Using Storytelling in Your Job Search
Career Services Overview

- Career and Major Exploration
- Career Assessments
- Resume & Cover Letter Review
- Interview Coaching
- Job and Internship Resources
- Networking Strategies
- Employer Events
- Career and Industry Information
- LinkedIn Advice
Upcoming Events
Register on Handshake

Meet the Finance Alums – 3/31 5:00pm
Finance & Analytics Pop-in – 4/1 11:30am
First Gen to First Job Workshop – 4/6 5:00pm
Sustainability Careers Panel – 4/13 11:45am
Sustainability & Environmental Careers Pop-in – 4/15 11:00am
What's your story?
What makes you YOU
Barista
Tell me about a typical day. What do you like? What motivates you?
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Sometimes I make drinks, sometimes I work the register or restock merchandise.

I really like working with my team & that every day is different.

My store is really busy.

I really like coffee!

There are a lot of regulars at my store.
Barista

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Ability to take on new tasks
Learn new things
Attention to detail
Flexibility
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- Flexibility
- Teamwork
- Like variety in work
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Work in fast paced environment
Customer service experience
Time management

USF Career Services Center
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My store is really busy → Work in fast paced environment
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I really like coffee! → Something about you!
Understanding of product

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And I’m also taking a full course load
Questions that could help you tell your career story

- Why did I choose to study what I study?
- What did I learn in my last job/internship/volunteer opportunity/organization/class?
- What do I do when I’m not studying? Does this relate to my job search at all?
- What are my hobbies and interests?
- What motivates me to pursue or stay in this industry or job role?
- Was there a specific moment or experience that led me to know I do (or DO NOT) want to pursue ___________?
Opportunities to share your story
LinkedIn

• Headline
• About Me
• Recommendations
• Posts and comments
Resume & Cover Letter

- Summary in Resume (optional)
- Bullet points under your different experiences
- Use cover letter as a marketing document
Interviews

• “Tell me about yourself.”
• “Is there anything else you would like us to know as we make a hiring decision?”
• “Do you have any questions for us?”
• Behavioral Interview Questions & STAR
Networking

- Practice your introduction!

What are the main takeaways you want new career contacts to remember about you?
Examples in the Career Guide
Questions?