READY, SET, APPLY.

New Year = New Opportunities
Career Services Overview

- Career and Major Exploration
- Career Assessments
- Resume & Cover Letter Review
- Interview Coaching
- Job and Internship Resources
- Networking Strategies
- On-Campus Job & Internship Recruitment
- Career and Industry Information
- Salary Negotiation
- LinkedIn Advice
We’re here to help you.
Resources Available Online

Career Services Website: https://myusf.usfca.edu/csc
Career Services Spring 2021 Events

**JOB FEST**
(Services Careers Session)
Tuesday, February 23th
11:30am – 2:00pm
Virtual Event
[Register on Handshake](#)

**JOB FEST**
(Business Session)
Thursday, February 25th
11:30am – 2:00pm
Virtual Event
[Register on Handshake](#)

Career Pop-ins on Zoom

**Accounting Careers** – 2/2, 11:30am - 1:00pm
**Social Media Careers** – 3/11, 11:30am -1:30pm
**Finance & Analytics Careers** – 4/1, 11:30am -1:30pm
**Sustainability & Environmental Careers** – 4/15, 11:30am -1:30pm
Career Services Spring 2021 Workshops

JOB FEST Prep Workshops
• Tuesday, February 16, 11:45am-12:45pm
• Monday, February 22, 5:00pm-6:00pm

Resume 101
• Thursday, January 28, 11:45am – 12:45pm

Using Storytelling in Your Job Search
• Thursday, March 25, 11:45am – 12:45pm

Last Chance for Internships
• Thursday, April 22, 11:45am – 12:45pm

Check Handshake for a full list of workshops
Key Marketing Documents

- **Resume** (Add keywords/skills from the job description)
- **Cover Letter** (No generic cover letters – this is your opportunity to say why you want to work for their specific company)
- **LinkedIn Profile**
- **References** (Ask in advance and follow-up before submitting their names)
- **Thank You Email** (Send after an interview – within 48 hours)

Schedule an appointment with a Career Counselor to have your documents reviewed

Samples available in our USF Career Guide
Job searching during the pandemic
It’s going to be okay.

Take a step back to re-align your expectations.
I’d advise students to keep their head up. Many employees are now working remotely and may have additional time to do virtual networking or video meetings to share more about their experience, career path or advice.

SHAЕ OTSUКА, TESLA
COVID-19 and Industries Affected

Job losses in restaurants, bars, hotels, travel, and entertainment venues, while most other sectors are still adding workers. – U.S. Labor Department

Industries doing well:

<table>
<thead>
<tr>
<th>Game Companies</th>
<th>Healthcare Providers</th>
<th>Solar Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Retail Stores</td>
<td>Tech Companies</td>
<td>Home Fitness</td>
</tr>
<tr>
<td>Behavioral Health Providers</td>
<td>Streaming Services</td>
<td>Delivery Services</td>
</tr>
</tbody>
</table>
Employer Hiring Update

- **Who is hiring?**
  - Find out from LinkedIn & levels.

- **Who isn’t hiring?**
  - Live updates from Candor here.

- **Who is hiring remotely?**
  - Find remote or virtual jobs/internships on Handshake, Internship Exchange, and at covintern.com
  - Get matched to opportunities and support at OnwardCA.org
Any Experience is Good Experience

- Build out your portfolio
- Skill-building
  - LinkedIn Learning
  - Transferrable skills from jobs/internships
- Leverage your network
- San Francisco has year-round opportunities
What You Can Do

✦ **USF Career Guide**
  › Resume, Cover Letter, LinkedIn Profile samples, Interview advice, and so much more!!

✦ **Utilize Handshake**
  › Complete your profile
  › Network with other students (USF and other universities)
  › Search for opportunities using keywords REMOTE or VIRTUAL

✦ Widen your horizons and think long-term
Searching for Jobs on Handshake

Don’t miss out!
New jobs are getting added all the time.
Save your search and be the first to know.

Account Manager
L J Ross Associates, Inc.
Jackson, MI

Application deadline: February 11, 2021
Posted date: January 12, 2021
Estimated salary: $15.00 Per hour

Data Processor
L J Ross Associates, Inc.
Jackson, MI

Application deadline: February 11, 2021
9:00 PM
US work authorization
Join Network USF

Build your USF Community
The Networking Hub offers alumni and students the opportunity to connect with one another for career conversations anywhere, at any time.

Use the Networking Hub as your one stop for connecting with USF Alumni online:

- Alumni can offer career advice through topical meetings with students or connect with fellow alumni for their own professional development goals
- Students can request to receive career advice through topical meetings with alumni
- All users can expand their own professional and social networks
- Alumni can find alumni in their region, former classmates, and alumni with a shared USF experience

Access Here: Network USF
Hi! My name is _______________________ and I’m a (First or Second-Year/Junior/Senior/Graduate student) studying _______________. I’m interested in _______________. In my last internship/job/class project, I was able to gain experience in _______________. I know your company specializes in _______________. I would be very interested in hearing more about _______________.

More examples in our Career Guide
Make a Virtual First Impression
Polish your Professional Brand

🔹 LinkedIn
  ▶ Polish your LinkedIn Profile
  ▶ Connect and Network with USF Alumni
  ▶ Follow Influencers and Companies

🔹 Create your own website
  ▶ Weebly, Wix, Squarespace, Adobe Portfolio (with Creative Cloud)
Skill up and Practice Interviewing

♦ Skill up to stand out with LinkedIn Learning
  › FREE for USF students through myUSF
  › Earn badges for your LinkedIn Profile

♦ Practice your Interviewing Skills
  › NEW! Big Interview: online, on-demand interview practice tool. Choose from hundreds of questions across many industries and professions.
  › Virtual Interview Tips
  › Setup a 1:1 Mock Interview with a counselor on Handshake
Breathe and Practice Self Care

- **Free resources to help students**
  - At-home workout classes from Peloton, Tonal, Core Power Yoga, & more.
  - Guided meditations from Headspace & Ten Percent Happier
  - Audiobooks from Audible

- **USF Counseling & Psychological Services**
  - Virtual [Anxiety Toolbox](#) and [self-help resources](#)
  - CAPS available to you only while classes are in session so don't wait to make your appointment
  - Counseling may not be available for students in all states
Continue networking and continue reaching out. Play the long game and know that it may take a while to get to your "dream job" and it is okay to detour.

ERIKA CRUZ, IDEO
Questions