



## Hospitality Management

### Top 5 States to work

- 1 California
- 2 Texas
- 3 Florida
- 4 New York
- 5 Illinois



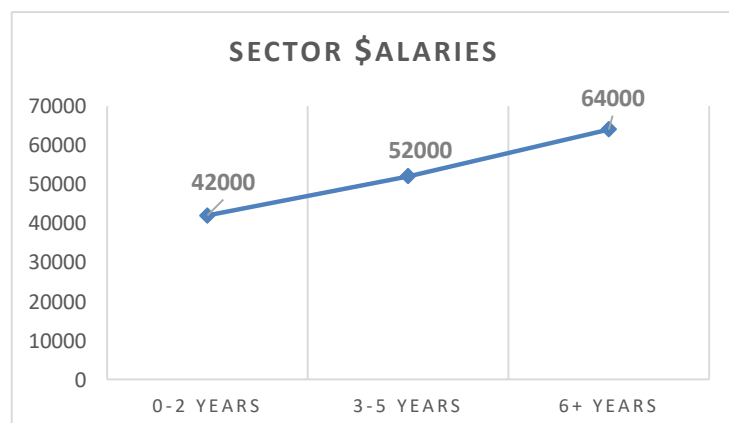
### Top 5 Sector Job Titles

- 1 Hotel Assistant Manager
- 2 Restaurant Manager
- 3 Guest Services Manager
- 4 Event Coordinator
- 5 Concierge

### Top 5 Employers

- 1 Hilton Hotel Corp.\*
- 2 Marriott International\*
- 3 Disney
- 4 Compass Group
- 5 Royal Caribbean

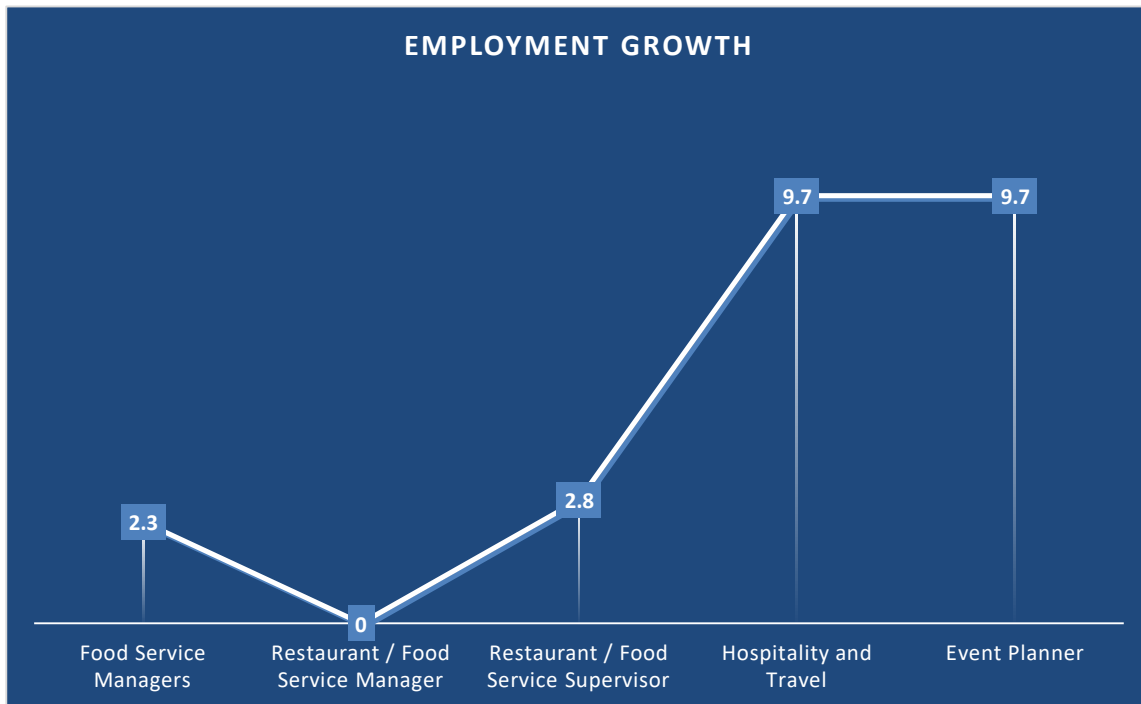
\*Fortune Companies





## Expected Growth over the next 10 years

	Selected Occupations	Total Labor	Relative Growth
Nationwide	8.84%	6.50%	Average
California	25.81%	10.70%	High



## Marketable Skills

### In Demand Specialized Skills

- Restaurant Management
- Budgeting
- Scheduling
- Guest Services
- Cost Control
- Customer Service
- Food Safety
- Staff Management
- Retail Industry Knowledge
- Supervisory Skills
- Food Service Experience
- Sales
- Event Planning
- Restaurant Operations
- Basic Mathematics

### In Demand Baseline Skills

- Communication Skills
- Teamwork / Collaboration
- Planning
- Physical Abilities
- Organizational Skills
- Problem Solving
- Building Effective Relationships
- Microsoft Office
- Microsoft Excel
- Computer Literacy
- Leadership
- Detail-Oriented
- Creativity
- Emotional Intelligence:
  - Self-awareness
  - Self-regulation
  - Motivation
  - Empathy
  - Social skills

### In Demand Softwares & Programming Skills

- Microsoft Office
- Microsoft Excel
- Microsoft Word
- Microsoft Powerpoint
- Salesforce
- SAP
- Microsoft Project



Information about our Hospitality USF Alumni:

Where they Live:

- 1 San Francisco
- 2 Los Angeles
- 3 New York
- 4 San Diego
- 5 Seattle

Where they Work:

- 1 Four Seasons Hotels \*
- 2 Marriott International\*
- 3 Kimpton Hotels & Restaurants\*
- 4 Bon Appétit Management Co
- 5 Fairmont Hotels & Resort

\*Fortune Companies

What they do:

- 31% Operations
- 11% Sales
- 9% Business Development
- 8% Support
- 41% Other

NACE\* defines career readiness, identifies key competencies

"Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace."

\*The National Association of Colleges and Employers

<p><b>CRITICAL THINKING/ PROBLEM SOLVING</b></p> <p>analyzing, decision-making, &amp; solution-focused</p>	<p><b>ORAL/Written COMMUNICATIONS</b></p> <p>effectively &amp; clearly articulating thoughts &amp; ideas</p>	<p><b>TEAMWORK/ COLLABORATION</b></p> <p>capable of building collaborative relationships &amp; managing conflict</p>	<p><b>DIGITAL TECHNOLOGY</b></p> <p>efficiently utilize existing digital technologies &amp; adapt to emerging technologies</p>
<p><b>LEADERSHIP</b></p> <p>leverage strengths of others to motivate &amp; achieve common goals</p>	<p><b>PROFESSIONALISM/ WORK ETHIC</b></p> <p>demonstrate personal accountability and effective work habits</p>	<p><b>CAREER MANAGEMENT</b></p> <p>identify career goals &amp; areas necessary for professional growth</p>	<p><b>GLOBAL/ INTERCULTURAL FLUENCY</b></p> <p>demonstrate openness, inclusiveness, sensitivity, &amp; interacts respectfully with all people</p>