



**Establishing an ASUSF Student Activities Gift Fund**  
Resolution 24-25-05

**Whereas:** a core Jesuit value of the University of San Francisco is *Cura Personalis* - care of the whole person, including the physical, emotional, financial, and spiritual well-being of USF's students; and

**Whereas:** student involvement in campus activities and events plays a vital role in supporting their mental, emotional, and social well-being, aiding efforts to reduce stress and build community; and

**Whereas:** the primary source of funding available to Undergraduate Student Organizations (USOs) that is made available each year is through ASUSF Funding, which is sourced from the ASUSF Student Activity Fee; and

**Whereas:** the purpose of the Student Activity Fee is to support the experiences of student life through on-campus organizations, events, and leadership opportunities, and the Student Activity Fee is currently set at \$131/semester for all undergraduate students; and

**Whereas:** in 2023, the ASUSF Senate passed a referendum to increase the Student Activity Fee<sup>1</sup> by \$10 for three consecutive years (to increase to \$131/semester in 2024-25, \$141/semester in 2025-26, and \$151/semester in 2026-27) to *maintain* the current and growth level of services<sup>2</sup>; and

**Whereas:** despite this increase, the Student Activity Fee operating revenue has been negatively impacted by the persistent decline in student enrollment; and

**Whereas:** ASUSF Funding available to Undergraduate Student Organizations (USOs) has fluctuated year-to-year, with allocations of \$144,000 in academic year 2022-23, \$119,000 in academic year 2023-24, and \$122,000 in academic year 2024-25; and

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<sup>1</sup> ASUSF Student Activity Fee, *Who allocates the Student Activity Fee?*:  
<https://myusf.usfca.edu/asusf-senate/funding/asusf-activity-fee>

<sup>2</sup> ASUSF Resolution 22-23-06, *Referendum to Increase the ASUSF Student Activity Fee*,  
<https://docs.google.com/document/d/1rh13zr3NAR1FMfm6-ZP13H0NY74uRqIE/edit?usp=sharing&oid=1142416>  
<https://myusf.usfca.edu/sites/default/files/users/manunez2/Res.%2022-23-06%20Referendum%20to%20Increase%20the%20ASUSF%20Student%20Activity%20Fee.pdf>



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**Whereas:** of these amounts, they only account for 11% of the total ASUSF Student Activity Fee operating revenue in the academic year 2022-23, 13% in the academic year 2023-24, and 12% in the academic year 2024-25; and

**Whereas:** the number of registered USOs has reached its all-time high in USF's history, sitting at 160+ student organizations, and is expected to grow; and

**Whereas:** in the 2024-25 academic year, the ASUSF Finance Committee fully allocated both Event and Conference Funding—awarding \$70,000 to 16 undergraduate student organizations by February 4, 2025, and \$45,000 to 12 undergraduate student organizations by November 26, 2024, even before the start of the Spring semester<sup>3</sup>; and

**Whereas:** during his 2023-24 term as ASUSF Vice President of Finance, Leonardo Yniguez, communicated directly to the Chartered Student Organization (CSO) executives following the ASUSF annual budgeting process, stated:

*The Student Activity Fee semesterly increase was a mitigating measure for the decrease in enrollment & retention and inflation which means there is still a net loss in revenue available for distribution. We expect this to be true for the following years, at best our revenue plateaus and the decline stops, but in the worst case scenario our funding will continue to decrease; and*

**Whereas:** Undergraduate Student Organizations (USOs) currently face significant challenges in meeting their financial needs, and existing fundraising opportunities are insufficient to adequately address these challenges, and

**Whereas:** USF's Development Office implemented a policy that requires a confirmed minimum commitment of \$25,000 and an expectation of ongoing contributions before a new gift fund can be established, a threshold that is difficult for student organizations to meet and limits the ability of the growing student organizations to support their missions; and

**Whereas:** the Student Life gift fund is presently utilized to receive donations intended for student organizations that lack individual gift funds; however, unless these organizations proactively notify Student Life about an anticipated donation, the allocation of such funds may be delayed or not occur at all; and

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<sup>3</sup> ASUSF Operating Budget, *managed by ASUSF Finance Committee*:  
<https://myusf.usfca.edu/asusf-senate/funding/operating-budget>



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**Whereas:** on March 28th, 2025, a member of the Board of Trustees made a personal contribution of \$2,000 to the ASUSF account during the Board of Trustees General Meeting to support student-life initiatives on campus directly, following concerns raised by the ASUSF Senate regarding financial limitations impacting popular student events; and

**Whereas:** the current Accounting and Business Services (ABS) process run through the Division of Student Life incorrectly allocated the aforementioned funds, despite specifications provided by the Vice President of Student Life; and

**Whereas:** the purpose of the ASUSF Finance Committee is to oversee funding to registered undergraduate student organizations at USF and has proven competency in their current role of assisting the Vice President of Finance in managing fiscal resources of the Associated Students and developing a recommended annual budget for review by the ASUSF Senate; and

**Whereas:** various university stakeholders, including staff, alumni, and trustees, have expressed a willingness to contribute financially toward student life and student organizations; therefore, be it

**Resolved by the Associated Students of the University of San Francisco Senate in its role as the sole representative body of all the undergraduate students of the University of San Francisco, that the following be enacted:**

**Resolved:** that the Office of Development and Division of Student Life actively collaborate with ASUSF Senate and the ASUSF Finance Committee to address existing limitations and inefficiencies related to fundraising for student organizations by providing a simplified yet effective mechanism allowing donors including: alumni, trustees, staff, faculty, librarians, students, family, and external community members, to support the vibrant student life and its diverse organizations, especially as student organizations grow in number and representation; furthermore, be it

**Resolved:** that the Office of Development, with approval and support from the Division of Student Life, builds upon existing infrastructure to create a new gift fund “ASUSF Student Activities” with donations routed directly to the ASUSF Activities account along with revenue from the ASUSF Student Activity Fee to support student organizations, events, initiatives, and leadership opportunities; furthermore, be it



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**Resolved:** that the University promotes awareness of the ASUSF Student Activities gift fund on USF's "Give" webpage<sup>4</sup> and through outreach efforts to all potential stakeholders and donors, highlighting the immediate and impactful ways contributions can foster student involvement in campus activities and events to support their holistic well-being; furthermore, be it

**Resolved:** that the ASUSF Student Activities gift fund will be listed as a potential gift designation on GiveCampus<sup>5</sup> or any other online platform used to receive donations, with an option for donors to comment on a specific organization to benefit from the gift; furthermore, be it

**Resolved:** that every effort will be made to transfer funds as a grant to student organizations named by donors to best match the donor's intent, and gifts that cannot be matched or that were made without comment will remain in the ASUSF Activities account for allocation by the ASUSF Finance Committee ensuring transparency, accountability, and adherence to the established principles and policies governing Student Activity Fee revenue; furthermore, be it

**Resolved:** that the total donations received and allocated will be included in the ASUSF Annual Report to demonstrate the tangible outcomes and community benefits resulting from donor contributions; furthermore, be it

**Resolved:** that an ongoing assessment and review mechanism be implemented by Student Leadership & Engagement (SLE) to evaluate the effectiveness, responsiveness, and accessibility of the gift fund, where the provisions of regular input and feedback from student organizations and donors is utilized to ensure continued improvement and adaptation to evolving student needs and university dynamics; furthermore, be it

**Resolved:** that the aforementioned are implemented within the Academic Year (AY) 25-26 and before Spring 2026, *Day of the Dons*.

**Submitted by:**

Kiannah-Nicole Karani, *President, ASUSF Senate*

Nadine Tabucao, *Vice President of Finance, ASUSF Senate*

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<sup>4</sup> <https://www.usfca.edu/giving>

<sup>5</sup> <https://www.givecampus.com/campaigns/7449/donations/new>



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**Supported by:**

Marci Nuñez, *Director, Student Leadership and Engagement*  
Erin Echols, *Interim AVP for Student Engagement and Director of the Cultural Centers Culturally-Focused Clubs Council E-Board*  
Kim Medina, *VP of Finance and Leadership, Culturally-Focused Clubs Council*  
Suhani Sheth, *President for Campus Activities Board*  
Trista Ngo, *Executive Producer of USFtv*  
Sarah Eli Hampton, *Executive Producer of College Players*  
Jordan Premmer, *Editor in Chief of San Francisco Foghorn*  
Kirra Long, *Business Manager of College Players*  
Zoë Carr, *Assistant Manager of Graphics Center*

**Presented to Advocacy on:**

April 29th, 2025

**Presented to the Senate on:**

April 30th, 2025

**Passed by the Senate on:**

May 7th, 2025

**Signed by:**

Kiannah-Nicole Karani, ASUSF President