

# Gated Polling in Echo360

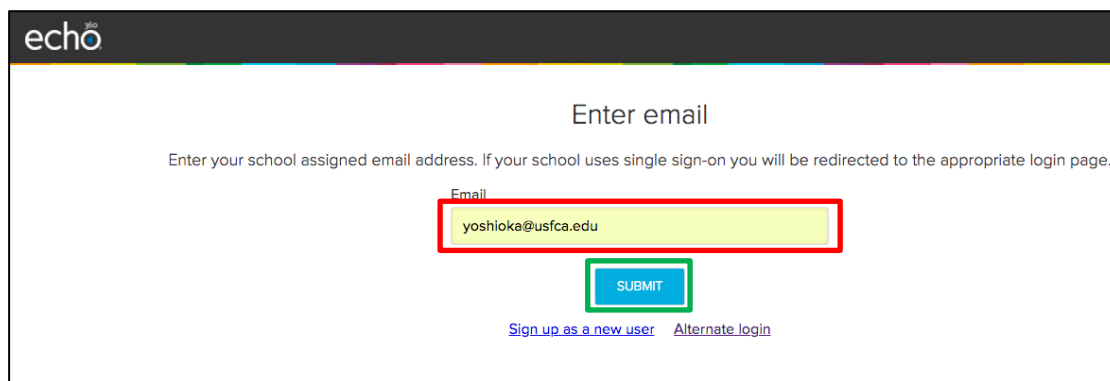
## What is gated polling?

This tool allows you to create knowledge checks and poll questions within an Echo360 video so that the viewer would need to answer a question before proceeding with the video. Polls can be used with videos that are published to an Echo360 course or are embedded in a Canvas page. You can track the responses for each video and gauge the student's understanding of the content.

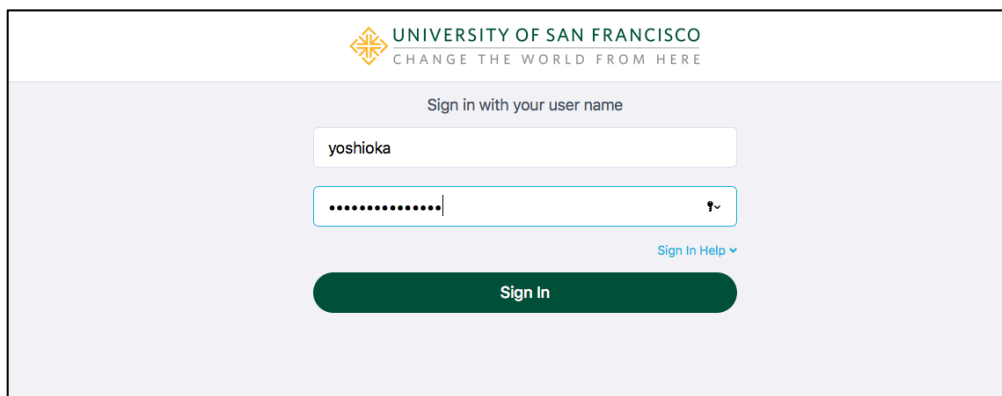
## Creating a Poll

Login to your Echo360 account page at: <https://echo360.org>

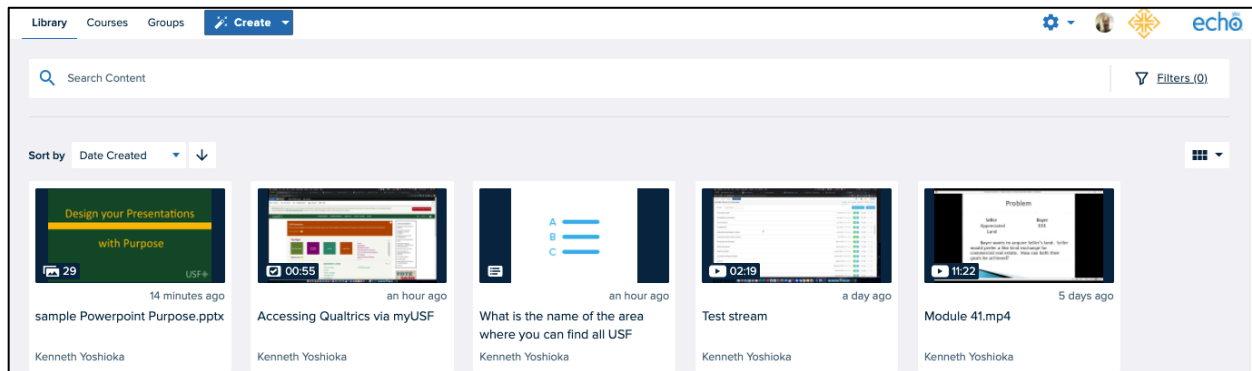
Enter your USF email address in the **Email field** and click **Submit**.



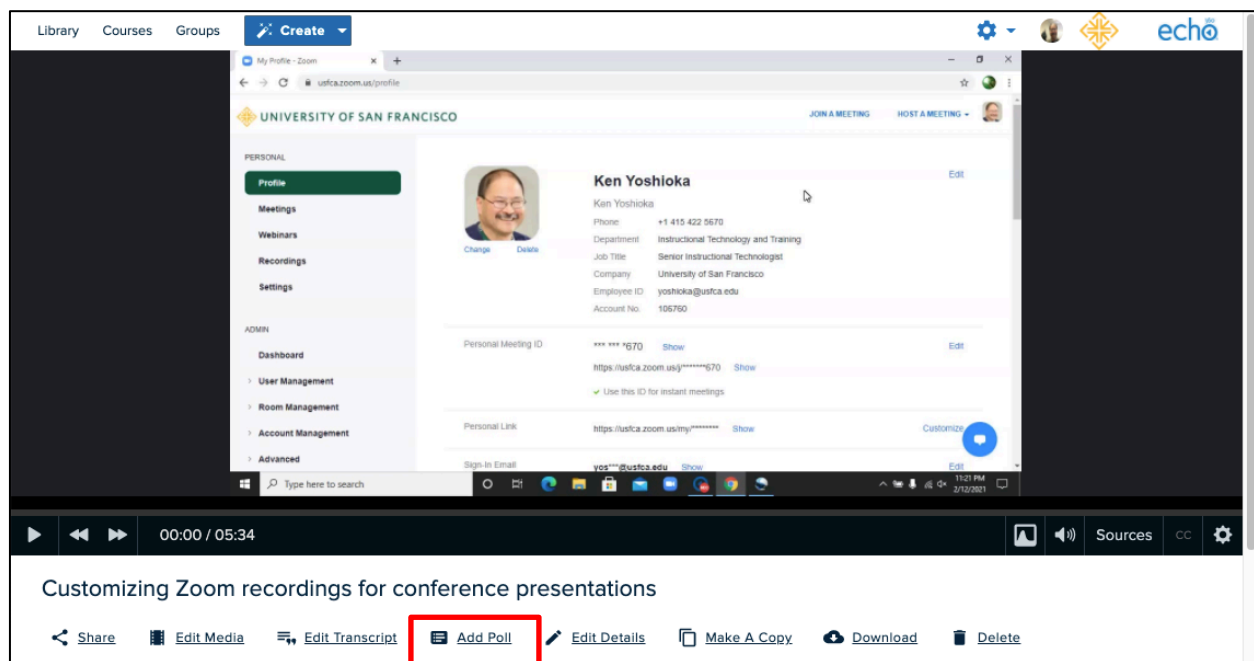
You will be redirected to the myUSF login page; enter your USF username and password and click Login to Access your Echo account page.



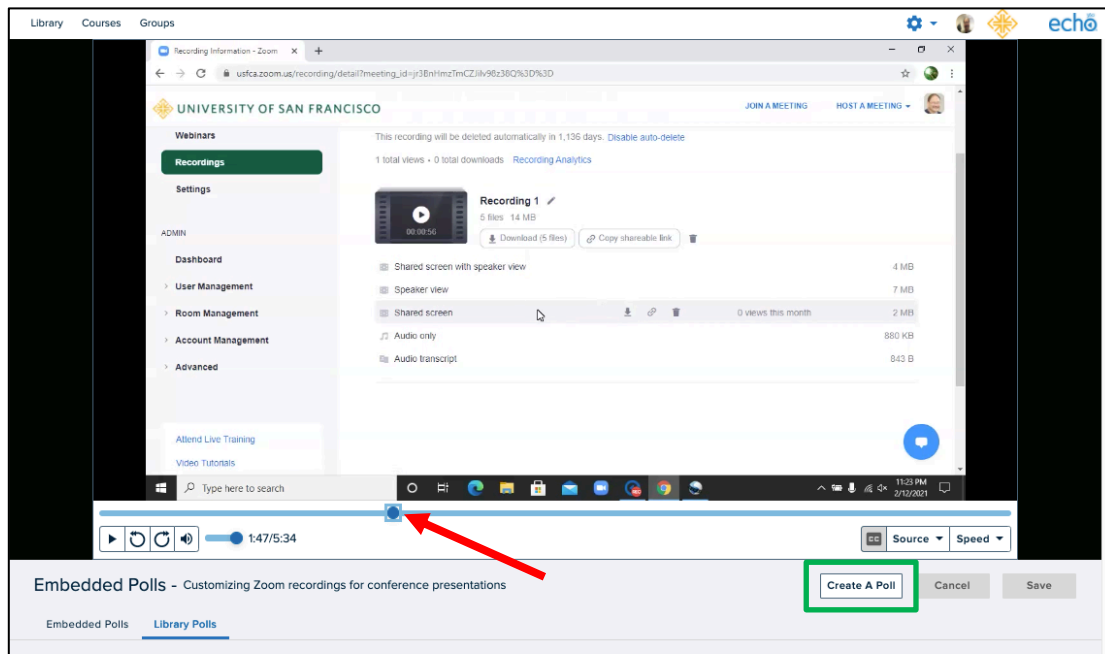
Once logged in, you will see your video library and Echo360 courses page. Click on the video that you want to add a poll to view the video detail page.



Click on **Add Poll** in the links below the preview window for the video.

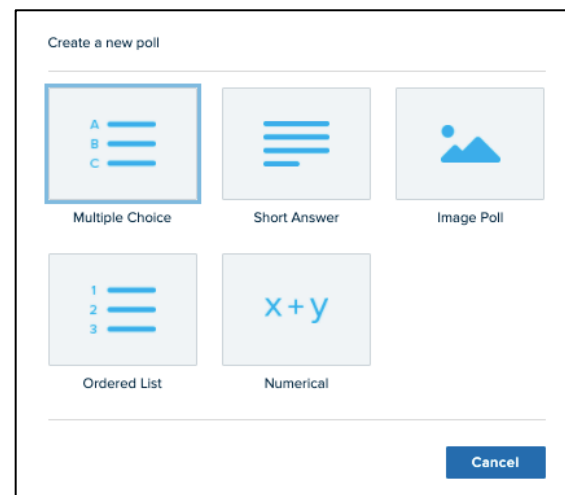


On the poll creation page select a **point in the video** that you will want the student to stop and take the poll before moving on. After selecting the “gate” to stop and take a poll, click on the button **Create a Poll**.



You will be able to choose the type of poll to insert into the video; the choices are:

- [Multiple Choice](#)
- [Short Answer](#)
- [Image Poll](#) to click on a choice on the image
- [Ordered list](#)
- [Numerical](#)



In our example, we chose a multiple choice poll. Note the poll placement according to the time selected in the video. You can also adjust the timing if you need to.

In this example, I created the question, added the possible answers and then selected the correct answer. Note that you can have more than one answer and you can require the student to select all of the correct choices to be seen as correct.

You can also check the box to require the student to enter justification for the choices made in the poll.

**Create a Multiple Choice Poll**

Poll time placement  
0:01:47

Question  
What is the format of the downloaded video from Zoom?

☐ Embed media

Answers

☐ All correct answers must be selected in order to be correct

.MOV CORRECT X

.MP4 CORRECT X

.WMV CORRECT X

.AVI CORRECT X

ADD ANSWER

☐ Require justification  
Check this box to require that students justify their answers in a free response form

Feedback

CANCEL PREVIEW DONE

At the bottom of the window you can click on the Feedback link to expand the window to enter feedback for all of the answers. Once you have finished entering all of the information for the poll, click Done.

☐ Require justification  
Check this box to require that students justify their answers in a free response form

Feedback

Answer: .MOV  
Add feedback

Answer: .MP4  
Add feedback

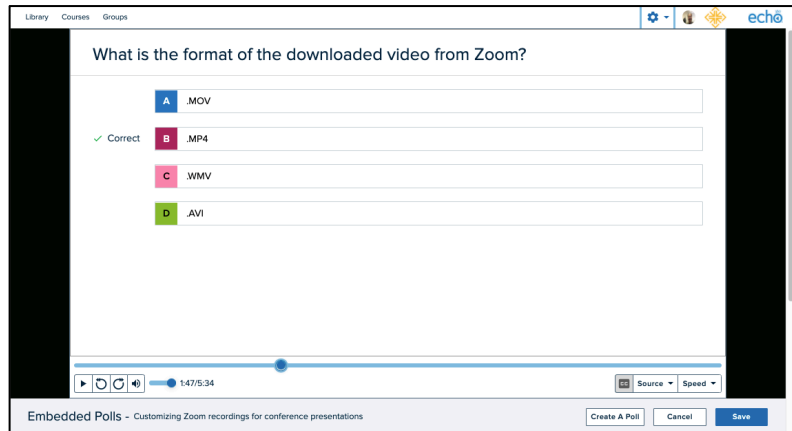
Answer: .WMV  
Add feedback

Answer: .AVI  
Add feedback

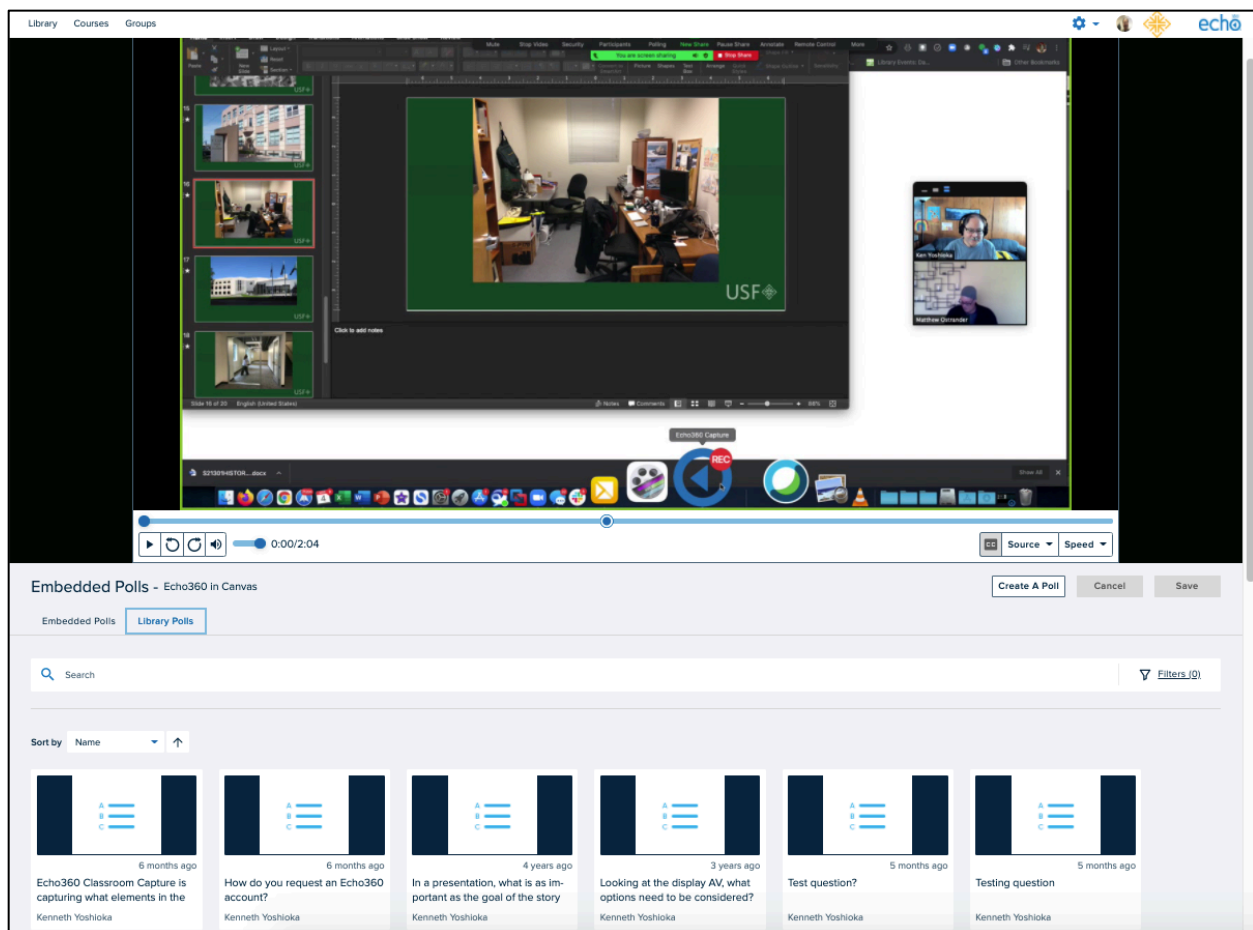
General feedback  
Add feedback

CANCEL PREVIEW DONE

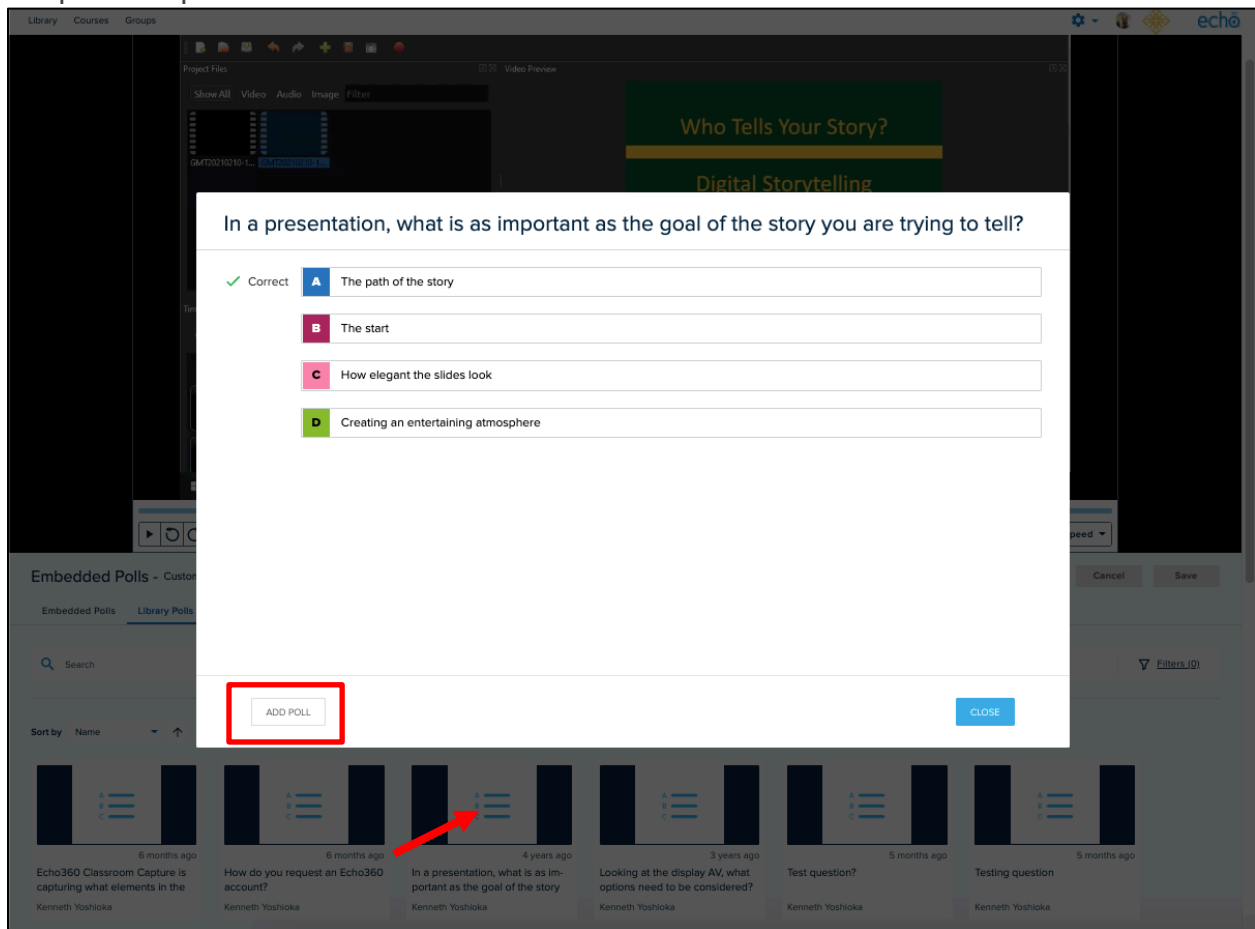
The completed poll is now embedded in the video and the viewer would need to respond in the poll before moving on with the rest of the video. Click **Save** to complete the process.



The created poll becomes part of a library that you can use for any of your videos in your Echo360 account.



You can add an existing poll to a video by selecting a point in a video to insert the poll and then single clicking on one of the library of polls to bring up the preview window to review the question. To confirm, click **Add Poll** to insert it into the video. Click **Save** in the poll page to complete the process.



## Using Gated Polls in an Echo360 course in Canvas

Now you are ready to ready to share the video, now called interactive content, into Canvas. You can do this in a variety of ways.

### Integrated Echo360 Course Link

Login to Canvas and bring up the course you would like to link the Echo course to.

Click on **Settings** in the left Navigation column and then click on the **Navigation** tab.

The screenshot shows the Canvas course settings page for 'ECHO ALP TEST'. The 'Navigation' tab is selected and highlighted with a red box. The 'Settings' button in the left sidebar is also highlighted with a black box. The main content area shows a list of items to be added to the course navigation, including 'Echo360 ALP' which is currently inactive.

To enable the Echo360 Canvas integration, drag the item **Echo360 ALP** from the lower inactive listing to the upper active listing.

Scroll to the bottom of the page and click **Save** to finish adding the Echo360 link to the Navigation column.

The screenshot shows the Canvas course settings page for 'ECHO ALP TEST'. The 'Navigation' tab is selected. The 'Echo360 ALP' item is highlighted in the lower inactive listing, and a red arrow points to it, indicating it should be dragged to the upper active listing.

Now the Echo360 ALP link should appear in the course navigation column. Click on the Echo360 link to show the ALP interface. Either your Echo360 course will auto-detect, or you will need to select that course in the Choose a Section area to select the course, term and section number.

Once the course is selected, click **Section Home** and then click **Link Content** to finish the integration.

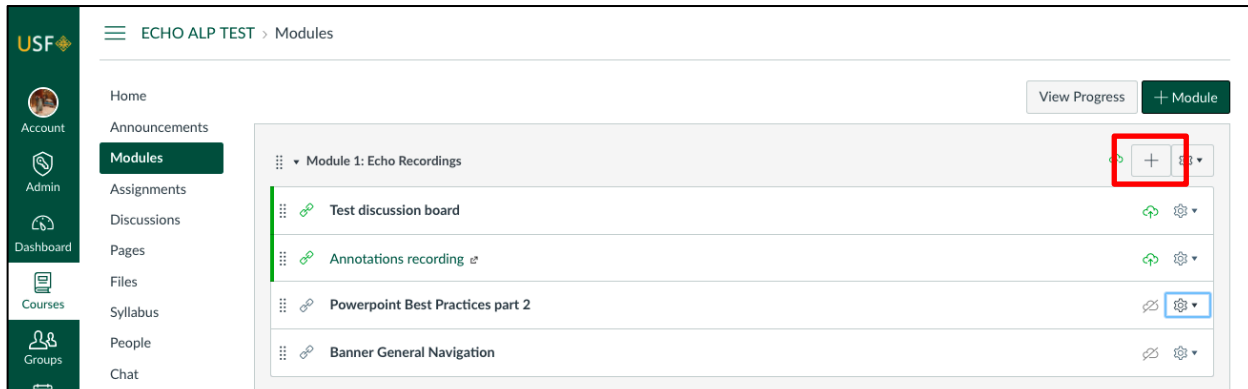
If you have published the video with the poll in an Echo360 course, then the video is seen as interactive content and the icon shows as **interactive content**  instead of video content .



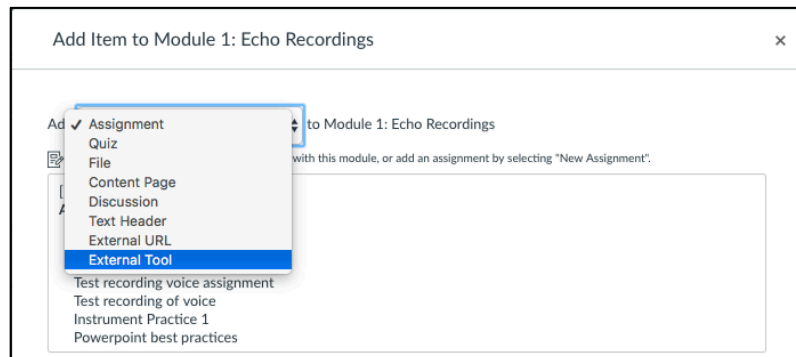
## Link into Modules

Login to Canvas and bring up the course you would like to link the interactive content to.

Click on Modules in the course navigation column and click on the **+** icon to add content into the module of your choice.

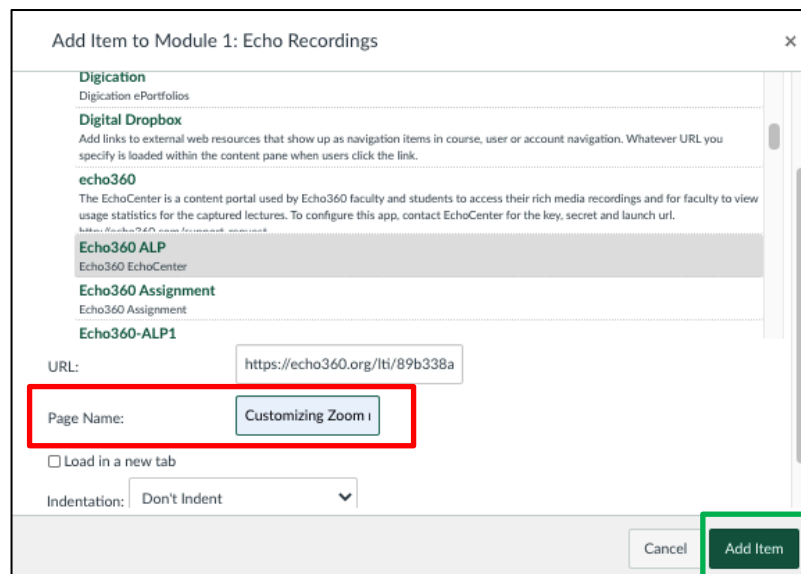


Next, click on the list of content choices in the **Add Item** menu and select External Tool.



Select **Echo360 ALP** from the tools list.

Scroll down the window until you see the field marked as **Page Name** and change the default name Echo360 ALP to one that describes the content you are linking from Echo. Click **Add Item** to finish adding the link into the module.



Click on the **created link** in the module to show the ALP interface.

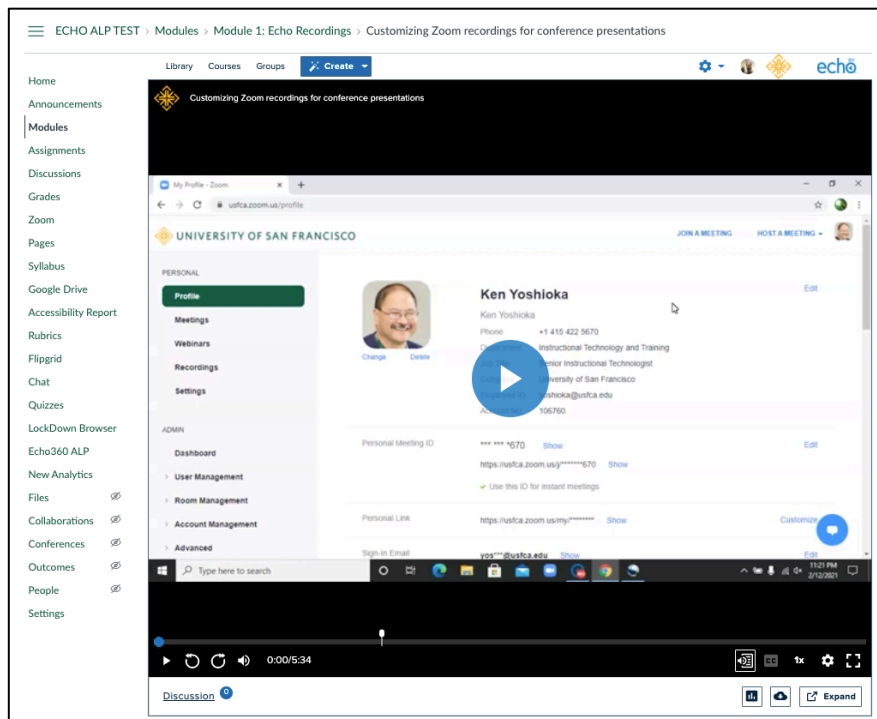
The screenshot shows the 'ECHO ALP TEST > Modules' interface. On the left is a sidebar with navigation links: Home, Announcements, Modules, Assignments, Discussions, Grades, Zoom, Pages, Syllabus, Google Drive, and Accessibility Report. The main content area shows a list of modules under 'Module 1: Echo Recordings'. The items are: 'Test discussion board', 'MURAL test page', 'Mural Meme project', and 'Customizing Zoom recordings for conference presentations'. The last item is highlighted with a red rectangular box. At the top right, there are buttons for 'Collapse All', 'View Progress', and '+ Module'.

Either your Echo360 course will auto-detect, or you will need to select that course in the Select a Course/Section menu.

Once the course is selected, click **Link to a Classroom** to bring up the list of recordings in the Echo course. Select the **Interactive Content** you want to link, then click **Link Content** to finish the integration.

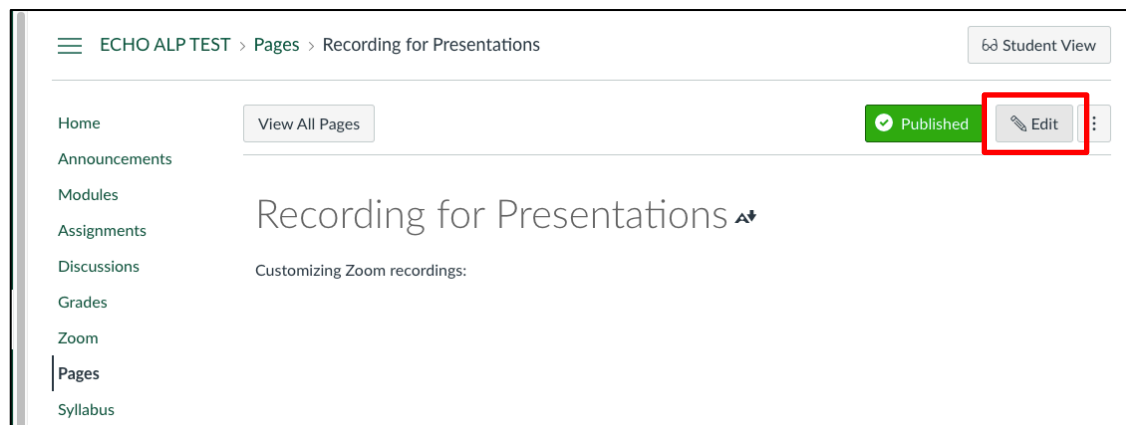
The screenshot shows the 'Connect your Echo360 Content' interface. It has a sidebar with navigation links: Home, Announcements, Modules, Assignments, Discussions, Grades, Zoom, Pages, Syllabus, Google Drive, Accessibility Report, Rubrics, Flipgrid, Chat, Quizzes, LockDown Browser, Echo360 ALP, New Analytics, Files, Collaborations, and Conferences. The main content area is titled 'Connect your Echo360 Content' and includes a 'Create' button. It shows 'Step 1: Choose (or create) a section' with a list of 'Currently linked sections (1)'. The first section is 'CIT 200: 01a (Non-ending term)' with a '★ default' star. Below this is a 'Link a different section' button. 'Step 2: Select where you want students to be redirected: Class List page or a specific Classroom' shows two radio buttons: 'Link to the Section Home' and 'Link to a Classroom'. The 'Link to a Classroom' button is highlighted with a red box. Below the radio buttons is a search bar with '89 item(s)' and a 'Sort By' dropdown set to 'Custom'. A list of items is shown, including 'Banner General Navigation', 'Echo360 in Canvas', and 'Customizing Zoom recordings for conference presentations'. The 'Customizing Zoom recordings for conference presentations' item is highlighted with a purple box. It shows a date of 'March 5, 2021' and a time of '4:45pm-4:47pm'. At the bottom, there is a 'Training videos' section with a date of 'August 24, 2018' and a time of '10:28am-11:28am'.


When the students click on the Echo360 link in the module, they will be able to view the interactive content, all within the Canvas page.

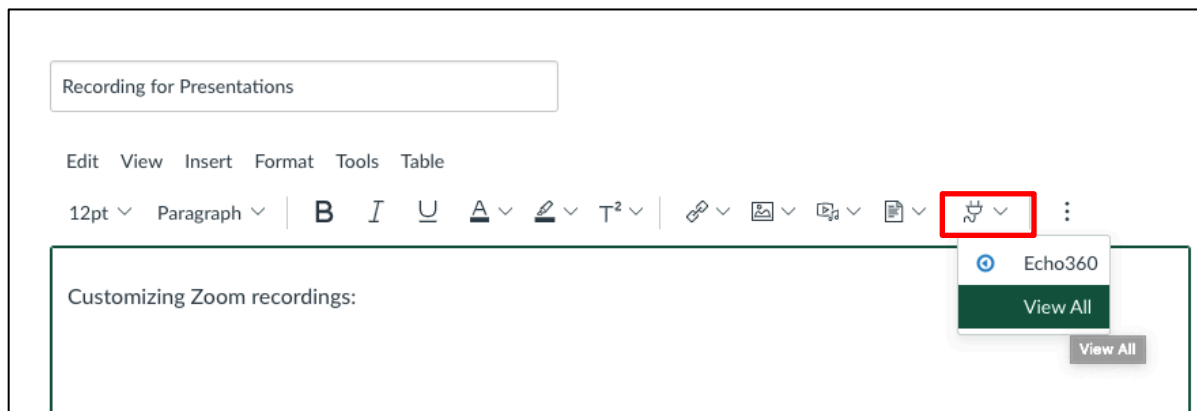


### Embed Interactive Content on a Canvas Page

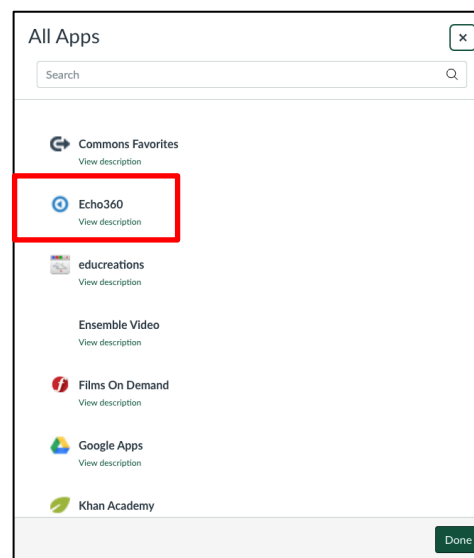
The final way to share the interactive content is to embed into a Canvas page. Open the page you want to insert the content and click **Edit**.



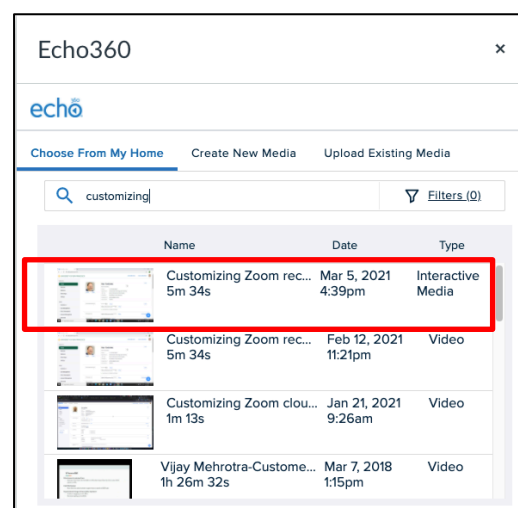
Single click on the position on the page you want to insert the content and then click on the icon to **insert from an app** . Select **View All** from the menu.



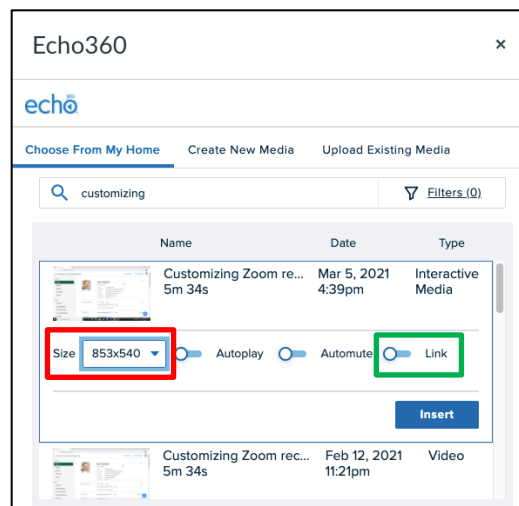
In the app list, select **Echo360** and click **Done**.



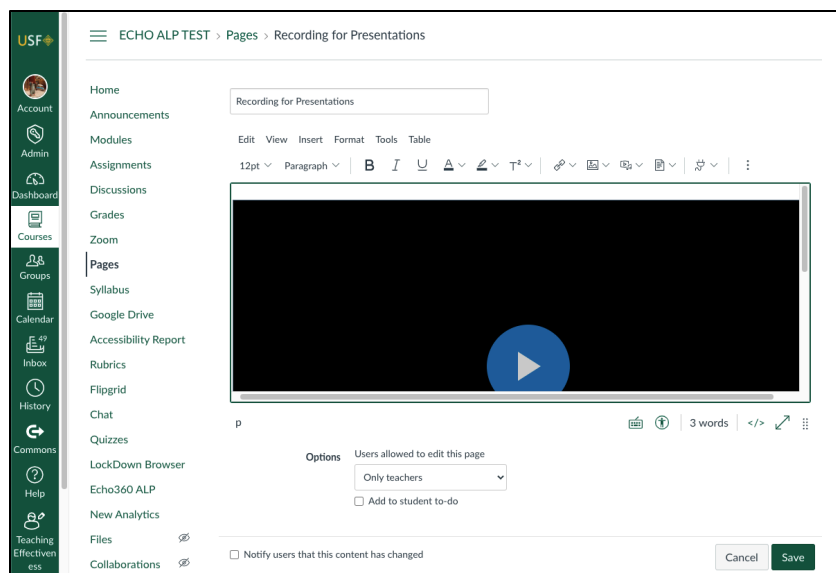
You can now access do a search in your Echo360 account library for the video with the poll. Note that the content is labeled as **Interactive Media** instead of video. Single click on the content you want to insert.



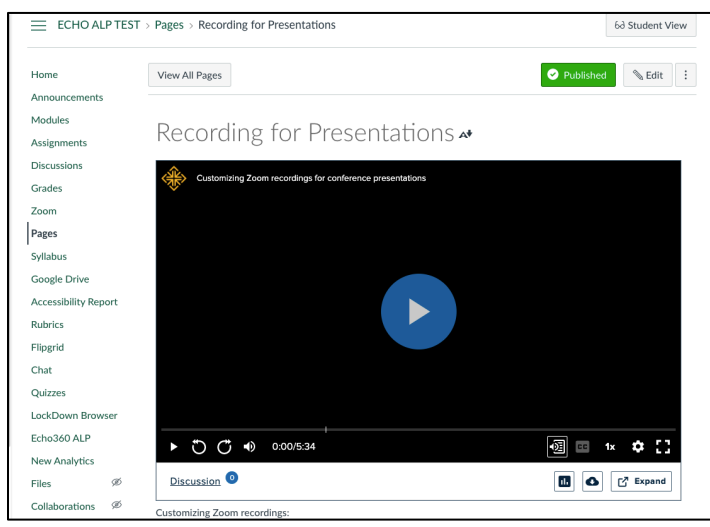
You can now choose the **video player size** and whether you want to insert the content as an **embedded video or as a link**. The content defaults to inserting as an embedded video. Click the button **Insert** to finish.




You can now review the placement of the inserted content in the Canvas page. Click **Save** to finish.

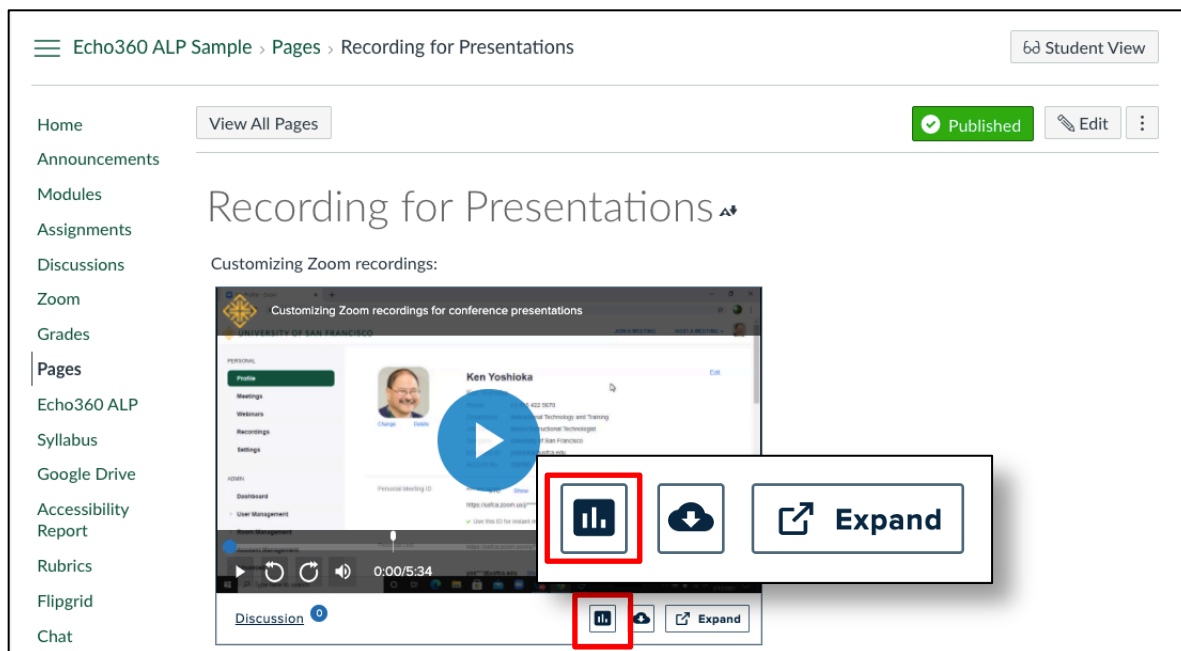


The student can now access the video on the page with the gated poll.

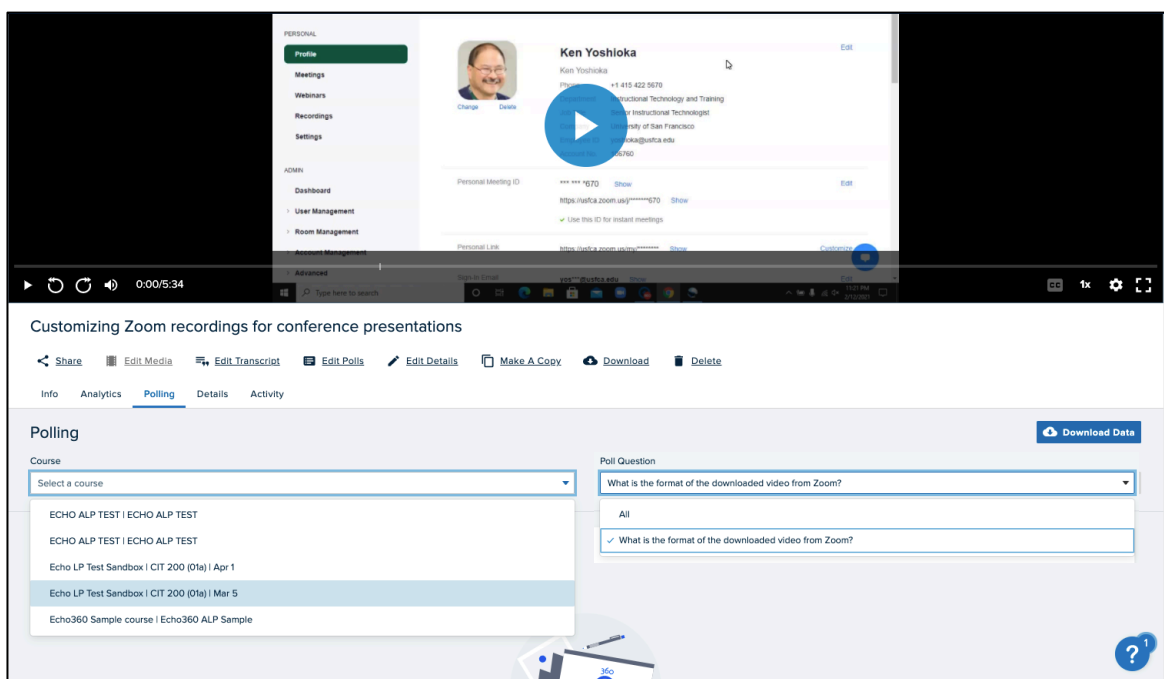


## Poll Analytics

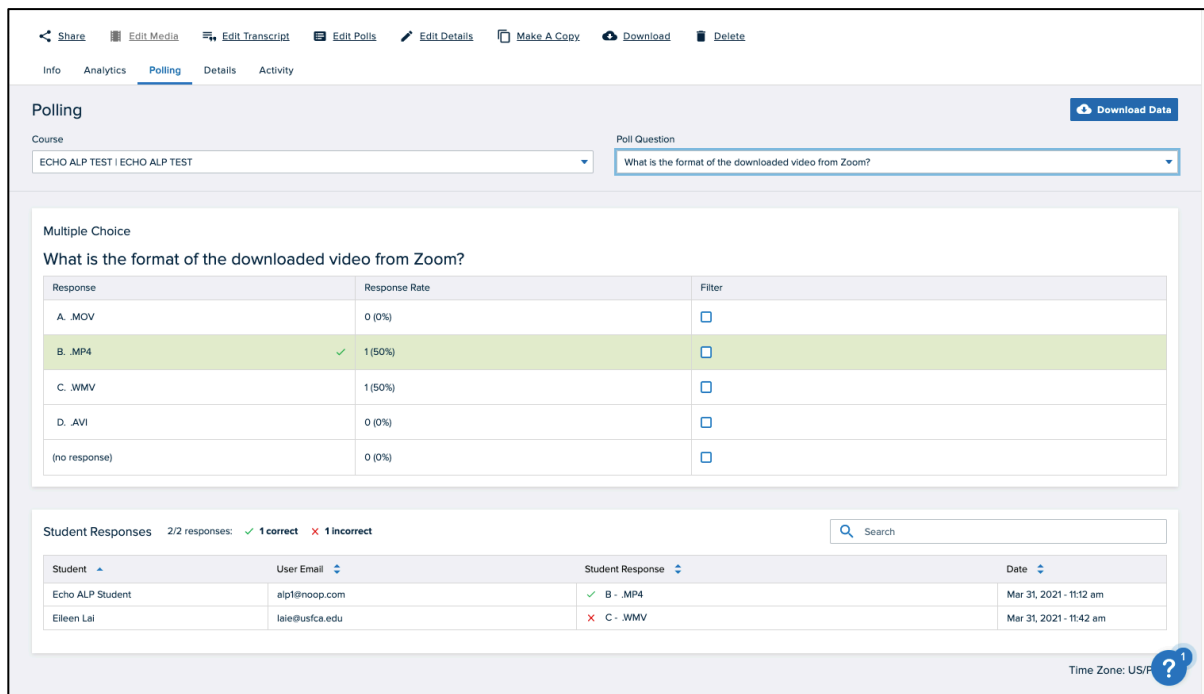
You can review the poll results of the students by clicking on the **Details**  link in the video frame to open the Echo360 video details page for analytics.



On the video details page, click on the Polling tab to view the polling results and analytics. In the section and poll menus, you can select the Canvas course and poll question to view the analytics.



In the analytics area, you can see the poll question, the choices, the correct answers and the submissions of the students in the course. If you had selected Require Justification, you can see the entered text for their selected answer.



**Share** **Edit Media** **Edit Transcript** **Edit Polls** **Edit Details** **Make A Copy** **Download** **Delete**

Info Analytics **Polling** Details Activity

**Polling** [Download Data](#)

Course: ECHO ALP TEST | ECHO ALP TEST

Poll Question: What is the format of the downloaded video from Zoom?

**Multiple Choice**

What is the format of the downloaded video from Zoom?

Response	Response Rate	Filter
A. .MOV	0 (0%)	<input type="checkbox"/>
B. .MP4	1 (50%)	<input type="checkbox"/>
C. .WMV	1 (50%)	<input type="checkbox"/>
D. .AVI	0 (0%)	<input type="checkbox"/>
(no response)	0 (0%)	<input type="checkbox"/>

**Student Responses** 2/2 responses: ✓ 1 correct ✗ 1 incorrect

Student	User Email	Student Response	Date
Echo ALP Student	alp1@noop.com	✓ B - .MP4	Mar 31, 2021 - 11:12 am
Eileen Lai	laie@usfca.edu	✗ C - .WMV	Mar 31, 2021 - 11:42 am

Time Zone: US/PST ?