


November 7th, 2024 | SPC Meeting #3 - Fall 2024

Attendees: Mana Azarm, Deniz Bahar, Maureen Beckman, Stephen Kraus, Ryan Langan, Morgan Maich, Robert Mefford, Kelly Weidner.

Absent: Richard Stackman.

Guests:

Attached files:  Team Leaders for Strategic Initiatives

 "Mini" Strategic Plan 2022-2025 Priorities

 Strategic Plan 2022-2025 Priorities - PROGRESS REPORT_SPRING 2024

Notes:

- **October 3rd meeting minutes will be approved and reviewed for our next meeting**
- **Homework 1:** Review your assigned sections of the strategic plan in advance of this week's meeting, with the aim of identifying objectives that are no longer relevant, and prepare suggestions for updates (if applicable).
 - 3.3 This sub-component is a little broad and may need to be updated. Connected with Graduate Careers services. 3.3.2 is relevant and 3.3.1 is a little wordy and perhaps we can take it out.
 - Mana - if we remove 3.3 do we want to remove it because it is too generic.
 - Collectively we can agree if there is nothing happening in this space.
 - Other sources of revenue and ask Allegra and Jerome. Add impact areas that raise money.
 - We can sunset 4.1.1 or combine with 4.2.
 - Maybe we schedule classes that we can have faculty go in twice a week. Improve the way we schedule classes or have teaching releases for research.
 - If we can revise how it is implemented and ask for better scheduling.
 - We can delete 4.3
 - Section 5
 - 5.1 - The most recent information indicated the following to ensure financial sustainability of the school:
 - KR1: Stabilize and grow total enrollment to 1,700 by Fall 2026
 - KR3: Grow ExecEd Gross Revenue to \$1.0M+ in FY2025, and 25%+ thereafter.
 - 5.1.1 - Tanya Alvarez is the dedicated person as of 2023.
 - 5.1.2 - We have added and taken away programs and classes.
 - 5.2 - We have updated rankings where Entrepreneurship is 18th and Marketing is 26th but the designated person is Tanya Alvarez.
 - Section 6

- 6.1 - EMBA Alum Advisory Committee is meeting and was established August 2023 and has been successful in supporting us on MBA operations and improvements.
 - 6.1.3 - EMBA alumni has been auditing the EMBA Elective courses
 - 6.1.5 - Monthly MBA Keynote speakers for the last two years
 - 6.3 - We are in the midst of updating the MBA programs curriculum .
- Section 7
 - Morgan will connect with Jerome on Section 7
- Strategic Objective 1
 - We should table and Morgan will ask Richard Stackman what we should do with this Objective. We also do not have the staff to manage this.
- Strategic Objective 2
 - We have only been focusing on 3-7
- **New committee members:** Identify graduate and undergraduate student representatives to join the committee. Ryan will provide an update.
- **Next Step (Spring 2025):** Refresh and streamline the strategic plan, aligning it with the USF Strategic Plan