

MSFA Assurance of Learning Report

AY 2017-2018

Report Date: May 16, 2018
School/College: School of Management
Department/Program: Master of Science in Financial Analysis
Person completing the Report: John Gonzales

Phase 1: Assessment Process

Overview Statement: Briefly summarize the student learning assurance activities that were undertaken this academic year. Indicate which learning outcome was assessed and who was involved in the evolution.

Learning Outcome: *Learning Outcome: 2-1 Integration – Equity Valuation*

Discuss and evaluate the techniques used to analyze the value of equity investments, in securities markets using efficient market theory and the analysis of risk and return in equity portfolios.

Evaluator(s): *John Gonzales*

Assessment Plan:

Assessment Method Category: *Prepare a Report*

Assessment Method: *Prepare a Firm Overview and Free Cash Flow Analysis in three stages based on Instructor feedback.*

Target: *75% of the students will achieve a "Satisfactory level" or better for the report.*

Courses where method is assessed (if applicable): *MSFA 720: Equity Valuation.*

Additional Detail (if applicable): *Completed over a six-week period in MSFA 720-02, Spring 2018.*

Phase 2: Results Assessment

Results:

Result Date: *5/14/18*

Result Type: *Target Met*

Result: *Thirteen of fourteen successfully completed a comprehensive firm report.*

Course from which the assessment(s) were gathered: *MSFA 720-02, Spring 2018, Fall 2017 Part-time MSFA cohort.*

Related Documents:

- *Firm reports on file with John Gonzales.*