



Success Centers

1449 Webster Street
San Francisco, CA 94115
(415) 549-7000
www.successcenters.org

Media Project: Organization Orientation

1st September 2018

ORGANIZATION OVERVIEW

Success Centers' mission is to empower marginalized or disconnected community members through education, employment, and art, helping them to develop a sense of hope and purpose for their future. Success Centers was founded in 1983 by San Francisco Superior Court judges to ensure that youth in the juvenile justice system developed marketable job skills. Since then, Success Centers has grown to provide services to disconnected and marginalized community members in San Francisco and San Mateo Counties. Today, Success Centers is a recognized and respected leader in the San Francisco Bay Area and the nation, known for our education, employment and art programs, which produce outstanding results for over 1300 community members annually.

GOAL

To create a consistent, branded video that provides an overview of Success Centers programming, history, and mission.

SPECIFICATIONS

- Looking for a team of 2-3 students to work collaboratively with SCSF
- Create a 5-7 minute documentary/orientation

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- To be used on our website, on our Vimeo channel, and during orientations (free and available to all)
 - Intended for new staff, volunteers, participants, and partners to provide an overview of the organization

PROJECT OVERVIEW

Content

- Success Centers mission
- Organization history
- Current programs and projects
- Locations
- Where to get more information

Scope of Work

- All meetings will take place on Success Centers' sites in San Francisco
- Meeting to create project outline
- Project management
- Work with Community Relations Team to develop scripts and outlines for interviews
- Conduct interviews with key staff
- Cut and edit footage for rough draft
- Provide a demonstration to Community Relations Team
- Final edits by December 1, 2018

For more information or if you would like to participate in this project, contact Zorrae Bowie, AmeriCorps VISTA Community-Liaison, at zorae.bowie@usfca.edu.