

University of San Francisco
School of Management
SPC Committee Meeting Summary

Date:	02/24/2023	Start Time:	9:00 AM	End Time:	10:00 AM	Location:	Zoom
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Attendance

Michelle Millar, Billy Riggs, Kourosh Dadgar, Zach Burns, Tom Maier, Simone Jordan, Johnathan Cromwell, Morgan Maich, Maureen Beckman, Deniz Bahar
Student Advisory Board Members: Prairwa Kalayanamit, Anson Tan

Agenda

1. Welcome
2. Updates from “champions” of each initiative – ALL
3. SOM’s reorganization and its connection to strategic plan – Billy
4. Continuous Improvement Review for AACSB
 - a. Update - Simone, Michelle
5. Any other business/announcements/questions from the group

Decisions Made & Policies Approved

- January meeting minutes accepted

Proceedings:

Agenda item 2:

Strategic Initiative #3: BSBA curriculum redesign

- Focusing on BUS 100; preparing to send a call for proposals to faculty to propose vision for future courses.
- Key question to put forth for students: what role does business play in societal challenges? Looking at Assignments to satisfy areas.
- New learning competencies that introduce new functional areas will also be a part of the redesign.
- How do we think about management practice for “business” that involves thinking about management from sectors other than the private sector that need to come to the table to address wicked societal problems?
- Next steps beyond BUS 100 would involve addressing the capstone; question on where all this merges with broader reorganization – focusing on incrementalist approach.

Strategic Initiative #4: Interdepartmental Research Culture

- Discussion of ideas and strategies; creating incentives for research; Ideas include
 - Research retreats; departmental research awards / recognition (bottom up approach); creating new collaborative research award category (for example faculty student research)
 - Explore the reorganization for synergies with new vision
 - Idea to use course release or alternatives to how we use FDC funding
 - Potential ideas for how we might use degree partnership programs like Anderson for applied research and that research funding with corporations becomes part of these agreement
 - Potential to bring this into development for applied teaching / research
 - Idea: one of Chef's classes could try new menu ideas on attendees of periodic lunch research talks (as I know food cost is a barrier to implementation)
 - Conversation w/ FGC and FDC about research criteria to make sure that they include cross sector collaboration
 - Potential for departments to incubate research using departmental funds
 - EMBA can involve new course for experimentation and research could be attached to a course that they could create.

Strategic Initiative #5:

- Operational aspects at 80%; ongoing but will be completed in the next cycle

Other comments

- We already have buy-in for our plan but not for what was discussed at the retreat.
- As tactical items become more resolute, (we can take action) we can get a better picture of how retreat stuff integrates with strategic plan
- Have the dean send a message stating how we are going to select and create priorities to work on as it ties to the strategic plan.
- Suggestion - "top-downing" by dean - assertive leadership. The dean expresses who owns strategic direction - a grander vision.

Any Other Business

- Brainstormed ideas for sharing strategic plan updates/reminder everyone we have a plan (e.g., have department chairs communicate out, visual document/poster hung on walls in Malloy and Downtown highlighting the work, create an elevator pitch or tag line about the plan)

Actions Items to be addressed after the meeting

- Simone and Michelle to work on “update” document (**Agenda item 4**)
- Billy and Morgan to work on visuals to hang in Malloy and Downtown
- Michelle to message OE to ensure that she references strategic plan and connect it to her vision