University Budget Advisory Committee (UBAC)
October 8, 2020 Agenda
Time: 12PM - 1:30PM

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>12:00 p.m.</td>
<td>Call to order/Roll call [Terhaar, Wong-Lee]</td>
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| 12:05 p.m. | September 10th meeting minutes [Hudson]
ACTION ITEM: Approve                                                                 |
| 12:10 p.m. | Member and Community Education [Terhaar]
ACTION ITEM: Approve next workshop topic - Capital Budgeting; select workshop date |
| 12:15 p.m. | Enrollment, Tuition and Fees [Terhaar, Beseda, Hamrick]
DISCUSSION ISSUES:
- Identification of existing AY2021-22 strategies; validation of effectiveness
  (enrollment levels, tuition rates, and discount rates)
- Potential modification of target strategies in response to external market pressures
  (demographics, competition)
- Confirmation of adoption timeline and required UBAC action |
| 12:45 p.m. | Strategic Budget Planning [Hudson]
DISCUSSION ISSUE: February 2020 memo regarding USF’s strategic revenue and expense considerations (reference attached)
Framing questions:
- What values should guide all potential revenue increases or expense reductions
  (e.g., student experience, campus climate, long-term viability of USF and/or other issues)?
- How are USF’s mission and vision as an educational institution weighed against its concurrent business purposes?
- What are the SWOT implications associated with the various February 2020 list items? How might materiality affect the prioritization of the list items?
- How can the concurrent strategic planning process influence UBAC’s strategic budget planning efforts?
- What other factors should impact UBAC’s strategic budget planning efforts? |
| 1:15 p.m.  | General Questions and Answers [All]                                                                                                      |
| 1:25 p.m.  | Good of the order and next steps [Terhaar]                                                                                               |
| 1:30 p.m.  | Adjournment [Hudson]                                                                                                                     |