



Using



Storytelling



in Your



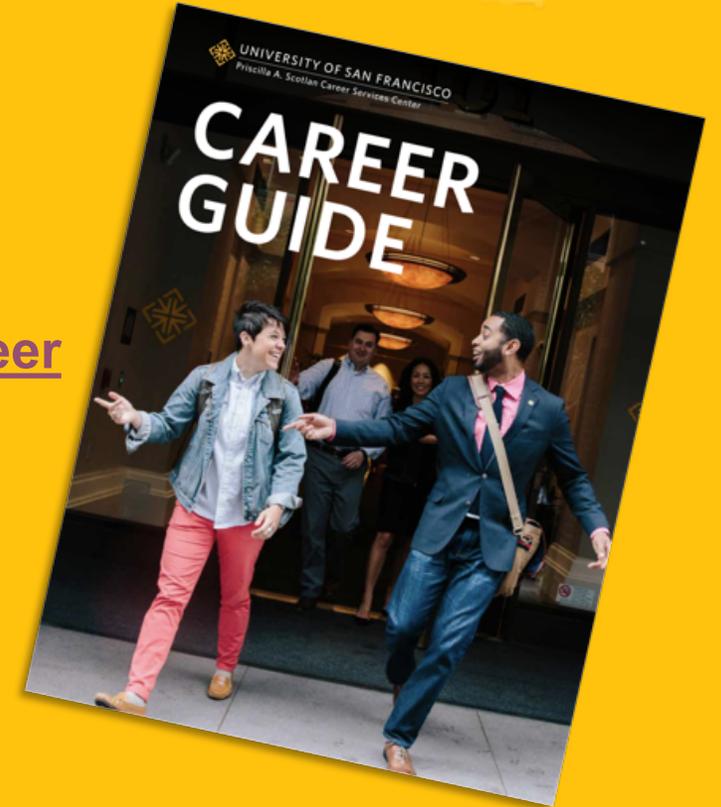
Job Search



Career Services Overview

- Career and Major Exploration
- Career Assessments
- Resume & Cover Letter Review
- Interview Coaching
- Job and Internship Resources
- Networking Strategies
- Employer Events
- Career and Industry Information
- LinkedIn Advice

[USF Career Guide](#)



Upcoming Events

Register on Handshake

Meet the Finance Alums – 3/31 5:00pm

Finance & Analytics Pop-in – 4/1 11:30am

First Gen to First Job Workshop – 4/6 5:00pm

Sustainability Careers Panel – 4/13 11:45am

Sustainability & Environmental Careers Pop-in – 4/15 11:00am

A group of young people, likely students, are gathered at what appears to be a career fair or networking event. In the foreground, a young man in a grey sweater is talking to a young woman. In the background, other students are engaged in conversations. A sign on the left reads "Your future." with a list of professions below it. The entire image has a warm, orange-red color overlay.

**What's your
story?**

What makes you **YOU**

Barista

Barista

Tell me about a typical day. What do you like? What motivates you?

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise

I really like working with my team & that every day is different

My store is really busy

I really like coffee!

There are a lot of regulars at my store

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise

I really like working with my team & that every day is different

My store is really busy

I really like coffee!

There are a lot of regulars at my store



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise

I really like working with my team & that every day is different

My store is really busy

I really like coffee!

There are a lot of regulars at my store



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

Teamwork
Like variety in work
Like working with others

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

I really like working with my team & that every day is different



Teamwork
Like variety in work
Like working with others

My store is really busy



Work in fast paced environment
Customer service experience
Time management

I really like coffee!

There are a lot of regulars at my store

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

I really like working with my team & that every day is different



Teamwork
Like variety in work
Like working with others

My store is really busy



Work in fast paced environment
Customer service experience
Time management

I really like coffee!



Something about you!
Understanding of product

There are a lot of regulars at my store

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

I really like working with my team & that every day is different



Teamwork
Like variety in work
Like working with others

My store is really busy



Work in fast paced environment
Customer service experience
Time management

I really like coffee!



Something about you!
Understanding of product

There are a lot of regulars at my store



Ability to build customer relationships
Continued excellence in customer service

Barista

Tell me about a typical day. What do you like? What motivates you?

Sometimes I make drinks, sometimes I work the register or restock merchandise

I really like working with my team & that every day is different

My store is really busy

I really like coffee!

There are a lot of regulars at my store



Ability to take on new tasks
Learn new things
Attention to detail
Flexibility

Teamwork
Like variety in work
Like working with others

Work in fast paced environment
Customer service experience
Time management

Something about you!
Understanding of product

Ability to build customer relationships
Continued excellence in customer service

And I'm also taking a full course load

Questions that could help you tell your career story

- Why did I choose to study what I study?
- What did I learn in my last job/internship/volunteer opportunity/organization/class?
- What do I do when I'm not studying? Does this relate to my job search at all?
- What are my hobbies and interests?
- What motivates me to pursue or stay in this industry or job role?
- Was there a specific moment or experience that led me to know I do (or DO NOT) want to pursue _____ ?



**Opportunities
to share your
story**

LinkedIn

- **Headline**
- **About Me**
- **Recommendations**
- **Posts and comments**

Resume & Cover Letter

- **Summary in Resume (optional)**
- **Bullet points under your different experiences**
- **Use cover letter as a marketing document**

Interviews

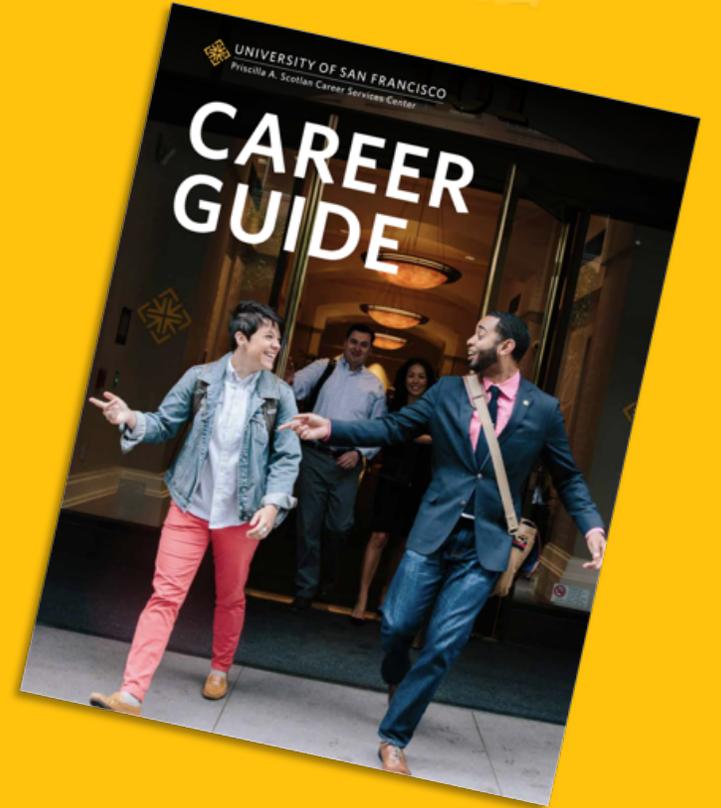
- **“Tell me about yourself.”**
- **“Is there anything else you would like us to know as we make a hiring decision?”**
- **“Do you have any questions for us?”**
- **Behavioral Interview Questions & STAR**

Networking

- **Practice your introduction!**

What are the main takeaways you want new career contacts to remember about you?

Examples in the Career Guide





UNIVERSITY OF
SAN FRANCISCO

Priscilla A. Scotlan
Career Services Center

Questions?