




January 30, 2024 | SPC Meeting #1 - Spring 2024

Attendees: Deniz Bahar Sara Xiaoya Ding Keith Hunter Kourosh Dadgar Morgan Maich Maria Mosqueda Simone Jordan Maureen A Beckman Michelle Millar Megha Kaul, Lucas Guerin

Attached files:  Team Leaders for Strategic Initiatives

 Strategic Plan 2022-2025 Priorities - PROGRESS REPORT

 "Mini" Strategic Plan 2022-2025 Priorities

Notes:

1. Approve minutes from the last meeting in Nov.
 - a. Minutes approved
2. New members needed
 - a. We will have to hold elections for Billy, Tom, and Zach as well as a new Co-chair
 - b. New student representatives introduced themselves (Megha Kaul and Lucas Guerin)
3. Progress report on any of the strategic initiatives/objectives
 - a. Deniz will give a deadline to update the SI Document.
 - i. The deadline for this update is the next meeting with Deniz sending reminders between now and then.
 - ii. Deniz asks that leaders update the Progress Report in real time and be super clear on updating the document.
 - b. Report out on [Progress Report](#):
 - i. No.3 UG. - There is not update from the last meeting, but a proposal is coming for the new BSBA re-design.
 - ii. No.3 Grad - We are marching for Online Programs and close to signing a contract with All-Campus for our PT MBA Online Program.
 1. There are 2 other programs that we are working on starting Fall 24 and Spring 2025. We had sunsetted a few programs and replacing them with some new programs that we think are gonna bring us more students and revenue.
 2. An update with Anderson MBA now has a little over 100 students and is growing every semester. And will be starting a few more programs this summer.
 3. Currently the grad department has 6 programs. 3 MBA, MSEI, MSIS, and MSMI
 - iii. No. 4 - The Impact areas led by Marco Tavanti (related to sustainability education), Jerome Stewart & Allegra Chen-Carrel (DEI), Vijay (Digital Transformation).
 1. Regarding Faculty Writing Retreats, the Dean mentioned that the budget is tight and we cannot have one, but other solutions are going forward.

- iv. No. 5 - Launching a recruiting retreat in Africa which recruiting has been twice this past fall semester. This will be one of our strategic initiatives within this objective which is to grow our business or the student applicant pool in Africa. We will be focusing on that going forward and it has been successful.
 - 1. India continues to be a strong market. Starting next year, we are going to include China. South East Asia is really important as well.
 - 2. We will not be going back to Europe and debating if we are going to travel to Latin America.
 - 3. One of the challenges for us in Rankings is how difficult to find a job within 6 months and a return on Student investments
- v. No.6 - CBSI has a lot of activities in this area which is great, along with the Gellert Center.
- vi. No. 7 - No substantial updates with Faculty not having met yet.
 - 1. We also are working on a Trading Room in Malloy Hall
- c. Updated Team Leaders on [document](#)
- 4. Progress report-out at the next All Hands Meeting (not for this Friday's meeting)
 - a. SPC will give a report out at our next All Hands meeting which has not yet been scheduled.
- 5. Updates in wording/others: Remove academic departments. Any other items that are not relevant anymore?
 - a. We need to simplify the wording and possibly use Academic Disciplines.