



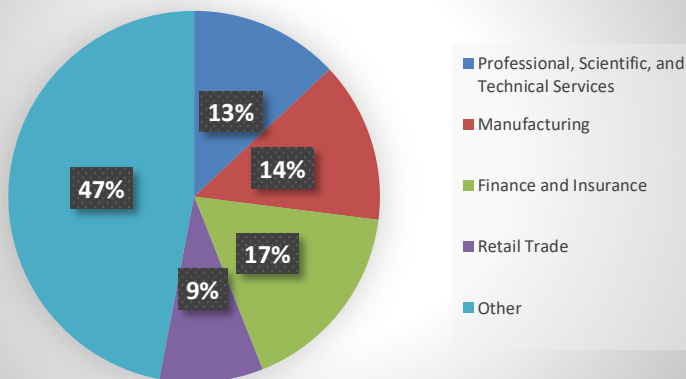
## International Business

### Top 5 States to work

- 1 California
- 2 Texas
- 3 New York
- 4 Florida
- 5 Illinois



### Top Hiring Industries



### Top 5 Job Titles

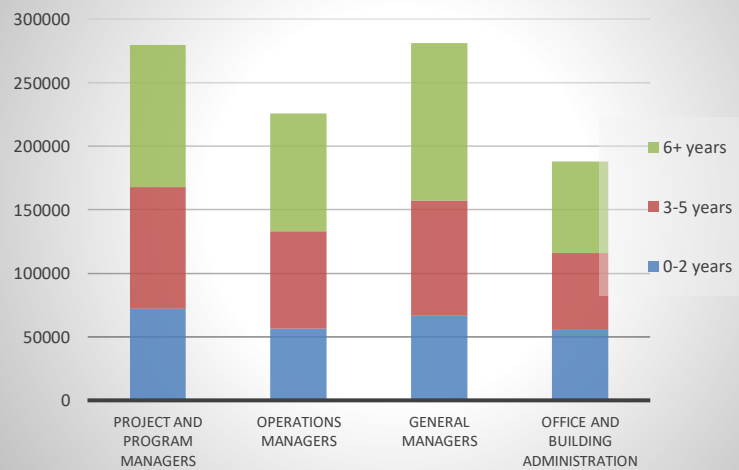
- 1 Operations Manager
- 2 Program Manager
- 3 Operations Supervisor
- 4 Program Coordinator
- 5 Manager In Training

### Top 5 Employers

- 1 Amazon\*
- 2 Anthem Blue Cross\*
- 3 JP Morgan Chase\*
- 4 XPO Logistics\*
- 5 FedEx\*

\*Fortune Companies

### Salaries

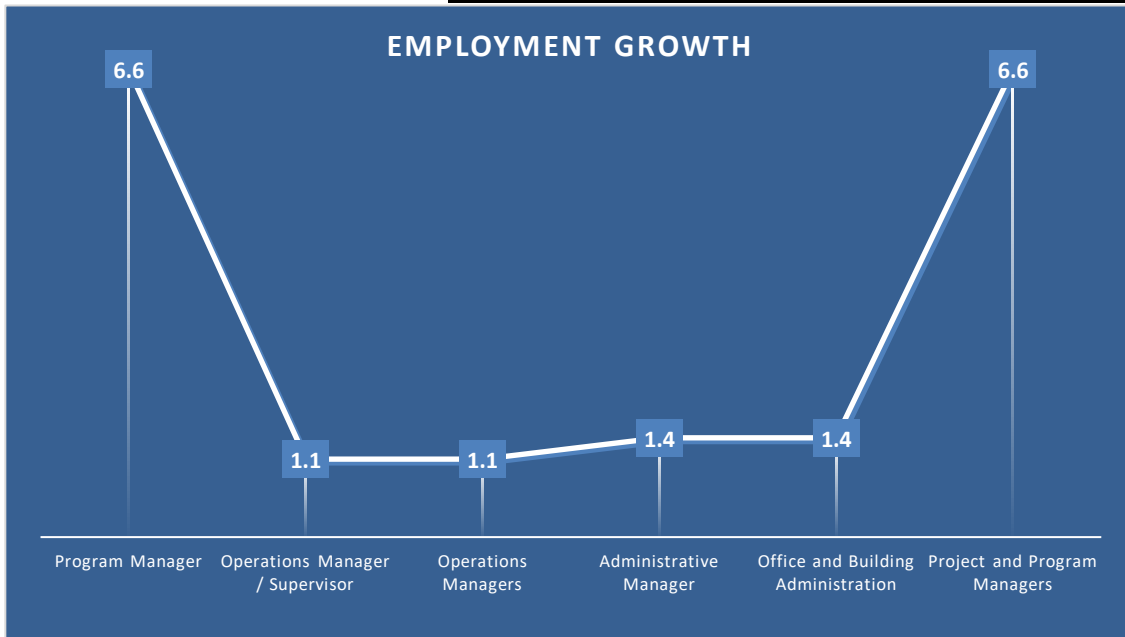




## Expected Growth

over the next 10 years

	Selected Occupations	Total Labor	Relative Growth
Nationwide	6.20%	7.40%	Average
California	14.42%	10.70%	Average



## Marketable Skills

### In Demand Specialized Skills

- Budgeting
- Project Management
- Scheduling
- Program Management
- Operations Management
- Customer Service
- Staff Management
- Supervisory Skills
- Sales
- Customer Contact
- Business Development
- Retail Industry Knowledge
- Process Improvement
- Strategic Planning
- Accounting

### In Demand Baseline Skills

- Communication Skills
- Planning
- Teamwork / Collaboration
- Problem Solving
- Organizational Skills
- Microsoft Excel
- Microsoft Office
- Building Effective Relationships
- Writing
- Detail-Oriented
- Written Communication
- Research
- Creativity
- Leadership
- Emotional Intelligence:
  - Self-awareness
  - Self-regulation
  - Motivation
  - Empathy
  - Social skills

### In Demand Softwares & Programming Skills

- Microsoft Excel
- Microsoft Office
- Microsoft Powerpoint
- Microsoft Word
- Microsoft Project
- Software Development
- Salesforce



**Information about our International Business USF Alumni:**

**Where they Live:**

- 1 San Francisco
- 2 Los Angeles
- 3 New York
- 4 Germany
- 5 China

**Where they Work:**

- 1 Google\*
- 2 Wells Fargo\*
- 3 Apple\*
- 4 Salesforce \*
- 5 First Republic Bank

\*Fortune Companies

**What they do:**

- 14% Business Development
- 12% Sales
- 12% Marketing
- 11% Operations
- 51% Other

**NACE\* defines career readiness, identifies key competencies**

"Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace."

\*The National Association of Colleges and Employers

<p><b>CRITICAL THINKING/ PROBLEM SOLVING</b></p> <p>analyzing, decision-making, &amp; solution-focused</p>	<p><b>ORAL/WRITTEN COMMUNICATIONS</b></p> <p>effectively &amp; clearly articulating thoughts &amp; ideas</p>	<p><b>TEAMWORK/ COLLABORATION</b></p> <p>capable of building collaborative relationships &amp; managing conflict</p>	<p><b>DIGITAL TECHNOLOGY</b></p> <p>efficiently utilize existing digital technologies &amp; adapt to emerging technologies</p>
<p><b>LEADERSHIP</b></p> <p>leverage strengths of others to motivate &amp; achieve common goals</p>	<p><b>PROFESSIONALISM/ WORK ETHIC</b></p> <p>demonstrate personal accountability and effective work habits</p>	<p><b>CAREER MANAGEMENT</b></p> <p>identify career goals &amp; areas necessary for professional growth</p>	<p><b>GLOBAL/ INTERCULTURAL FLUENCY</b></p> <p>demonstrate openness, inclusiveness, sensitivity, &amp; interacts respectfully with all people</p>