

# MBA AY 2016-2017 Assessment

## *Phase 1: Assessment Plan*

### Learning Outcome assessed:

#### **MBA LO 1 Fundamental Language and Skills**

Students will display mastery of the fundamental language and skills of core business areas.

### Assessment Method:

Open-ended paper-based questions on final exam.

### Targeted performance, based on rubrics:

80% of students meet or exceed expectations

### Evaluation Process:

The evaluation was a set of 10 open ended questions on the final exam that tested student's knowledge of business vocabulary.

### Rubric:

Test key

### Course where learning outcome was assessed:

MBA 6015-01 & MBA 6015-02 (in spring 16; FT students)

MBA 6015-03 (in fall 16, PT students)

### Evaluator(s):

Tom Grossman

Frank Fletcher

## *Phase 2: Results Assessment and Planned Action*

### Results:

Full-time and part-time students were given different exams.

Full Time Students: The Vocabulary Test was taken by hand and scored by hand. The scores were entered into Canvas, where the Final Exam was based. (This data are from the Canvas Quiz used for the Final, Quiz Statistics\Student Analysis). The maximum score was 12. 54 students took the exam.

Part Time Students: A Vocabulary Test that considers the fundamental language of business was taken as part of the final exam in 12/1/2016. The numbers below indicate the number of students who

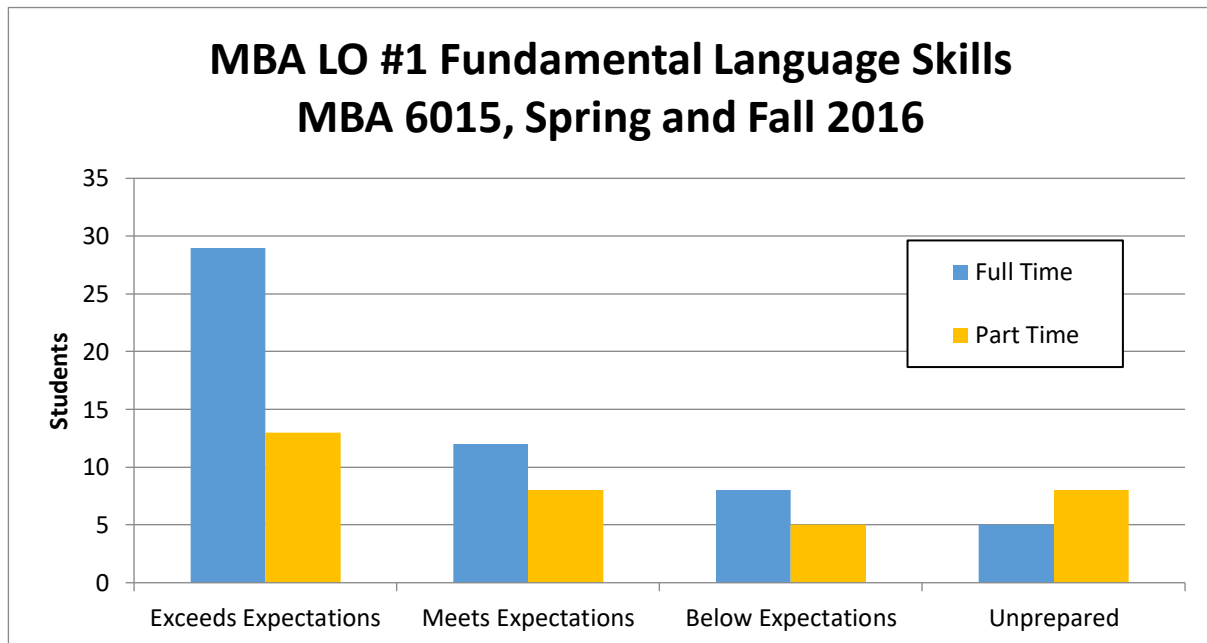
achieved the indicated score on the Vocabulary Test. The maximum score was 10. 34 students took the exam.

Test Scoring Key

Achievement Level	Full Time Student Score Max Score = 12	Part Time Student Score Max Score = 10
Exceeds Expectation (90%)	≥11	≥9
Meets Expectation (80%)	≥9.5	≥8
Below Expectation (70%)	≥8.4	≥7
Unprepared	<8.4	<7

Number of students achieving target

	Exceeds Expectations	Meets Expectations	Below Expectations	Novice	% Students Meeting or Exceeding Expectations
Full/Part Time					
Full Time	29	12	8	5	76%
Part Time	13	8	5	8	62%
Total	42	20	13	13	70%



## **Suggested Action:**

Recommended action based on evaluation performance

This section can be used to suggest changes to the program, the assessment process, rubrics, or even the learning outcome itself.

## ***Phase 3: Closing the Loop***

In the year that the assessment is made, this is good place to describe how the suggested actions might be evaluated in a future assessment cycle. When that cycle is complete, the results can be added to this document to finalize the report.