

**University of San Francisco**  
**School of Management**  
**SPC Committee Meeting Summary**

<b>Date:</b>	01/27/2023	<b>Start Time:</b>	9:00 AM	<b>End Time:</b>	10:00 AM	<b>Location:</b>	Zoom
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**Attendance**

Michelle Millar, Billy Riggs, Kourosh Dadgar, Zach Burns, Tom Maier, Simone Jordan, Johnathan Cromwell

Absent:

Guests:

Student Advisory Board Members: N/A

**Agenda**

1. Connecting "[Mini strategic plan](#)" to Jan 17 All-Hands Retreat
2. How do ideas presented at retreat align with our strategic initiatives?
3. Plan to cascade tactical items from the strategic plan and to message how they are connected to all-hands strategic planning efforts / broader vision.
4. Continuous Improvement Review for AACSB (Succinct document to update our progress to-date)
5. Any other business/announcements/questions from the group

**Decisions Made & Policies Approved**

- October & November, 2022, meeting minutes accepted

**Proceedings:**

**Agenda items 1-3:** Questions raised -

- A. does retreat supersede our strategic plan
- B. where do retreat missions fit within our own plan
- C. premature to decide one way or the other. What are the next tactical steps? possibly structure at all-faculty meeting
- D. what does retreat represent for us that is helpful?

Other comments

- We already have buy-in for our plan but not for what was discussed at the retreat.
- As tactical items become more resolute, (we can take action) we can get a better picture of how retreat stuff integrates with strategic plan
- Have the dean send a message stating how we are going to select and create priorities to work on as it ties to the strategic plan.

- Suggestion - “top-downing” by dean - assertive leadership. The dean expresses who owns strategic direction - a grander vision.

#### **Any Other Business**

- Brainstormed ideas for sharing strategic plan updates/reminder everyone we have a plan (e.g., have department chairs communicate out, visual document/poster hung on walls in Malloy and Downtown highlighting the work, create an elevator pitch or tag line about the plan)

#### **Actions Items to be addressed after the meeting**

- Simone and Michell to work on “update” document (**Agenda item 4**)
- Billy and Morgan to work on visuals to hang in Malloy and Downtown
- Michelle to message OE to ensure that she references strategic plan and connect it to her vision