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### Agenda

- Career Services Overview
- Benefits of having an internship
- How to find an internship
- How to stand out on your application
- How much should I get paid
- How to make the most out of your internship and improve your chances of it turning into a full-time job
- What if you don't get a summer internship
- Will be showing how to do a search on Handshake at the end of the workshop

## Career Services Overview

- Career and Major Exploration
- Career Assessments
- Resume and Cover Letter Review
- Interview Coaching
- LinkedIn Advice

- Job and Internship Resources
- Networking Strategies
- On-Campus Job and Internship Recruitment
- Career and Industry Information

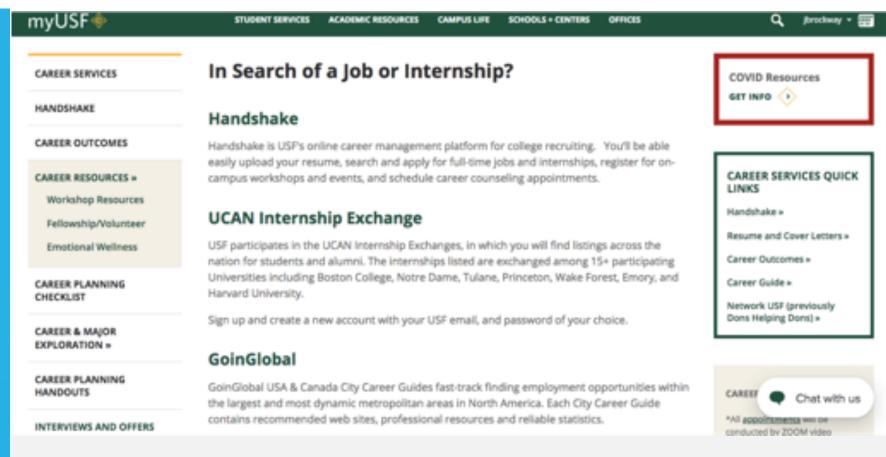
# Benefits of Having an Internship



- Great way to find out if you like the job!
- Experience to put on your resume
- Gain skills to make you more marketable for your next internship or job
- You'll most likely get paid or receive academic credit
- A chance that you'll be asked back when you finish your studies!
- Fantastic way to make contacts and references for your future! (Networking)

### How to find an internship





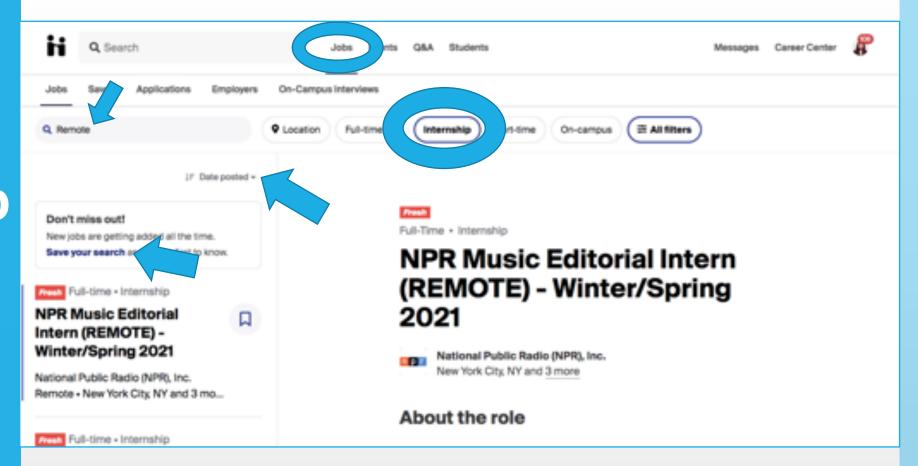
Link: <a href="https://myusf.usfca.edu/student-life/career-services/find-a-job">https://myusf.usfca.edu/student-life/career-services/find-a-job</a>

Internship Exchanges: Remember to create an account using your dons email.

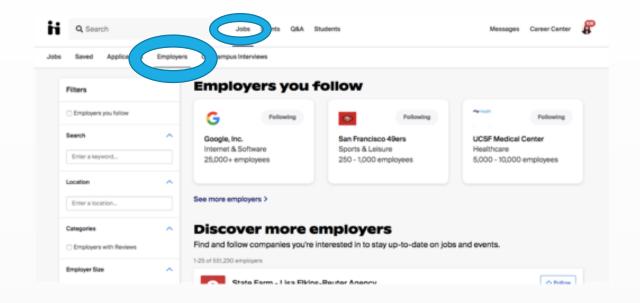
Handshake: Make sure you are logged into your MyUSF then click on Handshake

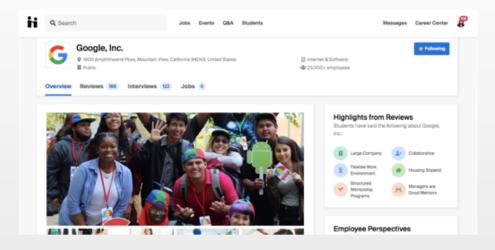
# Looking for an Internship on

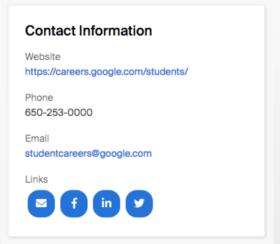




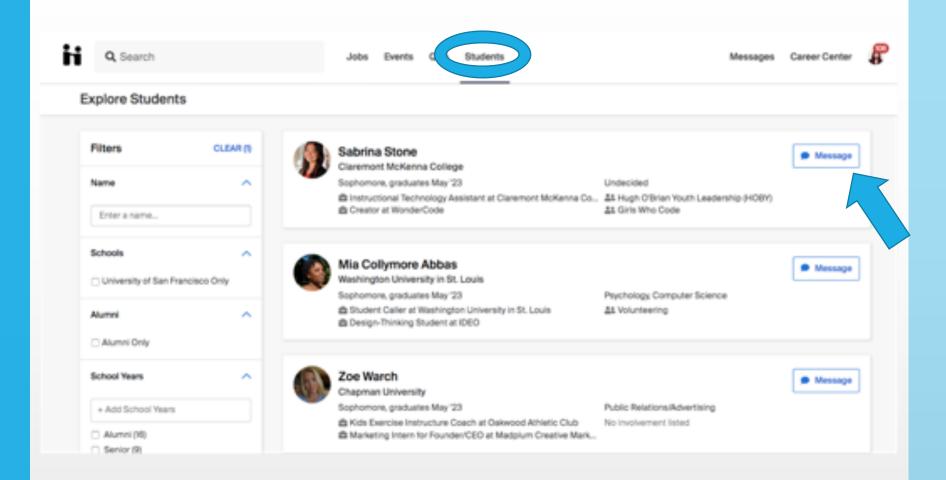
### Search Employers on Handshake







Talk to Students that have Previously Interned at Companies you are Interested in



## How to Find an Internship



- **LinkedIn:** www.linkedin.com/studentjobs (Also follow companies that you are interested!)
- WayUp (Entry-level jobs and Internship): https://www.wayup.com/
- Indeed (General job/Internship site): www.indeed.com
- Idealist (non-profit jobs/internships): www.idealist.org
- Company websites
- **Professional Associations:** https://www.careeronestop.org/Toolkit/Training/find-professional-associations.aspx
- Glassdoor: http://myusf.usfca.edu/student-life/career-services
- GoinGlobal (internships outside the US and H1B1 info for International Students): https://mvusf.usfca.edu/student-life/career-services/find-a-iob
- **Ziprecruiter:** https://www.ziprecruiter.com/Jobs/Internship
- **COVINTERN:** https://covintern.com/jobs/
- Government: www.Studentjobs.gov Local: https://www.govtjobs.com
- **Entertainment:** www.mediabistro.com
- **Startups:** www.ventureloop.com angel.co
- More Resources: https://myusf.usfca.edu/career-services/internship-by-career-major

#### Tip for looking for jobs/internships online:

- Create an online email job alert
  Have internships emailed to you daily or weekly based on your set criteria!

# How to Find an Internship



#### **Visit Company Websites**

**Google** – Bold Intern (Sales, Marketing, Human Resources)

**Facebook** – Marketplace Analyst Intern (Data Science, Computer Science)

**UCSF** – Summer Research Program (Biology, Chemistry, or related)

**Salesforce** - Emerging Businesses Finance and Operations Intern (Business Admin , Finance or Economics)

**Yelp** – Product Manager Intern (Computer Science)

Slack – Program Marketing Intern (All Majors)

## Use Your Network!



- Ask family and friends
- Ask your professors if they know where previous students have interned
- Make a post on social media
- Use the Alumni tool on LinkedIn and find USF Alumni working at the company that you want to intern with (send a connection request)
  - Tips on using the <u>LinkedIn Alumni Tool</u> (use the search bar to find University of San Francisco then Find Alumni) <a href="https://university.linkedin.com/content/dam/university/global/en-US/site/pdf/alumni-tool-final.pdf">https://university.linkedin.com/content/dam/university/global/en-US/site/pdf/alumni-tool-final.pdf</a>
  - Request an informational interview to learn more about their career path and the company culture where they work.
- Join Network USF <a href="https://network.usfca.edu/page/networkinghub">https://network.usfca.edu/page/networkinghub</a>

# How to Stand Out on Your Application



- Have Career Counselor review your resume and cover letter!
- Tailor your resume and cover letter for the internship
- Update your Handshake, LinkedIn profile, and website if you have one!
- Make sure to talk about your passion/interest for the company/organization in your cover letter (no generic cover letters)!
- Use keywords from the job description in your cover letter and resume
- If someone from the company or someone they know recommended that you apply mention their name in your cover letter
- If the position is listed on LinkedIn, see if the HR person is listed and send they a connection request and let them know you applied and that you are excited about the position
  - Protip: Find the internship on LinkedIn or other site but apply via the company website

Schedule a mock interview with a Career Counselor or practice on <u>BigInterview</u>!



# Explore new frontiers and build your career.



### **Move Your** Career Forward Without Leaving Home with the Career Catalyst program

- Complete 6 activities to earn a digital badge
- We'll provide you with language to add to your LinkedIn + resume
- Register

#### CAMPUS INVOLVEMENT

Career Catalyst, University of San Francisco, San Francisco, CA October-November, 2020 Participant

- Completed 6 (change number if you completed more) career development and preparedness modules to enhance career competencies
- Learned (fill in skill here) through completing a variety of LinkedIn Learning courses
- Explored career options and majors through FOCUS Career Assessment
- Expanded network through employer fall series, increasing knowledge of (fill in) industry and new graduate career opportunities

#### Licenses & certifications



#### **Catalyst Career Development Program**

University of San Francisco Issued Jul 2020 · No Expiration Date

See credential



#### **Creating Great First Impressions**

LinkedIn

Issued Jul 2020 · No Expiration Date



#### How to Develop your Career Plan

LinkedIn

Issued Jul 2020 · No Expiration Date

# How much should I get paid

- The average wage for interns at the bachelor degree level is \$16.68/hour
- The average wage for interns at the master's level is \$24.21/hour
- The average wage for interns entering senior year is \$18.03/hour
- 55% of for-profit organizations provide relocation assistance for interns if it is an unpaid internship

Source: National Association of Colleges and Employers

# Unpaid Internships

Have to follow certain guidelines and they may vary in different states. In California they have to meet the following criteria:

- Both the employer and intern understand that there is no expectation of compensation;
- The internship provides training similar to that given in an educational environment;
- The internship is tied to the intern's formal education program or they receive academic credit for the internship;
- The internship accommodates the intern's academic commitments by corresponding to the academic calendar;
- The internship's duration is limited to the period in which the intern receives beneficial learning;
- The intern's work complements rather than displaces paid employees while providing significant education benefits; and
- Both the employer and intern understand that there is no entitlement to a paid job upon the conclusion of the internship.

Source: https://www.natlawreview.com/article/don-t-call-it-comeback-new-rules-could-revive-unpaid-internships

# Rock Your Internship & Increase the odds of Turning it into a FT Job



- Offer to help with additional projects or tasks outside of your job description
- Provide value on something the organization may currently be lacking, such as social media
- Clarify assignments that you are unsure about and communicate often with your internship supervisor (Ask for feedback)
- Show that you are capable of completing tasks efficiently and correctly by meeting deadlines and doing your best work
- Get to know what makes people around you successful by inviting them to get coffee or lunch and ask them for advice
- Keep in contact with your connections at the organization
- Send a thank you email if remote or a thank you card if in-person at the end of the internship and connect with supervisors and co-workers via LinkedIn.

Source: Glassdoor

## What if You Still Don't Have an Internship and it is June

- Take a summer job or <u>volunteer</u>
  - Focus on the skills you learned and how they are transferable (ex. communication skills)
- Job shadow someone in your field or conduct informational interviews
- Join a professional association and attend a conference (networking and/or find a mentor)
- Learn a new software that will make you more marketable
  - <u>LinkedIn Learning</u> (free while you are a student and accessed through myusf)
  - Participate in USF Career Services Career Catalyst program
- Attend networking events or meetups
- Take a course or class

# Breathe and Practice Self Care

#### Free resources to help students

- At-home workout classes from Peloton, Tonal, Core Power Yoga, & more.
- Guided meditations from Headspace & Ten Percent Happier
- Audiobooks from Audible

#### USF Counseling & Psychological Services

- Virtual Anxiety Toolbox
- CAPS available to you only while classes are in session so don't wait to make your appointment.
- Counseling may not be available outside of California but there are consult sessions for referral services and group sessions that anyone can attend.

Any Questions?



# Career Services Info

Hours: M-F, 8:30am-5pm 415-422-6216

<u>careerservices@usfca.edu</u> https://myusf.usfca.edu/csc

Monday-

**Appointment types: Zoom, Phone** 

Schedule appointment on Handshake

Follow us on Twitter, FaceBook, Instagram, SnapChat:
USFcareer

Join our LinkedIn group: University of San Francisco Dons Helping Dons Open Office Hours (Quick Questions): 12pm-1pm PST Monday-Friday via Zoom HERE

# Let's Look at Internships on Handshake

