



UNIVERSITY OF SAN FRANCISCO

COMMENCEMENT

School of Management
December 13, 2024 ♦ 12:00 P.M.

MISSION STATEMENT OF THE UNIVERSITY OF SAN FRANCISCO

MISSION

Since 1855, the University of San Francisco has dedicated itself to offering a daring and dynamic liberal arts education in the Jesuit, Catholic tradition. As a community, we empower and hold accountable our students, faculty, librarians, staff, administrators, alumni, and community partners to be persons for and with others, to care for our common home, including the native lands on which our campuses reside, and to promote the common good by critically, thoughtfully, and innovatively addressing inequities to create a more humane and just world.

We seek to live USF's Mission by nurturing a diverse, ever-expanding community where persons of all races and ethnicities, religions, sexual orientations, genders, generations, abilities, nationalities, occupations, and socioeconomic backgrounds are honored and accompanied. We are committed to educating hearts and minds to cultivate the full, integral development of each person and all persons; pursuing learning as a lifelong humanizing and liberating social activity; and advancing excellence as the standard for teaching, scholarship, creative expression, and service. Inspired by a faith that does justice, we strive to humbly and responsibly engage with, and contribute to, the cultural, intellectual, economic and spiritual gifts and talents of the San Francisco Bay Area and the global communities to which we belong.

Approved by the Board of Trustees, September 24, 2021.

166th Annual Commencement Exercises

UNIVERSITY OF SAN FRANCISCO

SCHOOL OF MANAGEMENT

DECEMBER 13, 2024, 12:00 P.M.

Today, the University welcomes you — the graduates and candidates of the class of 2024 — into the ranks of the proud alumni of the University of San Francisco.

We also welcome your families and friends to the celebration, mindful and appreciative of their contribution to your achievement, through their support, sacrifice, and encouragement.

The University of San Francisco has made every attempt to include in this program all persons deserving of recognition. If there have been any errors or omissions, please accept our sincerest apologies.

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*Vice Provost, Student Success, Inclusive Excellence,
and Curricular Innovation*

Anastasia Vrachnos, M.S.
*Vice Provost, Global Education, Immersions and
Strategic Initiatives*

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Dean, University Library

Otgontsetseg Erhemjamts, Ph.D.
Dean, School of Management

**Eileen K. Fry-Bowers, Ph.D., JD, RN,
CPNP-PC, FAAN**
Dean, School of Nursing and Health Professions

Johanna Kalb, JD
Dean, School of Law

Shabnam Koirala Azad, Ph.D.
Dean, School of Education

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Interim Dean, College of Arts and Sciences

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*Associate Vice President, Tax Compliance, Internal Audit,
and Payroll Services*

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Associate Vice President, Accounting and Business Services

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Associate Vice President, Student Life and Dean of Students

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*Associate Vice President and Director, Educational
Technology Services, Information Technology Services*

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Associate Vice President, Finance and Treasury

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Associate Vice President, Facilities Management

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Associate Vice President, Marketing

Srini Navaneethan, P.M.P.
*Associate Vice President and Director, Application Services,
Information Technology Services*

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Associate Vice President, Human Resources

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*Associate Vice President, Labor and Employee Relations
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*Associate Vice President, Annual Giving, Campaign
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Assistant Vice President, Marketing Communications

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Rector, Loyola House Jesuit Community

Angélica Nohemi Quiñónez, Ed.D.
Director, University Ministry

Lawrence Williams, Esq.
Director, Athletics

Program

ORDER OF CEREMONY

Procession

The University Mace
The Flags of the University
The University Commencement Marshals
The Class of 2024
The Faculty of the Schools
The Academic Directors of the Schools
The Alumni Board of Governors
The Deans of the Schools
The University Leadership Team
The Members of the University Board
of Trustees
The Commencement Speaker
The President of the University

Prelude Processional

Baroque Ceremonial Music
"Pomp and Circumstance" by Sir Edward Elgar

Master of Ceremonies

Eileen Chia-Ching Fung
Provost and Vice President, Academic Affairs

National Anthem

Zachary Burns
Associate Professor

Invocation

Rev. Dónal Godfrey, S.J.
University Chaplain

Official Opening of the Ceremony

Member, Board of Trustees

Undergraduate Student Speaker

Yana O. Vaynshteyn
*Candidate, Bachelor of Science in
Business Administration*

Graduate Student Speaker

Jeffrey Rohan Babu
Candidate, Master of Business Administration

Presentation of the Commencement Speaker

Eileen Chia-Ching Fung
Provost and Vice President, Academic Affairs

Commencement Address

Faisal Shah
Founder and Chairman, Tracer AI

**Presentation of Candidates
for Undergraduate Degrees**

Otgontsetseg Erhemjamts

Dean of the School

and

Shivani Shukla

Associate Dean for Undergraduate Programs

**Formal Conferral of
Undergraduate Degrees**

Rev. Paul J. Fitzgerald, S.J.

President of the University

**Presentation of Candidates
for Graduate Degrees**

Otgontsetseg Erhemjamts

Dean of the School

and

Richard W. Stackman

Associate Dean for Graduate Programs

**Formal Conferral of
Graduate Degrees**

Rev. Paul J. Fitzgerald, S.J.

President of the University

Salutation to the Graduates

Rev. Paul J. Fitzgerald, S.J.

President of the University

Benediction

Imam Sundiata Rashid

Muslim Chaplain

Recessional

"Crown Imperial" by Sir William Walton

UNDERGRADUATE DEGREES BACHELOR OF ARTS

Management

Ashley Ann Moseley ❖❖

BACHELOR OF SCIENCE

Management

Jennifer Cordie Nolte Bailey
Kavin R. Black

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Accounting

Aylen Ayub*
Young Ji Chung***
Alexander Gomez
Taylor Gudino
Blair Alexandria Kearns**
Dylan Ignacio Saldana***
Palisorn Samerwong***
Nelson Robert Sheff
Myles Lee Smith*
Giselle Margareth Sutjadi*
Matthew Michael Trujillo
Yana O. Vaynshteyn***
Owen Fairchild Wilkowski**

Business Analytics

Fernando Alarcon Lozano*
Destin Kyle James Harris
Henrietta Oyebisola Olawuyi

Entrepreneurship and Innovation

Lauren Marie Alegria*
Isabella Simmons Antikoll
Amelie Clyde Harris*
Enrique Brilliant Janis
Erica Elizabeth Jimenez
Johnathon William May***
Manuel Rivero
Izabel Bitonio Rosario
Owen Reilly Sordillo***
Sicong Sun
Chenxi Zhong

UNDERGRADUATE DEGREES BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Finance

Fernando Alarcon Lozano*
Aylen Ayub*
Tiffany Rosie Boudagian***
Viet Hoang Dao
Xander Xavier Gomez
Taylor Gudino
Maximillian Dien Mattich
Emilio Alexander Priyatna***
Simran Jai Pujara
Brittany Sherlin Ruiz*
Maaike Marianne Sprenger***
Yana O. Vaynshteyn***
Owen Fairchild Wilkowski**
Imani Rene Wyatt
Leonardo King Yniguez
Heyuan Zhu

Hospitality Management

Mark Patrick Domecus*
Benjamin Wei-Guang Hecker*

International Business

Josias Abraham Acosta*
Kunyang Li
Kiana Nicole Niño
Delayn Anthony-Partlow Davenport
Ilce Sofia Perez Calderon*
Imani Rene Wyatt

UNDERGRADUATE DEGREES BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Management

Kern Atwal
Daniel Cará
Rachelle Nicole Hammond*
Ruslana Kutakhina
Yuyan Liu
Ousseynou Niang
Fatimah Naziru Isyaka Rabiú
James David Rudger
Nicholas Abordo Sabando*
Gabriel Marcel Bracken Serra*
James Warren Solis
Maaíke Marianne Sprenger***
Han Wang
Camille Rose Williamson***
Elaine Yuleahn Yoo

Marketing

Rupali Jwalant Bakshi
Rayden Hisashi Daijo*
Anise Rossete De La Houssaye*
Hengxu Fan*
Gwyneth Scott Havlik**
Aditya Kumar
Hien Huu Thu Nguyen
Chinenye Judith Nnodebe
Alyssa Leah Potestio**
Nicolás César Sánchez
Haley E. Werner*
Kai Yang
Jasmine Ashley Yousefi

GRADUATE DEGREES MASTER OF BUSINESS ADMINISTRATION

Jeffrey Rohan Babu
America Colin-Lykowski
Michael Thomas Gray
Meredith L. Hursh

Randal Scott Mertz
Surya Jagannathan Rangasamy
Andres Sheppard

MASTER OF PUBLIC ADMINISTRATION

Branden Michael Garcia

Elena Anne Harumi Nielsen

GRADUATE DEGREES MASTER OF SCIENCE

Entrepreneurship and Innovation

Nataliia Synhaivska Courtz

Information Systems

Angad Ulhas Gunbharit

Kayvon Haraz

Parnal Divakar Khole

Anuja Arun Naik

Priyanka Dilip Sengupta

Christopher F. Solis

Jaideep Singh Wadhwa

Lili Yan

UNDERGRADUATE COMMENCEMENT HONORS

University Honors

* Cum Laude ** Magna Cum Laude *** Summa Cum Laude

To be considered for University Honors, undergraduate candidates must have completed at least 60 credits of academic course work graded "A" through "F" at the University of San Francisco and have a minimum USF grade point average of:

- 3.85 for Summa Cum Laude
- 3.75 for Magna Cum Laude
- 3.50 for Cum Laude

School of Management Honors

❖ School Honors ❖❖ School High Honors

To be considered for School of Management Honors, professional bachelor's degree candidates must have a minimum USF grade point average of:

- 3.90 for School High Honors
- 3.70 for School Honors

Candidacy

Candidacy for degrees and academic honors is based on a preliminary review of the academic records of students petitioning for graduation in the respective term. Degrees and honors are considered official when all grades are received and all requirements for degree fulfillment and/or honors are met. Some students listed as candidates may already have been notified that they have met all requirements, but, because of printing deadlines, are listed here as candidates.

FAISAL SHAH

FOUNDER AND CHAIRMAN, TRACER AI

Entrepreneur Faisal Shah has served as a member of the University of San Francisco Board of Trustees since 2016, and has been committed to bolstering the USF School of Law since his graduation in 1986. The Boise-based co-founder and chairman of digital brand protection platform Tracer has launched at least four successful startups (including a non-profit), is the inventor of several patents, and has served as a board member for multiple charitable organizations. Mr. Shah says that his time at USF gave him both the foundation and the confidence to thrive in the world of entrepreneurship.

Born in Port of Spain in Trinidad and Tobago, Mr. Shah's parents moved him and his two sisters first to Venezuela and then to Puerto Rico as his father moved up the ranks at pharmaceutical company Pfizer Inc. Mr. Shah attended the University of Colorado at Boulder and majored in business; the pre-law classes he took as part of his program stimulated his interest in a career in law. The University of San Francisco School of Law was his first choice, and he credits the school with his "aha moment," noting that it was as a 2L that he found his life's purpose.

After passing the California Bar Examination, that purpose took him to the Southern California law office of Lillick McHose & Charles (now known as Pillsbury Winthrop Shaw Pittman). At 35, Mr. Shah was named partner after eight years with the firm, where he practiced commercial law.

His legal education and experience was integral in the next chapter of his life, when his college roommate asked if Mr. Shah would take a leap of faith and leave Pillsbury to become general counsel of his nutritional supplement startup in Boise.

Luckily for the tech world, his initial foray into the startup culture was a successful one, and one that served as a crash course on how to start a business. He put that knowledge to use in 1999 when he formed his first startup, MarkMonitor (MM), which used software to find trademark infringements on the then-nascent Internet. After selling MM to Thompson Reuters in 2012, he went on to found First to File, a patent management system for Fortune 500 companies, and AppDetex (now known as Tracer), a brand protection company that monitors copyright and trademark infringements on the mobile app, marketplace and social media platforms, among other areas.

When not problem-solving and business-building, Mr. Shah is deeply involved in his adopted hometown of Boise, Idaho. He cofounded Trailhead Boise, a co-entrepreneurial working space that aims to democratize access to entrepreneurship. Both on his own and through Trailhead Boise, Mr. Shah has helped numerous entrepreneurs launch their startups in Idaho. He also founded local startup programs such as Reaching Idaho Students through Sponsorship and Entrepreneurship (RISE), which introduces local Idaho companies to high school students in order to encourage them to return to Idaho to work after graduation; YouLeadIdaho, a program designed to help rural high school students learn how to ideate and start companies and provide them with scholarship funds for college or trade school; and Blaunched, an organization that helps young professionals learn how to start their own companies.

Mr. Shah lives in Boise with his wife, Kristin Muchow, elected director of the Greater Boise Auditorium District, and their son, Aidan.

UNIVERSITY-WIDE AWARD

Father Maraschi Award

In memory of the Reverend Anthony Maraschi, S.J., this award is given to the senior who, as a transfer student, has maintained the highest average for scholarship throughout the remainder of the undergraduate curriculum at the University of San Francisco, and is awarded to:

Young Ji Chung

MCLAREN SCHOOL OF MANAGEMENT UNDERGRADUATE STUDENT AWARDS

A.A. Berti Award for Outstanding Scholarship

An inscribed desk set, the gift of A. Russell Berti, BA'26, JD'28, LLM'29, in memory of his father, Augustin B. Berti, to the graduating senior of the McLaren School of Management who has earned the highest record of scholarship, is awarded to:

Young Ji Chung

Dean's Medal of Excellence

The Dean's Medal of Excellence is awarded by the McLaren School of Management to the graduating senior who has best exemplified through their academic accomplishments, extracurricular work, and personal lives the core values, mission, and vision of the University of San Francisco. This honor is awarded to:

Owen Reilly Sordillo

Maaike Marianne Sprenger

Dean's Service Award

The Dean's Service Award recognizes the achievements and contributions of individual students who have demonstrated a dedicated commitment to the greater good, a reflection of the University's Jesuit values. The recipient of this award will have effected a positive impact and made a difference whether it be to the University of San Francisco, the School of Management, a local community or organization, or a national or global organization. In recognition of outstanding service, this award is presented to:

Blair Alexandria Kearns

Valedictorian

The School of Management honors one undergraduate student as its Valedictorian, who exemplifies the highest standards of leadership and scholarship in the Jesuit tradition. A leader in the finest sense of the word, the Valedictorian demonstrates selfless service to the University community while reflecting excellence in all academic pursuits, and is firmly committed to the mission of the University. In particular, the Valedictorian has helped to create a campus-wide environment that values each individual, heightens ethical standards, instills a passion for justice, and integrates faith with life. The class Valedictorian is awarded to:

Yana O. Vaynshteyn

MCLAREN SCHOOL OF MANAGEMENT HONOR SOCIETIES

Beta Alpha Psi (ΒΑΨ)

Beta Alpha Psi is an international honorary and service organization for accounting, finance, business analytics, and information systems students at universities accredited by the Association to Advance Collegiate Schools of Business (AACSB). To be eligible for Beta Alpha Psi membership, a student must have a declared concentration in accounting, finance, business analytics, or information systems with an attained cumulative grade point average of at least 3.0. The graduating member of Beta Alpha Psi is:

Yana O. Vaynshteyn

Beta Gamma Sigma (ΒΓΣ)

Beta Gamma Sigma is the international scholastic honor society in the field of Business Administration recognized by the Association to Advance Collegiate Schools of Business (AACSB). To be eligible for Beta Gamma Sigma membership, an undergraduate student must rank in the top 10% of the junior or senior class. The graduating members are:

Young Ji Chung

Ashley Ann Moseley

Palisorn Samerwong

Maaike Marianne Sprenger

Yana O. Vaynshteyn

ENRICHMENT PROGRAMS

Honors College Scholars

The Honors College provides exceptional undergraduate students with a rigorous and transformative education grounded in the arts and humanities. Through interdisciplinary inquiry, community engagement, and independent research, Honors College Scholars broaden their intellectual perspectives and develop a sense of ethical responsibility as global citizens. The graduating Honors College Scholars are:

Blair Alexandria Kearns
Ilce Sofia Perez Calderon
Yana O. Vaynshteyn

School of Management Honors Program

The School of Management Honors Program is a learning community of students chosen for their high scholastic standing, their motivation to significantly exceed expectations, and their commitment to an intensive and comprehensive study of the functional core of business. School of Management Honors Program students maintain a high level of academic achievement to complete this study through honors coursework exploring Leadership, Marketing, Finance, Business Law, and Systems, as well as a Senior Honors Capstone experience. Additionally, students in the honors program participate in a co-curricular activities component that provides experience organizing professional, leadership, and community development events. The graduating students in the School of Management Honors Program are:

Fernando Alarcon Lozano
Benjamin Wei-Guang Hecker
Johnathon William May
Alyssa Leah Potestio
Owen Reilly Sordillo
Maaike Marianne Sprenger
Yana O. Vaynshteyn

MASAGUNG SCHOOL OF MANAGEMENT GRADUATE STUDENT AWARDS

Dean's Excellence in Innovation Award

An award is given to a graduating candidate of the Masagung Graduate School of Management who has demonstrated exceptional creativity, originality, and problem-solving skills. This award honors individuals who have developed innovative projects, ideas, or solutions that address real-world challenges, improving existing processes or introducing new perspectives in their field of study or community. Recipients of this award are forward-thinking leaders who push the boundaries of conventional thinking, inspire others with their visionary ideas, and make significant contributions to innovation and progress in their fields.

Jeffrey Rohan Babu

Dean's Medal of Excellence in Scholarship

An award is given to a graduating candidate of the Masagung Graduate School of Management, who exemplifies leadership through professional and academic development, aligning with USF's mission and values. All nominees must rank in the top 5% of their respective program to be eligible.

Parnal Divakar Khole

Dean's Service Award

An award is given to a graduating candidate of the Masagung Graduate School of Management who has demonstrated outstanding commitment to service, leadership, and making a positive impact. This award honors individuals who have gone above and beyond to contribute to their community, school, or student organization through volunteer work, advocacy, or leadership initiatives. The recipients of this award embody the USF value of "people for others" with a mission to serve others with compassion, dedication, and a selfless desire to help others, serving as role models and inspiring their peers to engage in meaningful service and social responsibility.

Angad Ulhas Gunbhari

MASAGUNG SCHOOL OF MANAGEMENT HONOR SOCIETIES

Beta Gamma Sigma International Honor Society (ΒΓΣ)

Beta Gamma Sigma is the national scholastic honor society in the field of Business Administration recognized by the Association to Advance Collegiate Schools of Business (AACSB). To be eligible for Beta Gamma Sigma membership, a masters student whose academic rank is in the top 20% of their class may be inducted.

Randal Scott Mertz

American Flag

USF's ROTC Color Guard proudly presents the American flag flown over the United States Capitol on the day of Pope Francis' historic address to a Joint Session of Congress, September 24, 2015. On that inspiring day, Pope Francis renewed the faith of Catholics worldwide and inspired a new generation, regardless of their religious affiliation, to be instruments of peace. He reminded us of our sacred and inescapable responsibility to those struggling to escape poverty, persecution and war. He challenged us to rescue our planet from the climate crisis that threatens the future of our children and the health of God's creation — and to do so in a way that is sensitive to the needs of the poor. He urged us to live our values and reach beyond our divisions.

The colorful attire worn by the graduates, the faculty, and officers of the University on the occasion of these Commencement Exercises has historic roots in medieval times. Dressed as they are in cap and gown, the graduates and their professors form part of a long tradition which dates back to Paris and Bologna, to Oxford and Cambridge in the days of their Catholic glory.

The precise origins of the several parts of the academic garb are not easy to discover. However, since medieval students enjoyed the status of clerics during their university years, one is hardly far wrong in asserting that their attire found its inspiration in the clerical dress of medieval times. The gown seems to be an adaptation of the robe of friar or priest; the hood, of the monk's or friar's cowl; and the mortarboard cap of today, the end product of curious evolution, recalls the skull cap of days when tonsured heads needed protection against the drafts of medieval classrooms.

Academic attire began to appear quite generally on United States campuses in the late 1890s. Since that time, its use has become universal for solemn university functions, and its pattern highly uniform.

THE GOWN

The gowns are three in number and styling. That of the bachelor is a yoked, closed-front garment, with long, pointed sleeves; that of the master is cut to be worn open front, its sleeves are long and closed, slit cut just above the elbow to allow the forearm to protrude; the gown of the doctor is also worn open and has full bell-shaped sleeves. Only the doctor's gown is trimmed—with velvet panels down the front and three velvet bars on each sleeve.

Though black velvet is proper trimming for all doctor gowns, the color and material of the panels and sleeve bars is often varied in order to indicate the faculty which granted the wearer's degree; dark blue for Philosophy (PHD); light blue for Education (EDD); white for Arts and Letters (LITTD); gold-yellow for Science (SCD); orange for Engineering (ENGD, DCE); purple for Law (LLD, DCL, JD, JUD, JCD); green for Medicine (MD); scarlet for Theology (STD, DD).

THE HOOD

The hood at first seems to have been worn over the head and was attached to the gown. When the skull cap was introduced, the hood was retained, but detached and worn much as it is today. Each degree (bachelor, master, doctor) has a right to a hood, which varies in length and, in the case of the doctor's, also in pattern. The bachelor's hood is three feet long; the master's hood, three and one-half; the doctor's hood, four, with wide panels on either side.

The color or colors with which the hood is lined are those of the college or university that granted the wearer's degree—for example, the University of San Francisco is known by the gold chevron on the field of Kelly green. The colored velvet binding or edging of the hood, in different widths for bachelor, master, doctor, is a key to the faculty granting the degree. The velvet colors include white for Arts, gold-yellow for Science, drab for Business, apricot for Nursing, light blue for Education, royal blue for Nonprofit Administration, peacock blue for Public Administration, scarlet for Theology, purple for Law, and so forth.

THE CAP

The mortar board has become the universally accepted style in United States colleges and universities. Many European institutions still retain distinctive forms of academic headdress—for example, the University of London's tam-o-shanter cap.

The doctor, following graduation, has the right to wear a gold tassel on the mortar board; black, however, is perfectly proper and perhaps more common.



UNIVERSITY OF SAN FRANCISCO

CHANGE THE WORLD FROM HERE