are dedicated to improving mental wellness through equitable access to culturally competent haircare. If you're interested in joining our mission to serve underserved communities, here's what we look for in our hair professionals:

### Professional Qualifications

1. **Licensed Barbers or Hairstylists:**

All ClipDart professionals must be fully licensed in their respective fields (barbering or cosmetology) to ensure that they meet industry standards and can provide quality services to our clients.

2. **Background Check:**

All applicants undergo a thorough background check to ensure the safety and trust of the communities we serve. Trust and safety are paramount in everything we do.

3. **Ability to Work with All Hair Textures:**

At ClipDart, we pride ourselves on offering culturally competent services. Our professionals must be skilled in working with a wide range of hair textures, from straight to curly to coily, as we serve individuals from diverse backgrounds.

### Core Competencies and Values

1. **Cultural Competency:**

Our team members must demonstrate a high level of cultural awareness and sensitivity. They should be comfortable working with people from all walks of life, including different ethnicities, backgrounds, and beliefs.

2. **No Prejudice or Bias:**

We believe in creating an inclusive and welcoming environment for all. Our professionals are expected to be open-minded, free from prejudice, and committed to offering services in a way that respects each individual's identity.

3. **Willingness to Get Uncomfortable:**

At ClipDart, we are constantly pushing boundaries to ensure that mental wellness and self-esteem are addressed. This means our team members must be open to stepping out of their comfort zones and participating in unconventional ways of delivering services that most barbers and hairstylists don't traditionally offer. This could include providing haircare at nontraditional settings such as shelters, hospitals, or detention centers.

4. **Mission-Driven with a Focus on Mental Wellness:**

Our primary goal is to improve mental wellness, so we seek professionals who are deeply aligned with our mission to serve underserved communities. ClipDart professionals are expected to consistently center their work around improving self-esteem and mental health through haircare.

5. **Commitment to Continuous Improvement:**

We believe in the power of growth, both personally and professionally. Our hair professionals should be committed to learning, growing, and improving their skills, not just in haircare but in their approach to mental wellness. ClipDart offers training and opportunities for professional development to ensure our team always strives for excellence.

## **What It Means to Be a ClipDart Professional**

1. **Community**

At ClipDart, we believe in fostering a sense of community. Our barbers and hairstylists serve as more than just service providers—they are integral to creating a welcoming space where individuals can feel seen and heard. We seek professionals

who can build strong, meaningful relationships with clients and collaborate with our partner organizations to strengthen the communities we serve.

2. **Equity:**

Our commitment to equity means providing culturally competent services to all, regardless of background or identity. As a ClipDart professional, you'll play a crucial role in breaking down barriers to access for historically underserved populations. We want professionals who are passionate about ensuring equitable access to haircare, promoting mental wellness, and fostering a more inclusive world.

3. **Humility:**

At ClipDart, we value humility. We understand that growth, both personally and professionally, is essential to our mission. Our professionals are expected to approach every situation with openness, learning from each experience and striving to improve. Whether it's honing technical skills or enhancing cultural competency, we encourage professionals to embrace challenges and remain dedicated to continuous improvement.

4. **Service**

Service is at the core of everything we do. ClipDart professionals are expected to give back to the communities they serve by providing haircare that improves mental wellness, boosts self-esteem, and fosters a sense of belonging. It's not just about haircuts—it's about serving others with respect, dedication, and a genuine desire to make a positive impact.

### **How to Get Involved**

If you're interested in becoming a ClipDart professional, please reach out to us directly at [Help@ClipDart.com](mailto:Help@ClipDart.com) for more information. We offer a supportive and mission-driven environment where you can grow as both a professional and a person while helping others feel their best.